

# GMAIL ADS | 300px X 300px | OCT 2019



300x300px

## Blue by ADT Doorbell Camera

### Headline (25-character limit):

Option 1: Know who's at your door (23 characters)

Option 2: Top level home security (23 characters)

Option 3: Opportunity is knocking! (24 characters)

### Description (90-character limit):

Option 1: See, hear, and talk to your home's visitors with LifeShield's Blue by ADT Doorbell Camera. (90 characters)

Option 2: The Blue by ADT Doorbell Camera from LifeShield: easy-to-set-up with new levels of safety. (90 characters)

Option 3: The Blue by ADT Doorbell Camera: 2-way talk and HD video for improved home safety. (82 characters)

### CTA (15-character limit):

Option 1: Shop now! (8 characters)

Option 2: Learn more (10 characters)

Option 3: See the system (14 characters)

[link to: <https://www.lifeshield.com/doorbell-camera-with-hd-video/> or <https://www.lifeshield.com/choose-your-system/doorbell-camera-system/>]



300x300px



300x300px

