Maximize Your Per-Acre **Payment Potential**

One-time Mars Carbon Bonus Opportunity + Bayer Carbon Program Benefits



TOGETHER WITH ForGround

Bayer and Mars Petcare US, Inc. are offering a limited, one-time bonus opportunity to eligible growers practicing no-till, strip-till and/or cover crops.

You can earn a \$4 per acre, per practice bonus stacked on top of the existing Bayer Carbon Program offer of \$6 per acre, per practice for a total of \$10 per acre, per practice.1

The Mars Carbon bonus opportunity only applies to fields or additional acreage enrolled in the Bayer Carbon Program on or after May 1, 2024. After 2024, you'll still be enrolled in the Bayer Carbon Program with access to it's full program benefits (additional details on back).

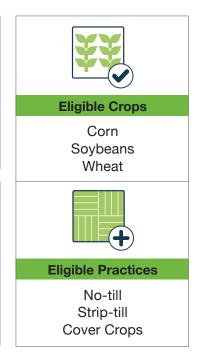


First Come, First Served!

Open exclusively to fields in Illinois, Iowa, Minnesota, Nebraska and Wisconsin growing corn, soybeans or wheat in the 2024. Once the acre limit is reached, growers who wish to participate in the Mars Carbon bonus opportunity will be waitlisted and contacted if additional acres become available.

Season	No-till/Strip-till	Cover Crops	Potential Total
2025 & Beyond Bayer Carbon Program	\$6 per acre	\$6 per acre	Up to \$12 per acre \$6 per acre/practice
2024 Bayer Carbon Program + Mars Bonus	\$6 per acre +	\$6 per acre	Up to \$20 per acre \$10 per acre/practice
	\$4 per acre Mars Bonus	\$4 per acre Mars Bonus	

Additional Payment Opportunities		Potential Total
Historical Payment Per Year Bayer Carbon Program	Adoption and continuous practice of both no-till/strip-till and cover crops started on or after August 1, 2019.1	Up to \$48 per acre One-time payment \$6 per acre/practice/year
Nitrogen Management Program Potential Add-On	Nitrogen reduction and use of select nitrification inhibitors on a field planted with corn. ²	\$4 per acre





The Mars Carbon bonus opportunity won't last long.

Enrollment opens May 1st. Scan the QR to get started.



