

# HENSHAW EKPO

SEO Content Writer/Copywriter

📍 120 Bothwell Street, Glasgow, G2 7JT, United Kingdom

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## + LINKS

### LinkedIn

<https://www.linkedin.com/in/henshaw-ekpo>

### Product Review Portfolio

<https://www.airpurelife.com/author/michael/>

## + SKILLS

SEO Writing

Copywriting

Advanced Writing Skills

Content Writing

Survey Research

Digital Marketing

Web Pages

Article (Publishing)

Content Strategy

Time Management Skills

Editing And Proofreading

Research

Content Development

Review Writing

SEO Copywriting

Amazon PDP Writing

Ecommerce Listing

Technical Writing

Ability To Work Under Pressure

Ability To Work As A Team

Initiative And Problem-Solving Abilities

Highly Organized And Efficient

High Attention To Details

Creativity And Innovation

Content Management

Business Communication

## + LANGUAGES

English

## + PERSONAL DETAILS

### Date of birth

24th January, 1982

### Nationality

British

### Marital status

Married

## + ABOUT ME

A seasoned SEO Content Writer and Copywriter with a diverse portfolio spanning over a decade, currently working at Lugat İçerik Ajansı in Istanbul, Turkey, crafting captivating content for companies. Previously, I worked as a freelance SEO Content Writer and Copywriter on Upwork, creating informative, engaging, and top-quality content for individuals and businesses across various projects.

I served as an SEO Content Writer for SERP in California, United States, to create SEO-optimized content with the SurferSEO Content Editor. I also worked as a Web Content Manager for Galmiche Sons Heating & Cooling and as a Web Content Writer for Silver Scope Design in London, England, United Kingdom.

Throughout my career, I have consistently delivered high-quality, unique, informative, and engaging content, demonstrating my commitment to excellence and ability to adapt to various industries and content requirements.

## + WORK EXPERIENCE

- Lugat İçerik Ajansı JUN 2022 - PRESENT  
**SEARCH ENGINE OPTIMIZATION COPYWRITER**

I create captivating SEO web content and pages for companies.

- Orinda Surveys SEP 2020 - PRESENT  
**PROJECT MANAGER**

- Upwork MAR 2014 - MAY 2023  
**SEO CONTENT WRITER/COPYWRITER**

I create informative, engaging, and top-quality content for individuals and businesses. I have handled various projects ranging from content writing, copywriting, article and blog post writing, product descriptions, surveys, Amazon product listings, and Amazon product review articles.

- SERP Co. AUG 2021 - APR 2022  
**SEO CONTENT WRITER**

Creating content with the SurferSEO content editor tool.

- CUE DIVERGENT Pty. Ltd. JUN 2020 - DEC 2020  
**LIVED EXPERIENCE WRITER**

- Express engaging autoethnographic narratives in written format.
- Develop a rapport with the executive team.
- Create meaningful prose whilst meeting strict deadlines.

- Next Level Energy FEB 2019 - DEC 2019  
**CREATIVE COPYWRITER**

I handled all copywriting projects for this solar company based in California. I conducted proper research and came up with related topics to create top-quality, unique, informative, and engaging content for their readers and clients.

- Galmiche Sons Heating Cooling JUN 2018 - MAY 2019  
**WEB CONTENT MANAGER**

I worked with this HVAC company as a content writer to write and update all content on the website.

- Silver Scope Design APR 2018 - DEC 2018  
**WEB CONTENT WRITER**

I created high-quality web pages, copies, and content for this website design company.

## + EDUCATION

- Birkbeck, University of London 2008  
London

### BACHELOR OF ARTS

English Language and Literature

## + HOBBIES

- Surfing the web, reading, writing, and reviewing books.

## + PUBLICATIONS

- <https://www.airpurelife.com/best-air-duster-for-lego/>  
**BEST AIR DUSTER FOR LEGO | TOP 5 AIR DUSTERS – PROS, CONS & COMPARISON**

- [https://app.surferseo.com/drafts/s/zM2fsBiy\\_n8bZB0d--xBvkTyAwiTQsmM](https://app.surferseo.com/drafts/s/zM2fsBiy_n8bZB0d--xBvkTyAwiTQsmM)  
**PEER PRESSURE**

- [https://app.surferseo.com/drafts/s/DOIMQZIXBdcQAipsI5UaqsHVdjN\\_gTyV](https://app.surferseo.com/drafts/s/DOIMQZIXBdcQAipsI5UaqsHVdjN_gTyV)  
**WHAT IS SOBRIETY?**