

## Let's make life richer

Money can be confusing, complex and stressful – we know. That's why we've created a simple, step-by-step plan for you to follow.

You won't find any boring or restrictive budgets here. Instead, we'll help you to understand what a richer life means to you.

A life where money isn't a blocker to doing the things you want.

We'll help you to **build an emergency fund** and **become debt free**, reducing your money worries as you go.

You'll learn to **manage your finances like a pro**, investing and saving for a future that gives you the **stability and freedom** you've always dreamed of.

Exciting, right!?

Before we get to that, we need to understand more about your **money** personality.

What's a money personality?

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## Money is just numbers, right?

Actually, it's much more than that.

Money is built on emotions. It's guided by our hopes, our fears and our dreams. It's our experiences and the experiences of those around us.

Without knowing it, throughout your life you've developed a money personality that drives your financial behaviour – the way you think and feel about money.

So we've created a way to help you understand your own money personality.

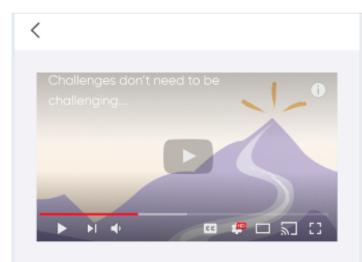
And once you unlock this, you'll unlock opportunities to start living your own richer life.

You'll begin to find that **money starts to make sense** in a way that maybe it didn't
before. That's our magic at work!

As you make your way through your personalised programme, we'll ask how you're feeling about money. This will help us to keep your plan **perfectly tailored to you.** 

Great, what's next?

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## Let's talk about challenges

Whether it's learning a new skill or reaching a new milestone, when we challenge ourselves amazing things can happen.

So we've created a set of challenges just for you (don't worry, they're actually a lot of fun)!

Some of these challenges will teach you new financial skills, and others will save you money. And each one will help you to build good habits and confidence over time.

As you move through your programme, your challenges will **adapt and change** to suit you. That's how we keep your plan perfectly personalised.

You'll always have **three challenges to choose from,** and each time you complete a
challenge you'll unlock a new one. You can
do your challenges whenever you like – it's
totally up to you!

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OK, got it



