

Tamara Davison

07913484727 | tamaradavison1@gmail.com

Education

2:1 BA English Language & Literature - King's College London (2012 to 2015)

2A* & 1A A-Level – Audenshaw Sixth Form, Manchester (2010 – 2012)

4A* & 8A's GCSE - Fairfield High School for Girls, Manchester (2005 to 2010)

Experience

OAK Group, London - *Freelance Copywriter* - Nov 2020 to present

- Freelance copywriter for Private Client, Corporate Services and Fund Administrators.
- Responsible for writing guest articles on a host of topics that have included tax, cryptocurrency and ESG. Worked closely with the marketing team to produce well-researched and SEO friendly copy.
- Tasked with producing content for the website and pioneering the content vision for the company.

The Daily Mirror, London - *Entertainment Reporter* - December 2019 to September 2021

- Reporting on entertainment, television and culture as part of an integral online team on 24-hour rotation shifts for a national newspaper.
- Responsible for producing copy, creating exclusives, working with picture and video departments as well as sourcing interviews and writing stories under a very tight deadline and adhering to SEO guidelines.
- Covered breaking news and always carefully followed the IPSO Editors' Code of Practice in my work.
- Have been team leader on several shifts, which included editing copy and overseeing the work of a group of journalists.
- Collaborated closely with the legal team and have frequent contact with external organisations such as the BBC, ITV and well known famous figures and their reps.
- Trained as a Social Media Editor and was responsible for overseeing all posts for The Daily Mirror and The Daily Star pages that boast millions of followers.
- I have occasionally worked with the production team to bring together the print version of the daily paper.

Selfridges, London - *Freelance Content Specialist* - November 2019

- Managing and updating online content for Selfridges website, on a temporary placement.
- Included editing copy, using CMS system, meticulous detail, working closely with the copy writing team. Also responsible for posting to the live website and ensuring copy was accurate.

Espacio Media, Colombia - *Journalist* - March 2018 until June 2019

- Covered current affairs, environment, culture, business and technology to daily deadlines whilst based at international news office Colombia and then Mexico.
- Was frequently in the field and built relationships with local communities that gave me access to exclusive stories.
- Involved research for original content, interviews, fact-checking. Reported daily to senior editors and worked in a close team of journalists. I also managed social media such as Instagram for the local news publications.
- Undertook courses in SEO and marketing in order to broaden my understanding of media relations.
- I also freelanced for *The i Newspaper*, *Entrepreneur Magazine*, *Tech Crunch* and *The Next Web*.

Beat Magazine, Australia - *Arts reporter* - March 2017 until December 2017

- I was in charge of writing cultural news reports and creating reviews about events and social movements in Australia.
- This involved working closely with the editor and conducting interviews both in person and over the phone with clients and performers. Also transcribing content and working to tight deadlines and word counts.
- Built relationships with press officers and managers, and represented the publication at many events.

The West Australian, Australia - *Reviewer* - Dec 2016 until February 2017

- Worked as a reviewer for the state newspaper in Perth on a volunteer basis.
- Tasked with attending events, theatre shows, and musical venues and then produced articles and reviews on the same day to be submitted to editors.
- Interviewed performers and artists, liaised with managers and maintained an autonomous and professional approach to representing the newspaper.

Arbor Education Partners, London - *Sales & Operations Analyst* - September 2015 to September 2016

- Analyzed data and information in order to enhance the customer and sales experience through structured employee processes & procedures.
- Included strategy planning, working with marketing teams and developers and CRM use.
- My role was data heavy, but also required field work and large scale events organisation and coordinating an international team.
- Responsible for answering all calls and administration for head office and two international offices.

CLIENT Magazine - *Writer* - March 2015 to September 2015

- Contributed to men's lifestyle magazine in London, worked on an interview with singer Joe Jonas and was responsible for location reviews and photoshoots with celebrity stylist Daniel Brown.
- Involved assessing locations for photoshoots, emailing clients and agents and working closely with creative teams to collaborate on exciting features.
- Also arranged travel for Daniel Brown around London and assisted him at events evenings and calendar management.

Professional Skills

- Writing under pressure and to tight deadlines
- Speedy yet concise delivery of articles
- Communication and people skills
- Attention to detail and multi-tasking
- Creative writing and thinking
- Management and team leadership
- Google Suite & Microsoft Office