## GMAIL ADS | 300px X 300px | OCT 2019



300x300px



300x300px



**Blue by ADT Outdoor Camera** 

## **Headline (25-character limit):**

24/7 peace of mind (18 characters)

## **Description (90-character limit):**

Option 1: Help secure your home, from anywhere, with the Blue by ADT Outdoor Security Camera. (83 characters)

Option 2: Don't leave your safety to chance. Keep watch with Blue by ADT Outdoor Security Cameras. (88 characters)

## CTA (15-character limit):

Option 1: SHOP NOW (8 characters)

Option 2: Learn more (10 characters)

Option 3: Get started! (12 characters)

[link to product detail page for outdoor cam]

300x300px





