

# Yaesh Collins

MULTIMEDIA SPECIALIST

## Details

Cape Town  
South Africa  
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[yaeshcollins@outlook.com](mailto:yaeshcollins@outlook.com)

NATIONALITY

South African

DATE OF BIRTH

06/08/98

## Links

[Photography Portfolio](#)

[Senior Research Project Final Year Production Thesis](#)

## Skills

Ability to Work Under Pressure  
Digital Photography  
Adobe Photoshop  
Adobe Premiere Pro  
Adobe Creative Suite  
Microsoft Office  
Content Management  
Content Creation  
Media Relations  
Interpersonal Skills  
Effective Time Management  
Adaptability

## Languages

English  
Afrikaans

## Profile

As a Multimedia Specialist, I place a strong emphasis on the production of multi-modal, polysemic digital and social means to express representation, innovation, reflection, and social-cultural values for change.

I believe my sensitivity towards those around me allows me to work insightfully, [with content, production, design work, ethical thinking, and strategic planning.](#)

## Employment History

### Freelance Specialist , Cape Town

JUNE 2014 – PRESENT

I have seven years of experience in photography which has led to my specializing in content creation, web development, post-production, and administration.

Please see my [Portfolio](#) and my [Senior Research Project](#) which was developed into an online site as opposed to traditional and conventional means of storytelling through social networks.

### Photographer & Social Media Strategist , The Fantastic Agency , Cape Town

JANUARY 2020 – DECEMBER 2021

The Fantastic Agency represents and provides a safe employment environment for *everyday, queer, atypical, and in-between models* within the established and hetro-normative Fashion Industry in Cape Town.

### Head Images Editor , UCT Varsity Newspaper, Cape Town

JANUARY 2020 – DECEMBER 2020

I was Head Images Editor at the [UCT Varsity Newspaper](#) in 2020 during the first year of COVID.

2020 saw me sourcing all images, editing, presenting, and consulting with the staff writers across the newspaper categories. The newspaper contains news, opinion, features, and sports content and has a readership of 14 000.

By moving to a digital format, the publication managed to survive the pandemic and we grew its online presence in a short space of time.

My role was to curate and ensure that each week's images were visually accurate and representative. Having experience in Adobe Photoshop and In-design and with proficient technical knowledge, I was able to successfully fulfill my mandate of sourcing and accreditation. I also have a good working knowledge of Google's Workspace, SEO and analytics.

### Sports Photographer, MyCommunity , Cape Town

JULY 2016 – JULY 2021

Notable coverage:

- South African Women's International Football matches
- Ikey Tigers' Rugby games.
- On the [online platform](#) during High School sporting events and festivals through commentary and photography.

Statistically maintaining a database of over 2000 members on one of South Africa's larger High School Rugby Games platforms.

## Internships

### Visual Journalist Intern, African News Agency , Cape Town

JUNE 2019 – OCTOBER 2019

## Education

### High School Diploma, Bishops Diocesan College , Cape Town

JANUARY 2003 – DECEMBER 2016

Graduated with Distinction in English and History.

### BA Multimedia Production , University of Cape Town, Cape Town

JANUARY 2017 – JULY 2022

Specialized & focused training in different journalism genres and mediums, as well as ethics and production. Photography, written work, short documentaries, and other forms of multimedia production.

Nominated to attend the Denmark School of Journalism in 2020. Unfortunately, this was canceled due to the COVID-19 pandemic.

## Courses

### Multimedia Production , University of Cape Town

JUNE 2019 – JUNE 2022

### Anthropology, University of Cape Town

JANUARY 2019 – DECEMBER 2021

### Film & Media Theory, University of Cape Town

JANUARY 2017 – NOVEMBER 2021

### Religious & Gender Studies , University of Cape Town

JANUARY 2017 – JUNE 2021

### Sociology , University of Cape Town

JANUARY 2017 – JANUARY 2020

## References

References available upon request