ANDY VIANO

www.AndyViano.com | AndyVianoMedia@gmail.com | Kalispell, Montana

ENTERTAINMENT EDITOR

Daily Inter Lake

- Solely responsible for design, layout and content of This Week in the Flathead, a weekly arts and entertainment guide
- Pitch, report and write regular features, both from entertainment sphere and elsewhere, for A section, including regular
- Sunday features and profiles Contribute to regular and breaking news coverage as needed
- Manage This Week in the Flathead and Entertainment pages on www.dailyinterlake.com
- Manage This Week in the Flathead social media accounts (Facebook and Twitter)

SPORTS REPORTER/COLUMNIST

Daily Inter Lake

2016 Montana Newspaper Association Better Newspaper Contest – Best Sports Story, Division 5 (third place)

- Pitched, reported and wrote feature stories profiling athletes, coaches and schools in coverage area
- Created Daily Inter Lake Athlete of the Year series, which included feature profiles of winners, online/print integration, social media interaction and custom page designs
- Broke news regarding teams in coverage area, including college commitments and coaching changes
- Regularly covered games and events, writing on deadline
- Primary page designer at least once per week and regularly assisted with page layout and copy editing
- Updated www.dailyinterlake.com nightly using BLOX content management system, including minor redesign of page in summer 2016 to modernize look, emphasize use of links and SEO terms, and increase use of photos
- Wrote weekly opinion column, addressing national and local issues of interest

FREELANCE SPORTS REPORTER

The Times of Northwest Indiana (Lee Enterprises)

- Regularly covered high school, college and professional sports, including baseball, basketball, softball, swimming and track
- _ Coverage included game stories, feature stories, live Twitter updates during games, weekly team rankings, season previews, selection of all-area teams and other social media integration

PRESIDENT/GENERAL MANAGER

Schaumburg Boomers Professional Baseball Club (Salvi Sports) Schaumburg, Illinois

- 2013 Frontier League Organization of the Year | 2013 & 2014 Frontier League Champions
 - Launched brand new team from scratch in only nine months as team president
 - Directed all aspects of minor league baseball franchise from creation of brand to successful first three seasons
 - Invented and implemented all business, marketing/media, sales and organizational plans, including all inventory valuations
 - Piloted club to significant growth in each year: 27% gain in attendance and 31% increase in total revenue from 2012-14
 - Organized at least 51 unique events per year, including staffing, entertainment, promotion, food preparation and more
 - Led staff to more than \$2.5 million in total revenue during 2014 season _
 - Hired, supervised, trained and motivated all full-time employees in organization

PRESIDENT/GENERAL MANAGER

Gary SouthShore RailCats Professional Baseball Club (Salvi Sports)

- Directed all operations of Northwest Indiana's premier sports franchise
- Generated more than \$2 million in total revenue for franchise, including ticket sales, advertising sales and special events
- Spearheaded marketing and media campaigns through newspaper, radio, television and guerilla programs

DIRECTOR OF MEDIA RELATIONS/BROADCASTING

Gary SouthShore RailCats Professional Baseball Club (Salvi Sports) Gary, Indiana

- Responsible for all of team's media efforts, including management of official website and all social media accounts
- Play-by-play radio broadcaster for all 96 games per season and recorded nightly spots for flagship radio station
- Host, writer, director and producer of weekly in-season television show, "Inside RailCats Baseball," which aired on local TV

EDUCATION

Valparaiso University (2005)

- Valparaiso, Indiana Bachelor of Arts in TV/Radio Broadcasting with minor in Journalism, earning 3.43 GPA in major & minor courses
- Lead sports and entertainment columnist, and sports and news reporter for campus newspaper, The Torch
- Served as General Manager of award-winning campus radio station, WVUR FM, from 2004-05

Kalispell, Montana

September 2011 – February 2015

January – August 2015

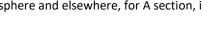
October 2016 – present

August 2015 – October 2016

September 2010 – September 2011

Gary, Indiana

May 2008 – September 2010



Kalispell, Montana

Munster, Indiana