

Apptio Bill of IT®

Fair, transparent, easy-to-understand IT billing

IT allocations are universally hated

Traditional approaches to allocating IT costs to the business are painful, ineffective, and leave everyone unhappy.

- Allocations are high-level and indefensible, so the business can't see how their costs relate to value they receive.
- It's nearly impossible to evaluate alternative IT solutions that would reduce costs or improve service.
- With no visibility into cost drivers, the business consumes IT like it's a free unlimited resource

Fortunately, there's a better way.

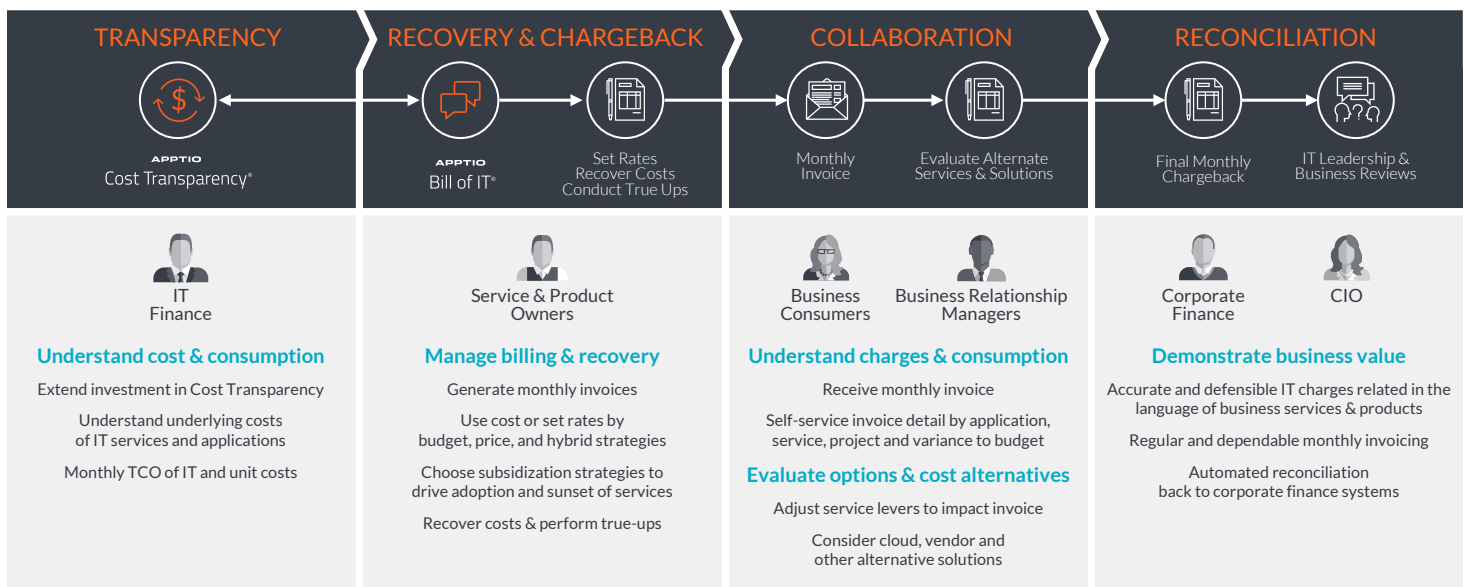
Apptio Bill of IT is a SaaS application that automates the creation and delivery of pro-forma invoices for IT costs and services. Apptio Bill of IT combines service, application and infrastructure cost & quantity data from Apptio Cost Transparency with billing views via a billing model that includes plan, budget and price allocation methods. With Apptio Bill of IT, you'll empower your business partners to be better consumers of IT by giving them choices that help reduce and recover costs.

Key benefits

- Enable accurate & defensible IT showback or chargeback that relates IT costs in language the business understands.
- Understand IT service options & cost alternatives, and adjust service levels to impact invoice statements.
- Build trust with business unit leaders through cadence, facts & self-service statement detail.

Operationalize your showback or chargeback process with Apptio

Apptio Bill of IT facilitates an efficient and productive process for engaging with your business unit partners around their IT consumption costs and choices.



Not ready for Chargeback? Many customers use only a portion of this process for their Showback needs.

Automate monthly billing

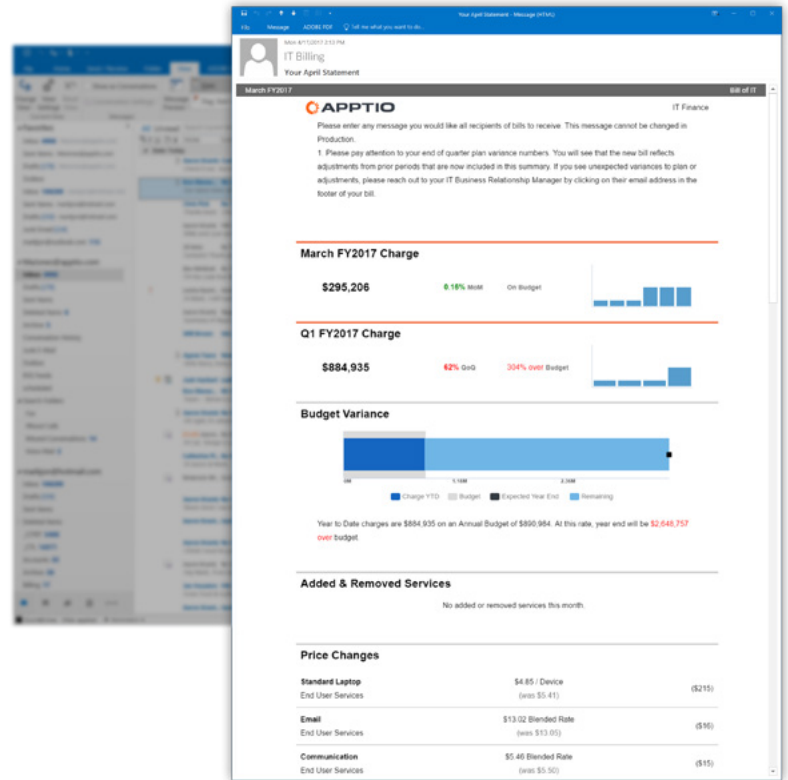
Easily communicate IT spend by business unit, department & user

- Deliver bills automatically via email for easy access.
- Provide self-service statement detail for business unit employees.
- Leverage simple, business-friendly pro-forma invoice templates.
- Automate chargeback extracts for corporate financial systems.

Showback to business consumers

Show the value IT delivers & provide transparency into IT costs

- Calculate IT bills using your business rules.
- Extend the reach of cost transparency to the business user.
- Automate showback to communicate impact of IT to the business.
- Automate chargeback to recover costs and fund budgets.



Deliver bills automatically via email



Analyze cost recovery trends

Drive consumption behavior

Provide service options & let consumers dictate IT demand

- Set prices for IT services & invoice by price, plan, cost, or hybrid rates.
- Choose subsidization strategies to drive adoption & sunset of services.
- Recover costs & perform true-ups for business relationship managers.
- Showback unit rate & consumption detail for applications & services.

Get started

Apptio is the leading provider of cloud-based Technology Business Management (TBM) software that helps CIOs manage the business of IT. For more information about Apptio Bill of IT, visit apptio.com/bill-of-it.