

THERESA D. MCCLELLAN

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PROFILE

Experienced community journalist, copy editor, and B2B content creator with solid writing experience, seeking freelance clients. If you need a reliable and innovative professional writer who knows how to meet deadlines and deliver stellar, engaging, and factual content across all mediums, contact Theresa@Theresawriter.com.

EXPERIENCE

JOURNALIST: FORT BEND STAR & FORT BEND BUSINESS JOURNAL — 2016-2019

Create community interest covering the people, businesses and issues in Fort Bend County.

"As the editor of these two publications, I find Theresa to be invaluable. I can always count on her work to be well researched, carefully crafted, very informative and most importantly on time. As an independent contractor for our publications, I find her to be innovative and deliberate in her efforts to find new and interesting stories to tell." Joe Southern, Editor Fort Bend Star/ Fort Bend Business Journal.

COMMUNICATION SPECIALIST/FAITH ADVOCACY COORDINATOR: GIFT — 2010-2012

Developed, collaborated with others, and orchestrated a two-year public relations campaign that tripled support for the Michigan non profit.

"Theresa is a superb writer. Her writing is innovative and engaging and she thinks in very creative ways. She has a delightful personality. She sets people at ease. She is thoughtful, kind and compassionate. Yet when she needs to be, she is strong and direct." Rev. James Lucas, Executive Director GIFT (Gays In Faith Together, Grand Rapids, MI)

JOURNALIST: THE GRAND RAPIDS PRESS — 1980-2009

Writer/Senior reporter for the second largest daily newspaper in Michigan. Developed, researched and wrote compelling stories on faith, health, justice, business, education, and personalities in West Michigan.

"As a reporter, Theresa has an amazing ability to mix and talk with people of all strata and put them at ease. Her genuine empathy and compassion make her an effective active listener which then pays dividends in her writing." Jeff Cranson, Director of Communications, Michigan Dept. of Transportation and former Editor The Grand Rapids Press.

EDUCATION

Michigan State University 1980 B.A. Journalism

Rockwood Leadership Institute: Certificate in Collaboration and Leadership 2010