

How to Add Curb Appeal to Your Business With Commercial Landscaping

First impressions are crucial for commercial businesses and that begins before a customer even walks through your doors. The power of influence that the exterior appearance of a property has convinces many business owners to utilize [landscape services](#), realizing the massive advantages commercial [landscaping](#) has for their company. Here's how to add curb appeal to your business with the help of [landscape design](#).

How to Add Curb Appeal to Your Business

Create Focal Points

There are going to be areas around a place of business that should draw attention more than most, like a main entrance and signage, for example. Brightly colored flowers or bold plants are simple landscaping tricks that will naturally draw the eye, making these areas attention-grabbing and thus more visible to customers and welcoming. Large potted plants for properties that lack a lawn is also a sufficient way to make a statement.



Add New Mulch Regularly

Mulch provides the perfect background for your shrubs or flower beds, enhancing and illuminating their colors because of their stark contrast. This isn't the only benefit mulch offers, however. It also decreases weed growth and retains water, keeping your plants hydrated and full of life all season long.

Invest in Seasonal Landscaping Designs

If you live in a warm climate, do not rely on the same landscape design all year round. And on the flip side, if you live in climates with four seasons, adjust your landscaping approach so that your property's aesthetic is always maintained. Invest in evergreens during winter months and colorful shrubs and flower beds to compliment the trees in the fall. Additionally, consulting with professional landscape services is the most efficient way to achieve this if you are at a loss of ideas.

For over 50 years, residents of Lincoln, Nebraska, have trusted the landscaping professionals at [Ray's Lawn & Landscape](#) for all their landscape design and service needs. Offering various top-notch lawn care and landscaping services to both residential and commercial property owners, it is a no-wonder this local company has earned the "Best of Lincoln" title as well as an A+ rating from the Better Business Bureau. To schedule a service today, call (402) 476-8614 , or visit their [website](#) for more information.