## Climate Action, Demystified

As global demand for meat grows, so does the climate impact of meat production. How can your company lower its carbon footprint?



Investing in regenerative agriculture is one of the most accessible ways to reduce carbon emissions in your supply chain.

Farming practices that protect soil health and biodiversity have the potential to sequester millions of tons of carbon each year, helping to restore ecosystems and fight climate change.

## REGENERATIVE AGRICULTURE:

### **REDUCED TILLAGE**

No-till/strip-till practices keep carbon sequestered in the ground by minimizing soil disturbance.

### **COVER CROPS**

Maintaining living roots year-round helps control erosion, boost nutrient content and naturally suppress weeds. The co-benefits of regenerative agriculture allow your company and brands to support:

- Enhanced soil health and biodiversity
- Improved water conservation
- Balanced ecosystems
- Social and economic well-being for farming communities

# More farmers are joining the regenerative agriculture movement.

Bayer Ecosystem Services connects those farmers with companies across the food value chain looking to operate more sustainably.

Our integrated solutions — including data science, digital platforms and crop innovations — scale up regenerative agriculture and help companies verifiably meet their emissions reduction targets.



#### **SCIENCE**

Our experts in soil, weather, biology and other life sciences lead research in dozens of climate regions that lays the groundwork for our project validation and verification services with third-party endorsement.



### **TECHNOLOGY**

The industry-leading Climate FieldView<sup>™</sup> platform automates field data collection and enables scalable practice verification, while our exclusive ForGround by Bayer platform offers free farmer support and education.



### **RELATIONSHIPS**

We serve millions of grain farmers globally and can help them transition practices, collect data and verify claims in your supply chain.



### **End-to-End Climate Action Support**

Learn how to measure your company's carbon footprint and find the climate-smart solutions you need to lower it with the regenerative agriculture experts at Bayer Ecosystem Services.

///// Scan the QR code to take the first step.

Bayer.com/en/agriculture/bayer-ecosystem-services



