

Public Service Announcements

[Consider recording your own PSA or share the recorded audio files with your local radio station.]

Note – two versions of each 30-second PSA are below. The second version of each PSA may be personalized with a short sentence like the one below where indicated.

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

Example: I'm Isabella Chism, an Indiana row crop farmer.

MENTAL HEALTH

Did you know that nearly 1 in 3 rural Americans have personally sought care for a mental health condition? This Ag Safety Awareness Week, let's end the stigma around mental health by starting a conversation with those around us. Even asking a simple question such as "How are you doing today?" could be the invitation a loved one needs. Stop the silence, end the stigma. This public service message is brought to you by Farm Bureau and the U.S. Ag Centers.

Mental Health – for personalizing

INSERT PERSONALIZED SENTENCE

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

Did you know that nearly 1 in 3 rural Americans have personally sought care for a mental health condition? This Ag Safety Awareness Week, let's end the stigma around mental health by starting a conversation with those around us. Stop the silence, end the stigma. This public service message is brought to you by Farm Bureau and the U.S. Ag Centers.

TRANSPORTATION SAFETY

As farmers begin planting this spring, the likelihood of farm vehicle crashes increases. Farmers, remember to mark your equipment with a Slow Moving Vehicle emblem and outline your vehicle with reflective marking on the widest points. It's also a good idea to drive with your equipment lights on, even in daytime. And motorists, remember to be patient with slower moving farm machinery, and only pass when it is safe to do so. This message is a public service brought to you by the U.S. Ag Centers and Farm Bureau as part of Ag Safety Awareness Program Week – March 1st through 7th.

Transportation Safety - for personalizing

INSERT PERSONALIZED SENTENCE

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

Farmers, remember to plant safely this spring. Mark equipment with Slow Moving Vehicle emblems and consider driving with machinery lights on, even in daytime. And motorists, remember to be patient with slower moving farmer machinery, and only pass when it is safe to do so. Follow the hashtag #ASAP20 on social media to learn more. This message is a public service brought to you by the U.S. Ag Centers and Farm Bureau as part of Ag Safety Awareness Program Week – March 1st through 7th.

WEATHER DISASTERS

Does your farm have a weather-related disaster preparedness plan? This Ag Safety Week take time to think about what your family or employees should do in the event of a weather-related emergency, such as a flood. A good first step is to make sure you have a farm site map indicating important locations such as cutoff sites for utilities like electric and gas. Follow the hashtag #ASAP20 on social media and visit Farm Bureau and the U.S. Ag Centers online to learn more. This public service message is brought to you by Farm Bureau and the U.S. Ag Centers.

Weather Disasters - for personalizing

INSERT PERSONALIZED SENTENCE

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

March 1-7 is Ag Safety Awareness Week, so take time to think about what your family or employees should do in the event of a weather-related emergency, such as a flood. Consider making a site map indicating important locations around the farm. Follow the hashtag #ASAP20 on social media and visit Farm Bureau and the U.S. Ag Centers online to learn more. This public service message is brought to you by Farm Bureau and the U.S. Ag Centers.

CONFINED SPACES

20:20 Vision on Ag Safety - did you know that it takes as little as 8 seconds to become fully submerged in a grain bin? Three simple steps can reduce your risk of injury or death in a grain-related accident: Turn off all augers, wear proper safety equipment, and have a spotter outside the bin. Practice proper grain bin safety during Ag Safety Awareness Week – March 1st through 7th – and throughout the year. Follow the hashtag #ASAP20 on social media to learn more. This message is a public service brought to you by the U.S. Ag Centers and Farm Bureau.

Confined Spaces - for personalizing

INSERT PERSONALIZED SENTENCE

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

20:20 Vision on Ag Safety – Grain bin accidents are a serious risk on the farm, but three simple steps can help keep you protected: Turn off all augers, wear a safety harness and rope, and have a spotter outside the bin. Practice proper grain bin safety during Ag Safety Awareness Week – March 1st through 7th – and throughout the year. Follow the hashtag #ASAP20 on social media to learn more. This message is a public service brought to you by the U.S. Ag Centers and Farm Bureau.

FARMER WELLNESS

20:20 Vision on Ag Safety – A busy planting season doesn't mean you have to sacrifice nutrition. It's easy to eat right, even from the tractor seat, with a few simple steps. Plan meals ahead of time, pack lots of fruits and veggies for snacking and make sure to control your portions. Also remember it's important to stay hydrated! It is a good idea to drink 2 to 4 cups of water each hour. This message is a public service brought to you by Farm Bureau and the U.S. Ag Centers as part of Ag Safety Awareness Week – March 1st through 7th.

Farmer Wellness - for personalizing

INSERT PERSONALIZED SENTENCE

I'm _____, a/an _____ farmer.
[First name, Last name] [state] [type of farm]

20:20 Vision on Ag Safety – Proper nutrition is important, even during planting season. Plan meals ahead of time, pack lots of fruits and veggies for snacking and make sure to control your portions. It's also important to stay hydrated! Remember to drink 2 to 4 cups of water each hour. This message is a public service brought to you by Farm Bureau and the U.S. Ag Centers as part of Ag Safety Awareness Week – March 1st through 7th.

**To download audio files of recorded PSAs by farmers from
across the country, click [here](#).**