

# deepak nagre Inditing the Optimism.

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## OBJECTIVE

Highly Perseverant towards the Passion, which eventually manifested the decision to shift from a technical background to a digital marketing profession. Always looking to provide value and learn something from it. Has a demonstrated ability to write concise content on various different topics, throughout this one-year duration of working for a digital agency startup.

## PROFESSIONAL STUFF

**Content Writer - Digitalbeej, Mumbai**  
*July 2018 - Present*

### Responsibilities -

**Visualizing, Strategizing & Executing any type of content generation activity for the clients**

- Understanding the Brands & their needs
- Executing weekly Copywriting tasks for Social Media
- Content writing for Websites
- Copywriting for digital & print collaterals
- Assisting the execution of digital campaigns
- Articles/Blogs for the clients
- Copyediting & Proofreading
- Collaboration with Influencers

**Internship during Diploma period - Larson & Toubro**

*December 2013 - April 2014 (Powai)*

Switchgear Design & Development Centre

**Internship during Diploma period - Selec Controls Pvt Ltd**

*June 2012 - November 2012 (Navi Mumbai)*

Calibration & Testing, PID Department

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## PERSONAL STUFF

**Blogging** - Apart from writing Copy/Content for Clients,

I also write Quotes, Poetry & Blogs on my IG handle (*@specterthoughts*) while commuting and have already started the work on my full-fledged blog.

**Freelance Copywriting - Mumbai - July 2019 - Present**

Currently working with a couple of clients for their newly opened ventures, Assisting them in establishing their Digital Presence.

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## ACADEMICS

**Pillai's College of Engineering, Panvel**

**B.E in Electronics, Mumbai University**

*December 2014 - May 2017*

**Fr. Agnels College of Polytechnic, Vashi**

**Diploma in Industrial Electronics, MSBTE**

*February 2011 - June 2014*

**XII Grade, Tilak Junior College, Navi Mumbai (February 2010)**

**X Grade, St. Xavier's High School, Navi Mumbai (March 2008)**

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## CERTIFICATES

- IELTS Test (2018) - Overall Band (7.0)
- Diploma in Computer Applications from NIIT, Navi Mumbai (2018)
- Computer Networks training program from Fr. Agnels Polytechnic (2013)
- C Programming Course from Aptech Computer Education, Mumbai (2008)

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**Languages:** Fluent in English, Hindi & Marathi  
**Hobbies:** Writing, Travelling, Blogging, Technology & Sports.

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