



Hard Liquor Can Be Hard on the Earth

You already know that bourbon is at least 51% corn, with other grains like rye, wheat and barley rounding out the mash bill.

But you might not know that the ingredients you source (we're looking at you, corn) can have a big impact on your company's carbon footprint.

More U.S. grain farmers are moving to regenerative farming practices that sequester carbon and boost soil health and biodiversity.

This movement is happening right now — and by supporting it, distillers both big and small can reduce their carbon emissions and make spirits that are more sustainable.

Carbon emissions from food crops are influenced by how the land is farmed and how much water is used.

Corn is both land and water intensive, which impacts its carbon footprint.



Ready to Join the Movement?

Partnering with Bayer Ecosystem Services connects you to farmers practicing regenerative agriculture and puts you on the path to meeting your sustainability goals.



SCIENCE

Our research farms are located in dozens of different climate regions and led by experts in soil, weather, biology and other life sciences.



TECHNOLOGY

We use Climate FieldView™ — the leading digital farming platform with over 220 million subscribed acres — to automate field data collection and enable scalable practice verification. ForGround by Bayer, our digital platform of resources, supports farmers practicing regenerative agriculture.



RELATIONSHIPS

We serve millions of farmers with our seed and crop protection solutions, and support them in transitioning practices, collecting data and ensuring the claims made are verifiable.

End-to-End Sustainability Support

Bayer Ecosystem Services helps companies across the agriculture value chain demystify how to lower their carbon footprints with guidance on Scope 3 reductions, low carbon labels and carbon credit purchases.

The regenerative agriculture revolution is here. Join us and make a real, measurable impact on climate change.



To get started, contact
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