

## CONTACT



### Address

Nairobi, Kenya



### Email

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### Web

[LinkedIn](#)

[Portfolio](#)

## EDUCATION

2020

### M.A. IN INTERNATIONAL RELATIONS

Institut Barcelona d'Estudis Internacionals  
(Spain)

2014

### M.SC. IN MULTIMEDIA

Dublin City University (Ireland)

2012

### B.SC. IN JOURNALISM / MINOR IN INTERNATIONAL DEVELOPMENT

West Virginia University (USA)

2009

### CERTIFICATE IN COMMUNITY DEVELOPMENT

Stellenbosch University (South Africa)

## SKILLS

**Multimedia:** video, photography & audio

**Writing:** marketing, academic & editorial

**Social Media:** awareness, messaging,  
marketing & management

**Graphic Design:** online & print

**Messaging:** drafting communications  
plans & target audiences

**Crisis Communications:** training in  
emergency/crisis situations

## Languages

**English:** native speaker

**Spanish:** intermediate level

# Evan McCaffrey

Communications Specialist

## EXPERIENCE

Jan 2022 – March 2023 / September 2023 - Current

### UN Environment Programme (Nairobi, Kenya)

#### SOCIAL MEDIA SPECIALIST

Providing social media expertise for UNEP's main channels, including campaign development, messaging, and multimedia support.

Oct 2020 – Jan 2022

### The International Center for Not-for-Profit Law (remote, USA)

#### COMMUNICATIONS CONSULTANT

Provided expert communications support defend civil society globally such as writing publications, website management, social media, analytics, graphic design, and more.

Sep 2019 – Dec 2019

### UN-Habitat (Barcelona, Spain)

#### COMMUNICATIONS INTERN

Worked on the communications team of the Urban Resilience Hub including creating social media content, multimedia, graphic design, written articles, and more.

May 2016 – Aug 2017

### South American Outdoors (Quito, Ecuador)

#### FOUNDER/CREATOR

Developed a business to promote outdoor tourism to South America, by creating a website, written articles, social media advertisements, multimedia, and more.

Sep 2014 – Jan 2016

### Travel Department (Dublin, Ireland)

#### MULTIMEDIA MANAGER

Managed the multimedia tasks and traveled extensively to market the company's tours through video, photography, social media, graphic design, blogs, and more.

## VOLUNTEER

Mar 2023 – May 2023

### Various Organizations (Ukraine)

Worked as a volunteer in Ukraine and remotely to organize/collect humanitarian aid, fundraising support, and communications tasks for multiple organizations.

Nov 2019 – March 2020

### Red Cross Centre for the Cooperation in the Mediterranean (Spain)

Developed multimedia and educational tools that connect the Red Cross and Red Crescent national societies in the Mediterranean region.

July 2019 – July 2021

### Spanish Red Cross (Spain)

Worked with refugees who wanted to learn and exchange English. Provided assistance to the Covid-19 response by helping to run a homeless and at risk shelter.

April 2016

### Various Organizations (Ecuador)

Following the Ecuador earthquake of 2016, volunteered to raise funds and deliver aid to impacted rural communities with the help of the IFRC.