



IT'S TIME...

There's never been a better time to see committed customers in person than at the most important hearth, patio and barbecue event of the year. Reach new retailers, reconnect with loyal customers, expand your footprint and fire up sales at North America's largest indoor-outdoor living showcase – HPBExpo.

SECURE YOUR BOOTH TODAY FOR BEST PLACEMENT: hpbexpo.com



March 2-5, 2022
Georgia World Congress Center
Atlanta, Georgia



IT'S TIME TO RECONNECT

Over the past two years, the hearth, patio and barbecue industry not only transformed indoor-outdoor spaces in homes and businesses — you created innovative trends and technologies that will continue to generate new sources of revenue well into the future. As the gateway to this profitability, your customers have never needed your products and services more. After so much time apart, they are eager to get up close to the latest trends, demo powerful new heating elements, gain new business insights and solve critical challenges at HPBExpo in Atlanta



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It's time for the industry to be together again — and there's never been a better opportunity than at the 2019 Trade Show News Network Winner for Top 25 fastest growing attendance.

Reach New Buyers

87% of retailers come to HPBExpo to explore new resources and suppliers. The only way they can find you is if you are here to demo your products and have face-to-face conversations that generate new sales.

Strengthen Your Brand

84% of attendees consider HPBExpo the premier industry event. Increase your exposure to serious buyers, help customers solve their operational challenges and position yourself among 300+ of the industry's most trusted and innovative brands.

Generate Leads

Retailers base their inventory on the trends and technology they see up close at HPBExpo. With 97% of attendees looking for new products, this is your ideal opportunity to capture new leads by showcasing your unique solutions.

BOOK YOUR EXHIBIT SPACE TODAY: hpbexpo.com

Or contact [NAME] at [EMAIL] or by phone at [NUMBER].
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IT'S TIME TO REACH SERIOUS BUYERS

At the industry's largest annual event, you'll have access to over 7,500 buyers and 1800+ companies across all segments of the hearth, patio and barbecue industry. 91% of attendees are looking for to make new business contacts — greet them in person to secure a competitive advantage.

Serious Buyers

More than half of HPBExpo attendees are presidents, owners, managers or C-suite, most of whom are looking for the hottest products. With nine out of ten retailers planning to buy at the event, you'll close deals and create new partnerships right on the show floor.

About HPBA

The Hearth Patio & Barbecue Association (HPBA) is the North American industry association for manufacturers, retailers, distributors, representatives, service firms and allied associates for all types of fireplace, stove, heater, barbecue and outdoor living appliances and accessories. HPBA provides professional member services and industry support in government relations, events, market research, education, certifications, consumer education and industry promotion.

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Atlanta Attracts Buyers

As one of the nation's largest metropolitan hubs and home to more than six million people, Atlanta is the epitome of indoor-outdoor living. Its sidewalk cafes, pop-up BBQs and outdoor cultural events position the capital of Georgia at the intersection of traditional Southern charm and cutting-edge innovation. With easy access to hotels and airports, this dynamic destination city will attract serious retailers and provide ideal opportunities for you to reconnect with your customers and reach your sales goals.

Join us in Atlanta at North America's largest indoor outdoor living expo.



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IT'S TIME TO MAKE YOUR MOVE



XXXX Subhead

After two years apart, attendees are looking for both trusted suppliers and innovative changemakers. Will they find you here — or your competition? If you have products in the following categories, then mark HPBExpo on your calendar today.

- Barbecue & Grill Accessories
- Barbecues & Grills
- Catalytic Combustors
- Central Heaters
- Chimney & Venting Products
- Cookstoves/Ranges/Ovens
- Fireplace Inserts
- Fireplaces
- Fuels & Fire Starters
- Hearth Accessories
- Home Products
- Lawn & Garden Products
- Log Sets
- Maintenance & Cleaning Products
- OEM Products (Barbecue)
- OEM Products (Hearth)
- Outdoor Heaters
- Patio & Outdoor Products
- Professional Services
- Space Heaters
- Stoves
- Surrounds & Facings

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Premium Event. Premium Suppliers.

A booth at HPBExpo elevates your brand, positions you among leading suppliers and gives you a competitive edge that lasts all year.

[Excel information] ????

IT'S TIME TO ACT



[RATES + RESERVATION + TBD]

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