

Madison Lauterbach

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EXPERIENCE

Ms. Mayhem — *Editor and Founder*

DEC 2019 - JULY 2022

Burgeoning online outlet dedicated to underserved communities in Denver, CO

- Performed general editor and manager duties like hiring and managing freelancers, preparing story pitches, copyediting, publishing stories, bi-monthly paychecks, event planning and coordinating contractors.
- Published over 200 articles, most of which are accompanied by original artwork like photos, videos or illustrations.
- Produced, edited and wrote the scripts for our five-video series “Casting Forward” multimedia package. I also wrote two of the written stories for the package and conducted all interviews of sources.
- Took second place in the multimedia category of the 2022 Top of The Rockies Awards for “‘I want to do everything I can’t’: Negotiating with Juvenile Rheumatoid Arthritis”

Boulder Daily Camera — *Reporting Intern*

SEPT 2019 - DEC 2019

Leading news source and daily paper in Boulder, CO

- Only reporter in the field on Saturdays and wrote local event stories on a tight deadline.
- Helped with election night coverage of Boulder County.

Sentinel Colorado — *News Intern*

MAY 2019 - SEPT 2019

Leading news source and weekly paper in Aurora, CO

- Wrote more long-form features and investigative stories that were previously outside my comfort zone.
- Developed on-the-fly reporting and crime coverage skills.

The Metropolitan Student Newspaper — *News Editor*

NOV 2018 - MAY 2019

FEB 2017 - FEB 2018

Society of Professional Journalists award-winning student newspaper

- Worked with the Met Report TV staff on coverage of the Colorado gubernatorial race. Received 2017 SPJ Region 9 Mark of Excellence award for Best All-Around Television Newscast.
- Finalist for 2018 SPJ Region 9 Mark of Excellence award for Best All-Around Non-Daily Student Newspaper.

EDUCATION

Metropolitan State University of Denver, Denver, Colorado

GRADUATED DECEMBER 2019

Bachelor of Arts in convergent journalism and a minor in political science

SKILLS

Conducting extensive research on subjects for community-based reporting

Adept in breaking news, event, feature and editorial writing.

Ample experience with social media platforms like Twitter, Facebook, Instagram and Tiktok

Trained in programs like InDesign, Illustrator, Premiere, Photoshop, After Effects, Canva and Procreate

Skilled with WordPress publishing and SEO, Google Analytics and GSuite

Proficient in AP style copy editing

Eye for interesting stories that keep people of all backgrounds engaged in their community

PERSONAL

Aside from politics and reporting, I have a wide variety of interests. I enjoy fly fishing and cooking. I have also traveled extensively throughout four continents.