(The final newsletter is copyrighted by the company, but this is the original copy.)

# GoodOnYa' Hits New High, Rocks Wall Street!

### World News Today....

Are Sleep Oils hype, or can they really put you to sleep in 5 minutes as proponents claim?

Researchers say that GoodOnYa' has just developed a new natural sleep formula that has never existed before... anywhere. (bottle image)

In this little bottle, they claim, is the rarest, most exotic and potent blend of natural sleep oils allowed to the US market.

Experts close to the company's chemist say that in their USA lab, after 8 years of intensive research into some 124 plants and fruits for the finest natural sleep oils, they have arrived at an outrageous combination of **9** essential sleep oils that are supposed to put you to sleep in 5 minutes or less.

Truth or Hype? See article below.

## (text box 1) A Special 25% <u>SALE on All Products</u> To relaunch the GoodOnYa newsletter we have a 25% sale on everything! Sale ends May 31. Click <u>here</u> and use this code \_\_\_\_\_

(text box 2) 6 New GoodOnYa Products You'll Love – Coming Soon Sleepy Time Oil Aloe Gel Vera Rose Stem Cell Cream Kakadu Cream Hair Loss Shampoo & Conditioner Set

# **Truth or Hype on Sleep Essential Oils**

There are a gazillion beauty products, and in the daily routine of getting beautiful, one of the largest points missed by many is... *beauty sleep.* 

Regardless of the quantity and quality of cosmetics, and the artistry of application, it's usually not hard to see weariness on someone's face when they are tired. And they can see it on you.

We all know something about the role that smells play in influencing a person's mood (freshly baked cookies for kids; seductive scents for adults, etc.), but these days bioscience is finding many more fascinating things about your incredible sniffer, and how it works with the brain to create any number of temperaments and mental states.

#### Scientific evidence

There is much scientific evidence of essential oils benefiting sleep, mood and health. Oxford University's Stephen Warrenburg discovered that an aroma can have a significant effect on stress reduction and improving mood. Dr. Michael J. Breus, a diplomat of the American Board of Sleep Medicine said, *"I'm a big proponent of using natural, mind-body therapies to create better sleep, both by helping sleep directly and by relieving stress, anxiety, low mood, and physical discomfort."* 

#### Long history of the essential oils used in GoodOnYa's formula

The earliest historical evidence of the healing properties of plants was found in France, where cave paintings suggest the use of medicinal plants in everyday life, as far back as 18,000 B.C.E. Oils for medicinal purposes can be found in practically every civilization in history, and sleep remedies have always been grouped into medicinal bucket, as lack of sleep is often a medical condition. The most popular and famously used sleep oils are: Lavender, Geranium, Ylang Ylang, Valerian Root, Bergamot, Tangerine, Cedarwood, Frankincense, Roman Chamomile.

#### Big players down the ages that used the oils found in our product

• **Cleopatra** used fragrant oils to attract both **Julius Caesar** and **Mark Antony**, and it is known that she liked frankincense and Cedarwood oils.

- Alexander the Greek reportedly used bergamot and lavender for insomnia.
- **Aristotle,** Alexander the Great's philosopher teacher, believed that plants had psyches, and probably used chamomile as a sleep aid.
- **Three Wise Men** gave the **Christ** child frankincense (along with myrrh and gold), and frankincense is well known to slow down heart rate, blood pressure and stress levels.
- · Charles VI of France demanded a lavender pillow.
- Louis XIV bathed in lavender water.
- Queen Victoria used lavender as her primary sleep aid.

 $\cdot$  In the 16th century English women had lavender quilted into their hats to "comfort the brain."

### OK, but will it work for you and put you to sleep in 5 minutes?

Honestly, it depends on you and other factors surrounding sleep. However, some things that are for sure are; not only do these essential oils have a sedative effect to fight off a body insomnia condition, it also smoothes out the mind, as well as diminishes anxiety, hypertension, lowers heart rate and blood pressure, relieves stress that builds up throughout the day, and much more.

### Something else for sure

The fragrance of these 9 natural oils is like nothing you've smelled before. We guarantee you're going to absolutely love it.

Early Diffuser