



OFFICIAL FOOTWEAR AND APPAREL

TCS NEW YORK CITY MARATHON

TATA CONSULTANCY SERVICES



LAYER UP. POWER THRU.

Be prepared for iffy race conditions in official gear made with warm, wind-resistant fabrics.

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NYC MARATHON IN TRANSIT TUNIC TOP

Exceptionally soft fabric has a longer length for extra coverage

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NYC MARATHON IN TRANSIT HALF ZIP

Brave shifting weather conditions in this warm, wicking layer

[SHOP WOMEN >](#)



NYC MARATHON N TRANSIT QUARTER ZIP

Sweat-wicking fabric with all-over space dye for added style

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NYC MARATHON WINDBLOCKER JACKET

Resists water and captures heat to help buffer blustery weather

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IN THE NEIGHBORHOOD?

Shop the TCS New York City Marathon Event Collection at:

NewBalance.com

NYRR RUNCENTER
320 West 57th Street
New York, NY 10019



Email

Subject Line 1: Stay the course In Official Race Layers

Subject Line 2: Face A Cold Race on 11/5 In Official Gear

Preheader: Jackets and tops to help you stay warmer in NYC

Screen Shot 2017-09-13 at 10.07.52 AM



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NYRR Slider Banner / NYRR TCMNYCM Banner

Headline: Layer Up In Official Race Gear By New Balance

Body Copy: Be prepared for iffy race conditions in official TCS New York City Marathon gear made with warm, wind-resistant fabrics.



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MARATHON LAYERS**

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