



## SPARKING DISNEY JOY: ADAM PANKOKE

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Introducing a new series to Sales Solutions Cast Life, Sparking Disney Joy! Every month we want to spotlight you and your story! Our Cast play an integral role into sparking Disney joy with our Clients and it doesn't go unnoticed. As Walt said, "It requires people to make the dream a reality."

It all started with Walt Disney World Vacation Planning VHS tapes. Adam Pankoke, a Video Producer of the Sales Learnings Services team, was born and raised in South Florida, so visiting Walt Disney World was common for him growing up. Adam recounts his childhood saying he felt "in awe of the detail, storytelling, and magic that was felt throughout Walt Disney World Resort." Adam was so obsessed that he would request the old Walt Disney World Vacation Planning VHS tapes and rewatch them over and over again hoping to work for Disney one day.

Adam went on to pursue a career in film production. Once graduation came, all of his friends from college were off to Atlanta and LA to pursue the dream of working in the film industry, but he had other plans. Adam began his time with the Walt Disney Company as a Video Production Professional Intern with the Sales Learning Services team in 2018. He then went on to become a Social Media Content Producer for Disney's Talent Acquisition Marketing team, and later, Adam was able to rejoin the Sales Learning Services team as a full-time Video Producer.



When asked about his favorite part of his current role, Adam said he loves “getting to collaborate with my entire team. ‘Work’ never feels like ‘work’ when I’m with them. We share so many laughs and memories together that I truly feel like I never work a day in my life! We have so much fun doing what we do.”





Adam's favorite memory apart of the team was getting to travel with the team to Morocco for two weeks to film a National Geographic Expedition! When he isn't traveling or shooting a video, you can find him at the office editing content for a variety of ongoing projects.

Check back monthly as we'll be highlighting Cast Members all throughout our organization! Would you love to see someone featured? Take a look at the form below and feel free to nominate a fellow Cast Member.

### **Name of Cast Member**

## Cast Member's Work Area / Title

**Briefly explain the Cast Member's story, or what makes them a good candidate:**

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