

# ZAHRA MATARANI

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## SOCIAL

[linkedin.com/in/zahramatarani](https://www.linkedin.com/in/zahramatarani)  
[instagram.com/zmtrn](https://www.instagram.com/zmtrn)  
[fb.me/zahramatarani](https://www.facebook.com/zahramatarani)

## PROFILE

I am a constant learner keen to thrive and engage in dynamic and challenging environments. My interest in the world of writing has developed over the years, and I have gained aptitude and understanding particularly in media and creative writing as means to improve and empower myself and community. I am always on the move to meet and grow with new people and connect the world with my creative work.

## PROFESSIONAL EXPERIENCE

**Content Writer**  
Kitabisa.com  
January 2020 - present

- Writing and editing content for Kitabisa's fundraising campaigns
- Coordinating with graphic designers and digital marketing team for campaigns
- Interacting with campaign beneficiaries for content and visuals

**IELTS & ESL Tutor**  
Freelance  
October 2019 - present

- Designing learning curricula for IELTS and ESL students
- Managing small classes of students online and offline
- Reviewing student progress through exercises and test simulations

**Program Manager**  
Mondiblanc Film Workshop  
September 2019 - January 2020

- Managing productions and/or film workshops as assistant or crew
- Corresponding with workshop mentors and production crew to deliver the best class experience and production
- Managing publications and contents on Mondiblanc social media platforms
- Managing in-house editors and visual content for publications

**Public Relations Manager**  
Isengopi Coffee and Roastery  
Oct 2018 - present

- Creating editorial plan for and managing Isengopi's social media platforms
- Organizing events and collaborating with Isengopi clients and partners
- Designing visual content and copywriting for Isengopi's social media platforms

**Video Journalist**  
Reuters Video News  
May 2017 - May 2019

- Covering national visual news and writing news pieces
- Produced challenging stories requiring months of research and filming
- Corresponding with text and photography desks to create multimedia news packages
- Deputizing in running the operation of RVN Indonesia bureau

**Deputy Social Media Producer**  
Reuters Video News  
August 2017 - April 2019

- Producing and gathering user-generated content across various social media platforms for news pieces
- Verifying social media content and clearing them with permission from users to be used by news agency clients worldwide
- Organizing content via Samdesk

**IELTS Tutor**  
TRIDA Education  
Oct 2014 - March 2018

- Designed and executed personalized lesson plans for each student
- Giving exercises in all four IELTS components to increase comprehension
- IELTS simulations as approximations to students' preparedness

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## VOLUNTEER AND ORGANIZATIONAL EXPERIENCE

Festival Director  
UI Film Festival  
Nov 2015 - Nov 2016

- Led a successful team of young film screeners and scholars to create and deliver immersive short film programs
- Organized and co-curated Indonesian student shot films and discussions
- Garnered 176 short film entries from across the country

Competition Manager  
UI Film Festival  
March 2015 - Oct 2015

- Selected and co-curated around 150 short films for competition and screening
- Collaborated with board of judges consisting of Indonesia's best filmmakers and film scholars in selecting finalists

Classroom Assistant  
YES ASEAN  
July 2016 - Oct 2016

- Co-organized class activities alongside New York Hip-hop artist and educator Fabian 'Farbeon' Saucedo
- Assisted foreign students during their summer short course in Jakarta

Volunteer English Teacher  
English Without Borders  
February 2015 - June 2015

- Taught general English to underprivileged youths aged 12-15
- Improvised teaching methods for individual classes using drama and storytelling
- Designed classroom activities which successfully engaged students in reading and speaking skills

Editor and Illustrator  
LEMON/MILK Zine  
Oct 2014 - May 2015

- Edited and illustrated select literary works from members of Universitas Indonesia's English Department for publishing

## EXPERTISE

Creative Writing  
Video journalism  
Filmmaking  
Photo editing

## EDUCATION

2013 - Feb 2018 **Bachelor of Humanities, Major in English**  
University of Indonesia  
GPA: 3.54

2010 - Aug 2013 **Diploma in Social Sciences**  
Labschool Kebayoran High School

## SKILLS

Team management  
Public relations  
Newsgathering  
Blogging  
Social Media management  
Digital and traditional illustration  
Adobe Photoshop CS5 - CS6  
Adobe Premiere Pro

## REFERENCES

**Angie Teo Wee Ping (张维彬)**  
Senior Producer,  
Reuters Video News  
angie.teo@thomsonreuters.com

**Nosa Normanda**  
Program Director  
Mondiblanc Film Workshop  
nosanormanda@gmail.com

## AFFILIATIONS

**Sinematografi UI**  
Member  
2013 - 2018

**Isengopi Coffee Roastery**  
Management  
2018 - present