

Bailey J. Corwine

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785.409.2050

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Experience

Media Relations Specialist

American Farm Bureau Federation | Sept 2020 - present

- Build and maintain relationships with national media outlets to communicate AFBF priorities and messaging to an average audience of more than 750 million people
- Execute an integrated communications plan to shape public perception of AFBF's policy initiatives and leadership development programs
- Present data-driven results to AFBF leadership team, management and staff
- Monitor and synthesize breaking news related to legislation, regulation and oversight then deliver relevant information to AFBF leadership and management
- Draft communications related to AFBF priority issues including dairy policy, animal health diseases and rural mental health wellness
- Provide on-site media relations and communications support at all national events, including for more than 150 registered media at AFBF Annual Convention

Legislative Director

Office of Senate President Susan Wagle | Dec 2019 - Aug 2020

- Tracked and monitored status of major legislative committees in state House and Senate as well as progress of key legislation
- Advised the senator and chief of staff on legislative issues, public opinion, and national impact of legislative actions
- Maintained the senator's official and personal social media platforms and fostered engagement growth of over 300% over a 7-month period

Education

University of Arkansas

BS Agricultural Communications | Aug 2017 - Dec 2019

- 2019 Senior of Significance and Razorback Classic Honoree
- Completed coursework in news and feature writing, content planning, photo & video production, sports journalism, and Adobe suite (InDesign, Photoshop, and Premiere Pro)
- Member of livestock evaluation team, Collegiate FFA, and Agricultural Communicators of Tomorrow; American FFA Degree recipient

Allen Community College

AA Farm & Ranch Mgmt | May 2015 - Aug 2017

- Completed general education requirements as well as coursework in political science, introductory-level reporting, and business management
- Student Body President (2017), Phi Theta Kappa Honors' Society, Collegiate Farm Bureau President (2017)