

# ANDY VIANO

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## ENTERTAINMENT EDITOR

October 2016 – present

Daily Inter Lake

Kalispell, Montana

- Solely responsible for design, layout and content of This Week in the Flathead, a weekly arts and entertainment guide
- Pitch, report and write regular features, both from entertainment sphere and elsewhere, for A section, including regular Sunday features and profiles
- Contribute to regular and breaking news coverage as needed
- Manage This Week in the Flathead and Entertainment pages on [www.dailyinterlake.com](http://www.dailyinterlake.com)
- Manage This Week in the Flathead social media accounts (Facebook and Twitter)

## SPORTS REPORTER/COLUMNIST

August 2015 – October 2016

Daily Inter Lake

Kalispell, Montana

*2016 Montana Newspaper Association Better Newspaper Contest – Best Sports Story, Division 5 (third place)*

- Pitched, reported and wrote feature stories profiling athletes, coaches and schools in coverage area
- Created Daily Inter Lake Athlete of the Year series, which included feature profiles of winners, online/print integration, social media interaction and custom page designs
- Broke news regarding teams in coverage area, including college commitments and coaching changes
- Regularly covered games and events, writing on deadline
- Primary page designer at least once per week and regularly assisted with page layout and copy editing
- Updated [www.dailyinterlake.com](http://www.dailyinterlake.com) nightly using BLOX content management system, including minor redesign of page in summer 2016 to modernize look, emphasize use of links and SEO terms, and increase use of photos
- Wrote weekly opinion column, addressing national and local issues of interest

## FREELANCE SPORTS REPORTER

January – August 2015

The Times of Northwest Indiana (Lee Enterprises)

Munster, Indiana

- Regularly covered high school, college and professional sports, including baseball, basketball, softball, swimming and track
- Coverage included game stories, feature stories, live Twitter updates during games, weekly team rankings, season previews, selection of all-area teams and other social media integration

## PRESIDENT/GENERAL MANAGER

September 2011 – February 2015

Schaumburg Boomers Professional Baseball Club (Salvi Sports)

Schaumburg, Illinois

*2013 Frontier League Organization of the Year | 2013 & 2014 Frontier League Champions*

- Launched brand new team from scratch in only nine months as team president
- Directed all aspects of minor league baseball franchise from creation of brand to successful first three seasons
- Invented and implemented all business, marketing/media, sales and organizational plans, including all inventory valuations
- Piloted club to significant growth in each year: 27% gain in attendance and 31% increase in total revenue from 2012-14
- Organized at least 51 unique events per year, including staffing, entertainment, promotion, food preparation and more
- Led staff to more than \$2.5 million in total revenue during 2014 season
- Hired, supervised, trained and motivated all full-time employees in organization

## PRESIDENT/GENERAL MANAGER

September 2010 – September 2011

Gary SouthShore RailCats Professional Baseball Club (Salvi Sports)

Gary, Indiana

- Directed all operations of Northwest Indiana's premier sports franchise
- Generated more than \$2 million in total revenue for franchise, including ticket sales, advertising sales and special events
- Spearheaded marketing and media campaigns through newspaper, radio, television and guerilla programs

## DIRECTOR OF MEDIA RELATIONS/BROADCASTING

May 2008 – September 2010

Gary SouthShore RailCats Professional Baseball Club (Salvi Sports)

Gary, Indiana

- Responsible for all of team's media efforts, including management of official website and all social media accounts
- Play-by-play radio broadcaster for all 96 games per season and recorded nightly spots for flagship radio station
- Host, writer, director and producer of weekly in-season television show, "Inside RailCats Baseball," which aired on local TV

## EDUCATION

Valparaiso University (2005)

Valparaiso, Indiana

- Bachelor of Arts in TV/Radio Broadcasting with minor in Journalism, earning 3.43 GPA in major & minor courses
- Lead sports and entertainment columnist, and sports and news reporter for campus newspaper, The Torch
- Served as General Manager of award-winning campus radio station, WVUR FM, from 2004-05