

FB Batch 3 - Caregiving - Image with Link

MERD Caregiving and Insurance Facebook
Job# US-NON-00079

A screenshot of a Facebook post from MerckEngage. The post features a profile picture of MerckEngage, a sponsored status, and a text-based post about caregiver support. Below the text is a photograph of an elderly woman and a younger woman smiling together. At the bottom of the post is a call-to-action button labeled 'Learn More' and social media interaction icons for Like, Comment, and Share.

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Caregivers need support, too—especially when managing stress. Find tips for handling it.



MERCKENGAGE.COM
Resources for caregivers
Get tips for giving care

Learn More

Like Comment Share

Links to <https://www.merckengage.com/caregiving>

ALT Image



Post (125 characters max)

Caregivers need support, too—especially when managing stress. Find tips for handling it.

Headline (25 characters max)

Resources for caregivers

Description (30 characters max)

Get tips for giving care

CTA Button

Learn More

Display URL



MerckEngage.com

Leads to:


<https://www.merckengage.com/caregiving>

FB Batch 3 - Caregiving - Slideshow

Global Note: Slideshow ads auto-rotate through the images in half second increments.
The speed will vary between 1.5-2.5 seconds per image.




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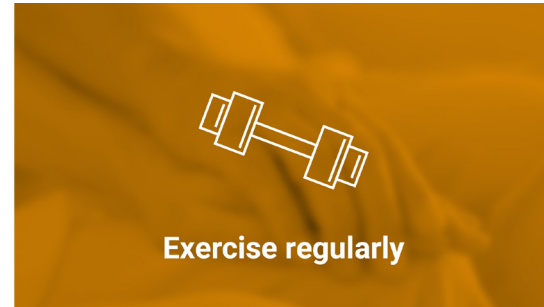
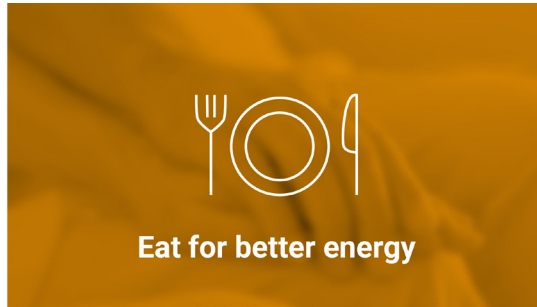
It's OK to feel burned out from caring for loved ones. Learn about coping strategies.



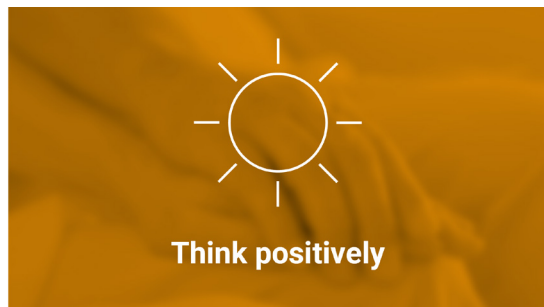
Carve out "me" time

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These tips could help Learn More

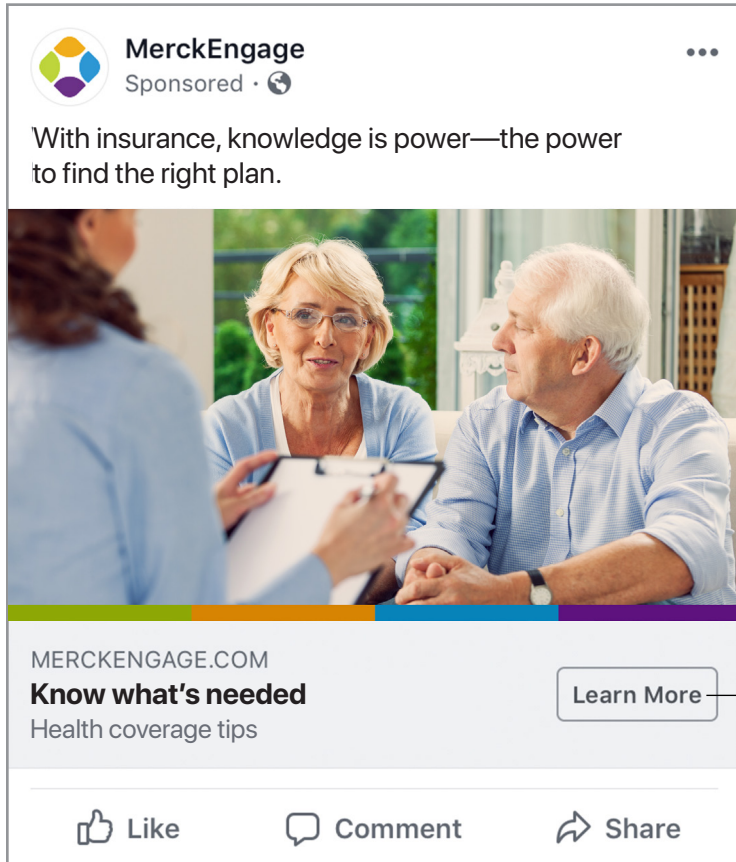
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Links to <https://www.merckengage.com/caregiving/manage-caregiver-stress>



Leads to:
<https://www.merckengage.com/caregiving/manage-caregiver-stress>



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With insurance, knowledge is power—the power to find the right plan.

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Know what's needed
Health coverage tips

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ALT Image



Post (125 characters max)

With insurance, knowledge is power—the power to find the right plan.

Headline (25 characters max)

Know what's needed

Description (30 characters max)

Health coverage tips

CTA Button

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Leads to:

<https://www.merckengage.com/health-insurance>

FB Batch 3 - Insurance - Slideshow

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Trying to choose health insurance? Not sure where to start? Knowing what options are available is a great first step.



HMO?

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Health coverage help
Info for insurance needs

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