



2018 Joint Spring Meeting

Presented by:

**ABA Solo, Small Firm and General Practice Division
ABA Standing Committee on Group & Prepaid Legal Services
Group Legal Services Association**

Wednesday, April 25, 2018 – Saturday, April 28, 2018

**Sheraton New Orleans Hotel
New Orleans, Louisiana**



MCLE Credit: 20.0 hours of CLE credit, including 3.0 hours of ethics credit, have been requested in 60-minute states, and 24.0 hours of MCLE credit, including 3.6 hours of ethics credit, have been requested in 50-minute states.

Welcome

Dear Attendees:

The 2018 Joint Spring Meeting has industry leaders, techniques, and other resources not available to you elsewhere and at a fraction of the time and expense. Your attendance provides an opportunity of education and networking during a milestone 300th anniversary for New Orleans and the New Orleans Jazz & Heritage Festival. The Crescent City promises to offer all attendees a memorable experience!

One of themes this year is “Building All Relationships” so the sessions explore how to build partnerships within diverse sectors. Speakers will explain how to build or maintain successful partnerships with clients, professional peers and legal industry vendors. You will leave with specific action steps for creating your own non-traditional relationships.

You will also learn what it takes to become a law industry influencer, the access to justice issues expected to dominate the rest of 2018, and how to build your cultural and technological competency. Some of the featured speakers scheduled during the four-day schedule include:

- Nicole Abboud, Moderator for *Using Video to Attract New Clients, Showcase Your Expertise and Grow Your Law Practice* and Presenter of the post-conference workshop *Podcasting for Lawyers*;
- Lisa Atkinson, Moderator for *Implicit Bias in the Legal Profession*;
- Matt Hahne, Panelist for *How to Be a Successful Legal Plan Provider Attorney*;
- Jamila Johnson, Moderator for *Sex, Culture Wars and Solo Practitioners*;
- Aastha Madaan, Panelist for *Client-Centered Law Firm Design*; and
- Tom Martin, Presenter for *Let Your Virtual Law Office Set You Free: How to Tour Europe While Making Money*.

After the daily meetings and CLE conclude, it is time to have fun at one of many field trips and social events scheduled. Please check the website regularly to receive program updates and information about things to see and do in New Orleans. We look forward to seeing you at this all in one conference.

Laissez le bon temps rouler!



Stephen Williams
GPSolo Chair



Jean Clauson
GLSA President

Governor's Welcome

Office of the Governor State of Louisiana

JOHN BEL EDWARDS
GOVERNOR



P.O. Box 94004
BATON ROUGE, LOUISIANA 70804-9004
(225) 342-7015
GOV.LA.GOV

April 25, 2018

Dear Friends,

On behalf of the state of Louisiana, it is my honor to welcome you to New Orleans for the ABA GPSolo and GLSA 2018 Joint Spring Meeting.

It's an exciting time to visit New Orleans as the city celebrates its 300th anniversary. With something for every travel enthusiast, sports fan, and music lover alike, you will find new and exciting adventures around every corner.



Growing up in Louisiana, some of my fondest memories were spent hunting in our plentiful woodlands or fishing on our premier waters. Our bountiful wildlife, as well as the cultures that left their mark here, are reflected in our savory – and some might say exotic – cuisine. It's no secret that Louisiana boasts one of the best culinary traditions in the entire world. In Louisiana, where there's good food you'll also find great music, and I hope to see you at the incredible New Orleans Jazz & Heritage Festival going on this weekend.

I wish you a successful meeting and enjoyable stay in New Orleans. We hope you come back to visit us again soon!

Sincerely,

A handwritten signature in black ink, appearing to read "John Bel Edwards".

John Bel Edwards
Governor

Attorney General's Welcome



Jeff Landry
Attorney General

State of Louisiana
DEPARTMENT OF JUSTICE
OFFICE OF THE ATTORNEY GENERAL
P.O. BOX 94005
BATON ROUGE
70804-9005

Bienvenue en Louisiane, mes amis!

As the Attorney General of the great State of Louisiana, it is my honor to welcome you to New Orleans for the ABA GPSolo and GLSA 2018 Joint Spring Meeting.

We are excited to showcase some of the many reasons we are proud to call Louisiana home. From our soulful music to our wonderful cuisine, we encourage you to experience our amazingly unique culture.

And as the President-Elect of the National Association of Attorneys General - I also want to encourage you to share your ideas, comments, and concerns on issues which my colleagues and I may be able to assist people in our profession.

I hope this Spring Meeting provides you great training and new friendships. Laissez le bon temps rouler!

Sincerely,

Jeff Landry
Louisiana Attorney General



Mayor's Welcome

MITCHELL J. LANDRIEU, MAYOR
CITY OF NEW ORLEANS

Welcome!

As Mayor of New Orleans, it is my pleasure to welcome the ABA GPSolo and GLSA 2018 Joint Spring Meeting. Thank you for choosing to celebrate your meeting in New Orleans.

You will experience the warm hospitality and unique culture that New Orleans has to offer. I am certain that New Orleans will serve as the perfect destination for the meeting and provide the best opportunities for the group. While you are here, take some time to relax and explore the City. Dine in our incomparable restaurants; enjoy some of the great music we have to offer, tour historic neighborhoods like the French Quarter and Tremé, and shop in our antique and specialty shops throughout New Orleans, including the bustling Magazine Street corridor. It is my hope that your stay will be memorable and that you leave with new knowledge and relationships.



I extend my best wishes to ABA GPSolo and GLSA 2018 Joint Spring Meeting, as well as those traveling to partake in the festivities. I want to thank you again for choosing New Orleans.

Sincerely,

A handwritten signature in black ink that reads "Mitch". The signature is stylized and cursive.

Mitchell J. Landrieu, Mayor
City of New Orleans

1300 PERDIDO STREET | SUITE 2E04 | NEW ORLEANS, LOUISIANA | 70112
PHONE 504-658-4900 | FAX 504-558-4938



Schedule of Events

Events will take place at the Sheraton New Orleans Hotel unless otherwise noted.

The events and speakers are subject to change without notice.

Schedule as of April 17, 2018.

DATE / TIME	EVENT	LOCATION
WEDNESDAY, APRIL 25		
7:45 AM – 5:45 PM	Louisiana Heritage Journey (Provided by Let's Just Ride) Includes field trip to various plantations and museums, a swamp tour, shopping, and food in the Louisiana countryside. <i>Ticketed Event: Sold Out</i>	Departs from Hotel Lobby promptly at 7:45 AM
12:45 PM – 4:45 PM	GLSA Board Meeting	Rhythms 1
1:00 PM – 2:00 PM	❖ CLE – Reputation Management – Managing Your Reputation Can Be as Important as Managing Your Firm	Rhythms 2
1:00 PM – 4:30 PM	Registration / EXPO Set Up	Rhythms Foyer
1:00 PM – 4:40 PM	GLSA Private Appointments with Legal Plan Administrators	Lobby
2:00 PM – 2:15 PM	Break	Rhythms Foyer
2:15 PM – 3:15 PM	❖ CLE – Live Podcast – Cultural Competency for Attorneys: The NOLA Gumbo Pot Example	Rhythms 2
3:15 PM – 3:30 PM	Break	Rhythms Foyer
3:30 PM – 4:30 PM	❖ CLE – Live Podcast – Build Your Business Plan for Success!	Rhythms 2
6:00 PM – 7:00 PM	Early Arrivals Happy Hour	Lagniappe
6:30 PM – 9:30 PM	Dinner in the Big Easy <i>Sponsored by ABA Insurance, Administered by USI Affinity</i> <i>Ticketed Event: \$100 per person</i>	Galatoire's 33 215 Bourbon Street
8:45 PM – 9:45 PM	❖ CLE – French Quarter Defense	The Supreme Court 400 Royal Street
9:45 PM – 11:15 PM	French Quarter Pub Crawl <i>Each person is responsible for his or her own food and drinks.</i>	The Supreme Court 400 Royal Street
THURSDAY, APRIL 26		
7:00 AM – 6:00 PM	Registration / EXPO	Rhythms Foyer
7:30 AM – 8:30 AM	Welcome Breakfast <i>Sponsored by Lawclerk</i>	Waterbury/Lagniappe
8:00 AM – 9:30 AM	❖ CLE – State of the Industry: What's Trending Today?	Rhythms 1
9:00 AM – 12:00 PM	GPSolo Book Publications Board Meeting	Bayside A
9:45 AM – 10:45 AM	Breakout Sessions	
	❖ CLE – Legal Plan Design: Key Elements to Creating Your Own Profitable Niche Plan	Rhythms 1
	❖ CLE – Preserving Your Legacy: Protecting Assets from Long-Term Care and Nursing Home Expenses	Rhythms 2
	❖ CLE – Top Ten Ways to Become a Better Retirement Plan Fiduciary in 2018	Rhythms 3
9:45 AM – 10:45 AM	GPSolo Corporate Sponsors Committee Meeting	Oak Alley

Schedule of Events

DATE / TIME	EVENT	LOCATION
10:45 AM – 11:00 AM	Break	Rhythms Foyer
11:00 AM – 12:00 PM	GPSolo Finance Committee Meeting	Bayside B
11:00 AM – 12:00 PM	GPSolo Young Lawyers Committee Video Session	Oak Alley
11:00 AM – 12:00 PM	Breakout Sessions	
	❖ CLE — Let Your Virtual Law Office Set You Free: How to Tour Europe While Making Money	Rhythms 1
	❖ CLE — Make That Traffic Ticket Trash Your Firm's Gold Mine	Rhythms 2
	❖ CLE — Stand Out on Google, Yelp, and Facebook to Attract New Clients <i>Sponsored by Broadly</i>	Rhythms 3
12:00 PM – 1:30 PM	Crawfish Boil or Po' boy Lunch <i>Complimentary with full conference and guest registration. Lunch Ticket Only: \$30 per person</i>	Waterbury/Lagniappe
1:30 PM – 1:45 PM	❖ NON-CLE — ABA Wellness Report	Waterbury
2:00 PM – 3:00 PM	Breakout Sessions	
	❖ CLE — The American Dreamers: Current Issues for Child Immigrants	Rhythms 2
	❖ CLE — Building Your Business with Legal Plans	Rhythms 1
2:00 PM – 3:00 PM	GPSolo eReport Board Meeting	Bayside A
2:00 PM – 3:00 PM	GPSolo Membership Board Meeting	Southdown
2:00 PM – 4:00 PM	GPSolo Executive Committee Meeting	Nottoway
2:00 PM – 5:00 PM	GPSolo Young Lawyers Committee Video Session	Oak Alley
2:30 PM – 5:30 PM	Private Appointments with Legal Plan Administrators	Bayside B
3:00 PM – 3:15 PM	Break	Rhythms Foyer
3:10 PM – 5:35 PM	GLSA Private Appointments with Legal Plan Administrators	Edgewood A
3:10 PM – 5:35 PM	GLSA Private Appointments with Legal Plan Administrators	Edgewood B
3:15 PM – 4:15 PM	Breakout Sessions	
	❖ CLE — Intensive, Interactive Practical Workshop to Evaluate, Choose, and Measure Technology to Improve Your Firms Bottom Line — Part I <i>Sponsored by Clio</i>	Rhythms 1
	❖ CLE — Sex, Culture Wars and Solo Practitioners in the Big Easy: How to Be a Maverick Attorney in Your Community	Rhythms 2
4:15 PM – 4:30 PM	Break	Rhythms Foyer



Schedule of Events

DATE / TIME	EVENT	LOCATION
4:30 PM – 5:30 PM	Breakout Sessions <ul style="list-style-type: none"> ❖ CLE — Implicit Bias in the Legal Profession: A Legal Ethics Challenge ❖ CLE — Intensive Interactive Practical Workshop to Evaluate, Choose and Measure Technology to Improve Your Firms Bottom Line — Part II <i>Sponsored by Clio</i> 	Rhythms 2 Rhythms 1
5:30 PM – 5:45 PM	Break — Lemonade-based Quarter Happy Hour	Rhythms Foyer
5:45 PM – 6:45 PM	Breakout Sessions <ul style="list-style-type: none"> ❖ CLE — Beyoncé Only Has 24 Hours Each Day, Too ❖ CLE — Leading with Emotional Intelligence 	Rhythms 1 Rhythms 3
6:45 PM – 7:15 PM	Election Speeches / Opening Ceremony and Parade Procession <i>Sponsored by Legal Shield</i>	Waterbury
7:15 PM – 10:15 PM	Welcome Reception <i>Complimentary with full conference and guest registration. Reception Ticket Only: \$99 per person</i>	Pat O'Brien's 600 Decatur Street 3rd Floor
FRIDAY, APRIL 27		
7:00 AM – 1:15 PM	Registration / EXPO	Rhythms Foyer
7:00 AM – 8:30 AM	Breakfast / GLSA Voting Ends <i>Sponsored by ARAG</i>	Waterbury
8:00 AM – 9:00 AM	Breakout Sessions <ul style="list-style-type: none"> ❖ CLE — Customer Service Delivery Tips ❖ CLE — Cybersecurity Y2K18 	Rhythms 1 Rhythms 2
8:00 AM – 9:10 AM	GLSA Private Appointments with Legal Plan Administrators	Gallier A
8:00 AM – 9:10 AM	GLSA Private Appointments with Legal Plan Administrators	Oak Alley
8:00 AM – 11:15 AM	GLSA Private Appointments with Legal Plan Administrators	Gallier B
8:30 AM – 11:30 AM	GPSolo Magazine Board Meeting	Bayside B
9:00 AM – 9:15 AM	Break	Rhythms Foyer
9:15 AM – 10:15 AM	Breakout Sessions <ul style="list-style-type: none"> ❖ CLE — Client-Centered Law Firm Design ❖ CLE — ERISA Update Part I 	Rhythms 3 Rhythms 1
9:30 AM – 10:30 AM	GPSolo Appointments Committee Meeting	Southdown
9:30 AM – 10:30 AM	GPSolo Elder Law Committee and Estate Planning, Probate and Trust Committee Joint Meeting	Nottoway
9:30 AM – 10:30 AM	GPSolo Young Lawyers Committee Meeting	Bayside A
10:15 AM – 10:30 AM	Coffee Break	Rhythms Foyer
10:20 AM – 11:30 AM	GLSA Private Appointments with Legal Plan Administrators	Oak Alley
10:30 AM – 11:30 AM	GPSolo Women's Initiative Network (WIN) Committee Meeting	Southdown

Schedule of Events

DATE / TIME	EVENT	LOCATION
10:30 AM – 11:30 AM	GPSolo Awards Committee Meeting	Bayside A
10:30 AM – 11:30 AM	Breakout Sessions	
	❖ CLE – ERISA Update Part II	Rhythms 1
	❖ CLE – How Simple Technology is Bridging the Access to Justice Gap	Rhythms 3
	❖ CLE – Using Video to Attract New Clients, Showcase Your Expertise, and Grow Your Law Practice	Rhythms 2
11:30 AM – 1:00 PM	Solo and Small Firm Awards Luncheon and GLSA Awards and Announcement of New Board Members <i>Complimentary with full conference and guest registration. Luncheon Ticket Only: \$55 per person</i>	Waterbury
1:00 PM – 1:15 PM	GLSA Trustees' Caucus	Nottoway
1:15 PM – 3:15 PM	GLSA Private Appointments with Legal Plan Administrators	Gallier A
1:15 PM – 3:15 PM	GLSA Private Appointments with Legal Plan Administrators	Oak Alley
6:30 PM – 9:30 PM	Friday Night Foodie and Cocktail Crawl (Provided by Bon Moment) <i>Shuttle will depart from Jazz Fest at 6:30 PM</i> <i>Ticketed Event: \$115 per person</i>	By and Baywater
SATURDAY APRIL 28		
8:00 AM – 8:30 AM	Yoga (Provided by The Ohm Well)	Nottoway
8:00 AM – 8:30 AM	GLSA Board Meeting	Southdown
8:00 AM – 10:50 AM	GLSA Private Appointments with Legal Plan Administrators	Lobby
8:00 AM – 10:50 AM	GLSA Private Appointments with Legal Plan Administrators	Oak Alley
8:30 AM – 1:00 PM	Registration	Rhythms Foyer
8:30 AM – 10:00 AM	Networking Breakfast / Raffle	Lagniappe
8:45 AM – 9:45 AM	❖ CLE – 60 Tech Tips in 60 Minutes: Featuring Tech Solutions to Legal Ethics Issues	Rhythms 3
9:00 AM – 10:00 AM	GPSolo 2018 – 2019 Directors Meeting	Nottoway
9:00 AM – 10:00 AM	GPSolo Diversity Board Meeting	Southdown
9:45 AM – 10:00 AM	Break	Rhythms Foyer
10:00 AM – 11:00 AM	❖ CLE – Legal Ethics Implications and Other Issues for Lawyers Managing Their Own Online Brands	Rhythms 3
10:00 AM – 12:00 PM	GPSolo Council Meeting	Waterbury
11:30 AM – 12:30 PM	❖ CLE – Law for the “Cities of the Dead” <i>Sponsored by Lawfordable</i> <i>Rideshare vouchers will be available for transportation to and from the Garden District.</i>	Lafayette Cemetery No. 1 Garden District
12:30 PM – 1:30 PM	Garden District Tour with Dr. Charles Chamberlain of Historia <i>Sponsored by Lawfordable and The Anderson Law Firm</i>	Garden District
3:00 PM – 5:30 PM	❖ CLE – Podcasting Workshop for Lawyers	Rhythms 3

Session Descriptions

WEDNESDAY, APRIL 25

1:00 PM – 2:00 PM

CLE — Reputation Management — Managing Your Reputation Can Be as Important as Managing Your Firm

Speaker: Jordan Schuetzle, Attorney, FindLaw, Eagan, MN

Session Description: While it's true an attorney's online reputation isn't strictly under their control, it doesn't mean they can't manage it. This session delves into FindLaw's original research on the legal consumer and how consumers evaluate an attorney's reputation before making a hiring decision. It will also help illustrate the importance of encouraging reviews from past clients and properly responding to them — both good and bad — to help influence a firm's incoming caseload.

2:15 PM – 3:15 PM

CLE — Cultural Competency for Attorneys: the NOLA Gumbo Pot Example

Presenter: Amy Yacorzynski, Attorney, The Law Office of Amy Yacorzynski, New Orleans, LA

Session Description: Improve your cultural competency in order to be a better attorney and business manager! This discussion-format program uses examples of New Orleans culture and subcultures — including Cajun, LGBTQ, progressive activist and communities of African and Vietnamese descent — to illustrate points about cultural competency in law practice and help participants understand New Orleans beyond its culture of debauchery. It pays particular attention to the challenges that various communities have faced in the nearly 13 years since Hurricane Katrina and those communities' resultant legal advocacy needs. This program will be a great primer for enriching your stay in New Orleans and growing your law business into a more inclusive and sensitive force for good!

Note: This session will be broadcast live as the first hour in a special two-hour GLSA podcast. Access information will be available at glsaonline.org. CLE credit has only been sought for in-person attendance.

3:30 PM – 4:30 PM

CLE — Build Your Business Plan for Success!

Moderator: Tom Martin, Attorney, Foresight Legal, Long Beach, CA and Vancouver, BC, Canada

Presenter: Kerry Lavelle, Attorney, Lavelle Law, Palatine, IL

Session Description: Remember, your law firm is a business and must be run like a business. Building a sound business plan requires eight elements:

- A one, five and ten year goal setting;
- The leader function;
- The management structure of the firm;
- Employment policies;
- Marketing and lead generation;
- Lead conversions;
- Client fulfillment and satisfaction; and
- Firm culture.

All eight will be discussed in this hour along with the critically important aspect of creating the right firm culture for your firm.

Note: This session will be broadcast live as the second hour in a special two-hour GLSA podcast. Access information will be available at glsaonline.org. CLE credit has only been sought for in-person attendance.



Session Descriptions

8:45 PM – 9:45 PM

CLE – French Quarter Defense

Presenter: Seth Bloom, Attorney, Bloom Legal, New Orleans, LA

Session Description: New Orleans attracts visitors from around the world with its rich culture and reputation for a good time. However, the same lively atmosphere that draws people to this city also leads to some unique legal situations. To be an effective advocate for tourist's rights in criminal matters, an attorney must understand and advise clients on Louisiana, and New Orleans specific, law. This program will explore the law surrounding open containers, DWIs, drugs, verbal and physical altercations, as well as driving in the French Quarter. Enjoy a walking tour through the historic French Quarter while learning about crime, safety and law practice in the city of New Orleans.

Meeting Beginning and End Point: The Supreme Court, 400 Royal Street in the French Quarter

THURSDAY, APRIL 26

8:00 AM – 9:30 AM

CLE – The State of the Industry: What's Trending Today?

Moderator: Stephen Ginsberg, Unifor Legal Services, Toronto, ON, Canada

Panelists: Riyadh Bacchus, Sykes Assistance, London, ON, Canada
 Jeff Bell, LegalShield, Ada, OK
 Jean Clauson, ARAG North America, Des Moines, IA
 Gerald "Pat" Monks, Attorney, Monks Law Firm, Houston, TX
 Sally Robertson, LegalZoom, Los Angeles, CA
 Ingrid Tolentino, Hyatt Legal, Cleveland, OH

Session Description: We have come full circle. In Louisiana, in 1971, access to justice was jolted by the birth of the Shreveport Plan for Prepaid Legal Services – the first comprehensive group legal services plan in the USA, financed in part by the ABA. Over 45 years later, and the basic concepts haven't changed; only the sophistication with which they are applied. Plan design, marketing, technology, AI and seed money have led to the exponential growth of our industry. Back by popular demand, this interactive session with industry leaders will keep you current. Commercial plans, union plans and attorney providers are all represented on this panel. Send your questions now, to sginsberg@uniforlsp.com. Our panel will try to discuss all of them in this session.

9:45 AM – 10:45 AM

CLE – Legal Plan Design – Key Elements to Creating Your Own Profitable Niche Plan

Moderator: Jorge Newbery, Debt Cleanse, Chicago, IL

Presenters: Adam Long, Attorney, ONE400, Pasadena, CA
 Allen Rodriguez, ONE400, Pasadena, CA

Session Description: More and more ONE400 is seeing law firms developing their own legal plans as a way of creating recurring revenue, reducing the barrier of entry for clients that need to acquire legal services, further establishing their role as 'trusted advisor' to their clients, and increasing the lifetime value of their client relationships. This session helps law firms design their own legal plans (subscription services) to better service their clients.

Our presentation will include:

- Why create your own legal plan;
- Finding your niche;
- Identifying features / benefits;
- Addressing regulatory issues;
- Operational considerations / software;
- Customer service;
- Marketing / sales considerations; and
- Future growth.

Session Descriptions

9:45 AM – 10:45 AM

CLE – Preserving Your Legacy: Protecting Assets from Long-Term Care and Nursing Home Expenses

Moderator: Ken Vercammen, Attorney, Ken Vercammen and Associates, Edison, NJ

Presenter: Matt Davidson, Attorney, Davidson Law, Fort Worth, TX

Session Description: The largest expense most individuals in the United States will face during their lifetimes will be the skyrocketing costs of long-term care. In fact, it is estimated that 70% of individuals over the age of 65 will require long-term care at some point in their lives, and the projected average cost of long-term care in 2030 is \$153,000 per year. Most people believe that you have to bankrupt yourself in order to receive any government benefits to help pay for long-term care, but there are other options. Topics discussed in this session will be:

- Medicare vs. Medicaid;
- Long-Term Care Benefits for Veterans; and
- Receiving Quality Care AND Leaving a Legacy.

9:45 AM – 10:45 AM

CLE – Top Ten Ways to Become a Better Retirement Plan Fiduciary in 2018

Presenter: Stephen Mogila, Attorney, Slevin & Hart P.C., New York, NY

Steve Puckett, Gateway Retirement Consulting, Westfield, NJ

Session Description: With growing complexity in plan design, regulatory compliance, employee communications, and investment options, a fiduciary's job is becoming increasingly challenging, time consuming, and risky. Plan fiduciaries who fail to comply with Employee Retirement Income Security Act (ERISA) standards may be held personally liable for any plan losses resulting from a breach. Stephen Mogila, ERISA Attorney, Slevin & Hart, PC and Steve Puckett, Director of Retirement Plans, Gateway Retirement Consulting will outline 10 key methods of becoming a better retirement plan fiduciary.

11:00 AM – 12:00 PM

CLE – Let Your Virtual Law Office Set You Free: How to Tour Europe While Making Money

Presenter: Tom Martin, Attorney, Foresight Legal, Long Beach, CA and Vancouver, BC, Canada

Session Description: Running a law firm can sometimes feel like a burden, filled with paperwork, meetings and stress. What if, instead, you could reverse that? What if, you could organize your law practice to liberate you from the tedium and use it to broaden your horizons? Lawyers have not fully realized the benefits of being a knowledge worker and the options available to them that other types of workers do not have. In this session, with Attorney Tom Martin, you'll learn how to run your law practice virtually and free yourself to travel the world while doing it. Tom will give you tips, tactics and strategies, along with plenty of helpful practical examples, about how he operates his virtual law practice day to day and how you can too.

On a panel with Nicole Abboud (The Gen Why Attorney) and Dina Eisenberg (OutsourceEasier.com), viral video star [Bryan “The Texas Law Hawk” Wilson](#) shares tips on **Using Video to Attract New Clients, Showcase Your Expertise, and Grow Your Law Practice.**



Session Descriptions

11:00 AM – 12:00 PM

CLE – Make That Traffic Ticket Trash Your Firm’s Gold Mine

Presenters: Sarah Kieny, Attorney, Riggs Abney Neal Turpen Orbison Lewis, Denver, CO
Gerald “Pat” Monks, Attorney, Monks Law Firm, Houston, TX

Session Description: Traffic tickets throughout the United States are handled vastly different from state to state and jurisdiction to jurisdiction. Presenters will discuss how to consult, represent and keep up to speed with all the changes in an efficient and collaborative matter.

11:00 AM – 12:00 PM

CLE – Stand Out on Google, Yelp, and Facebook to Attract New Clients

Moderator: Benjamin Farrow, Attorney, The Anderson Law Firm, Birmingham, AL

Presenter: Ben Kreaden, Broadly, Oakland, CA

Session Description: When prospective clients search for a legal professional in your area, is your practice found? Whether potential clients are searching for someone new or are following up on a referral from a friend, it's imperative that your practice stands out and shines. Learn how you can bolster your online presence to attract new clients and create a new revenue stream for your practice.

In this session, we'll teach you how to:

- Use free tools to take control of and improve your practice's pages on Google, Yelp, Facebook, and Avvo;
- Follow up with clients and make it easy for them to provide feedback;
- Identify your best clients and the most effective ways to prompt them to review your practice; and
- Improve your practice's website to earn more referrals.

Attendees will gain a practical understanding of today's consumer behavior and learn best practices in client follow-up and referral strategies that can be applied immediately.

1:30 PM – 1:45 PM

NON-CLE – ABA Wellness Report

Presenter: Will Hornsby, American Bar Association, Chicago, IL

Session Description: ABA Staff Director Will Hornsby will provide a 15-minute debriefing of on health and wellness in the legal profession. This quarter-hour non-CLE program will be presented at the conclusion of the crawfish boil or po' boy luncheon.

2:00 PM – 3:00 PM

CLE – The American Dreamers: Current Legal Issues for Child Immigrants

Presenters: Hassan Ahmad, Attorney, The HMA Law Firm, Washington, DC

Kathleen Gasparian, Attorney, Gasparian Spivey Immigration, New Orleans, LA

Session Description: Immigration policy, politics, and processes impact our communities in many ways. Often, those impacted the most are children. This can then in turn impact local courts, schools, and communities. In this session, we will examine current immigration policies and how they impact children and our communities.

2:00 PM – 3:00 PM

CLE – Building Your Business with Legal Plans

Moderator / Panelist: Rinky Parwani, Attorney, Parwani Law, P.A., Tampa, FL

Panelists: Matthew R. Hahne, Attorney, Boleman Law, Virginia Beach, VA
Gabriel Schwartz, Attorney, Gabriel N. Schwartz, P.C., Denver, CO
Jennifer Tombrello-Grissett, Attorney, Tombrello Law Firm LLC, Hoover, AL
Brian Zimmet, Attorney, Zimmet Law Group, New York, NY

Session Description: Learn how to take a simple legal plan and use it to double your clients and your income. This session will teach strategies about utilizing the legal plans as an income source and using it to maximize profits and help your clients efficiently. This program will also discuss the ethical implications and forms needed to be a successful attorney servicing legal plans.

Session Descriptions

3:15 PM – 4:15 PM

CLE — Intensive, Interactive Practical Workshop to Evaluate, Choose, and Measure Technology to Improve Your Firm's Bottom Line: Part I

Sponsored by Clio

Presenters: Mary Juetten, Traklight, Bellingham, WA, Phoenix, AZ and Mexico City, Mexico
Joshua Lenon, Clio, Vancouver, BC, Canada
Alexander Paykin, Attorney, The Law Office of Alexander Paykin, P.C., New York, NY

Session Description: Technology choices are overwhelming and firms waste money on expensive new solutions to problems that they may not have or worse, attorneys avoid the technology that their clients are demanding and lose business. In this intensive two-hour workshop, the presenters will cover not only the necessary technology for firms but how to prioritize purchases using data and information. In Part I, we will start with firm process overview and an example of how to change a process BEFORE acquiring technology, without having to hire a consultant, plus a bit on technology evaluation.

3:15 PM – 4:15 PM

CLE — Sex, Culture Wars and Solo Practitioners in the Big Easy: How to Be a Maverick Attorney in Your Community

Presenters: Aubrey Harris, Attorney, The Aubrey Harris Law Firm, New Orleans, LA

Moderator: Jamila Johnson, Attorney, The Southern Poverty Law Center, New Orleans, LA

Session Description: In deciding to enter the legal profession, many lawyers dream of fighting for justice only to be deterred by financial obligations. Maverick solo practitioners are in a unique position to take on social justice advocacy to make a change while also maintaining their practice. Aubrey Harris, a solo attorney noted for work with drug, rape and sex trafficking cases, has advocated for cases that challenge social and cultural norms regarding sex in New Orleans. She will share creative strategies for winning cases interpreted as threats to mainstream cultures and subcultures. She will also provide tips on how prepare a small practice for taking on high profile cases.

4:30 PM – 5:30 PM

CLE — Implicit Bias in the Legal Profession: A Legal Ethics Challenge

Presenters: Lisa Atkinson, Attorney, Law Office of Lisa L. Atkinson, PLC, Edmonds, WA
Esther Hyun, Attorney, Carmichael Clark, Bellingham, WA
Scott LaBarre, Attorney, LaBarre Law Offices, Denver, CO
Juan LaFonta, Attorney, Juan LaFonta & Associates, New Orleans, LA
Inti Martinez-Aleman, Attorney, Ceiba Forte Law Firm, St. Paul, MN
Sankeetha Selvarajah, Attorney, Selvarajah Law P.C., Boston, MA

Session Description: While many of us will never encounter overt bias, implicit bias can affect us in everyday interactions in the workplace or in the court, and present major ethical conundrums in both environments. Our bosses, colleagues, clients, and jurors' implicit bias can impact us in many ways. We will discuss why it is important for us to understand implicit bias in ourselves and in others, so that we can create positive change in the legal profession by improving its ethical standards. We will cover questions such as: What is implicit bias? How does implicit bias affect success in the workplace? How does implicit bias affect us in the courtroom? What can we do about implicit bias? And, most predominantly in this session, what are the ethical issues and risks posed by not taking action against implicit bias in the legal profession?



Lisa Atkinson



Esther Hyun



Scott LaBarre



Juan LaFonta



Inti Martinez-Aleman



Sankeetha Selvarajah

Session Descriptions

4:30 PM – 5:30 PM

CLE — Intensive, Interactive Practical Workshop to Evaluate, Choose, and Measure Technology to Improve Your Firm’s Bottom Line: Part II

Sponsored by Clio

Presenters: Mary Juetten, Traklight, Bellingham, WA, Phoenix, AZ and Mexico City, Mexico
Joshua Lenon, Clio, Vancouver, BC, Canada
Alexander Paykin, Attorney, The Law Office of Alexander Paykin, P.C., New York, NY

Session Description: Technology choices are overwhelming and firms waste money on expensive new solutions to problems that they may not have or worse, attorneys avoid the technology that their clients are demanding and lose business. In Part II, we will examine why you need a practice management system in the cloud, including selection factors Other integrated technologies will be reviewed such as billing, collections, calendars, automated scheduling, virtual receptionists, document automation, digital signing, cloud storage, mobile access. Finally, we will touch on how to use the data to measure firm performance (Key Performance Indicators).

5:45 PM – 6:45 PM

CLE — Beyoncé Only Has 24 Hours Each Day, Too

Presenters: Florence Bruemmer, Attorney, Law Office of Florence M Bruemmer PC, Anthem, AZ
Renee Bruemmer, Law Office of Florence M Bruemmer PC, Anthem, AZ

Session Description: There is a popular meme that states, “You have as many hours in the day as Beyoncé.” They are simple words meant to uplift and inspire and tell us that we can all live to our full potential. Like Beyoncé, we have the freedom to define our law careers and take mindful and intentional actions to make our days better. Although we are not living glamorous lives, there are a few hacks we can take from Queen Bey. This seminar will have time management and attorney wellness tips based on Beyoncé as a guide and also have a section for legal assistants and paralegals to help their attorneys manage their calendars.

5:45 PM – 6:45 PM

CLE — Leading with Emotional Intelligence

Presenter: Wendy Newman Glantz, Attorney, Glantzlaw, Plantation, FL

Session Description: As legal services professionals, we consistently work in a highly emotionally challenging environment. Learn to take a proactive approach by leading with Emotional Intelligence. Creating an awareness and providing tools of how to perceive, control and evaluate one’s emotions can help improve and create a positive work environment. The benefits will be in creating a happier, healthier and more balanced law business. This will improve morale, absenteeism and productivity.

FRIDAY, APRIL 27

8:00 AM – 9:00 AM

CLE — Customer Service Delivery Tips

Moderator: Matthew R. Hahne, Attorney, Boleman Law Firm, Virginia Beach, VA

Presenters: Jean Clauson, ARAG North America, Des Moines, IA
Will Petersen, ARAG North America, Des Moines, IA

Session Description: We know all too well you go to law school to learn how to practice law, not customer service. But, the best attorneys know it’s still top of the list and critical to success. Jean and Will use this time to share what they hear on a daily basis from the customer side of the aisle in order to help up your service delivery game. They will also bring to light some best practices from ARAG network attorneys who shine at service delivery.

Session Descriptions

8:00 AM – 9:00 AM

CLE – Cybersecurity Y2K18 Review

Moderator: Mary Juetten, Traklight, Bellingham, WA, Phoenix, AZ and Mexico City, Mexico

Presenters: Al Harrison, Attorney, Harrison Law Office, P.C., Houston, TX
Caren Shiozaki, TMST, Inc., Santa Fe, NM
Stephen Zetzer, eWranglers, LLC, Denver, CO

Session Description: Richard Clarke — a major figure in security, infrastructure and counterterrorism across four Democratic and Republican U.S. Presidential Administrations — once quipped that “if you spend more on coffee than on IT security, you will be hacked. What’s more, you deserve to be hacked.” In this panel discussion, moderated by IP and business risk mitigation leader Mary Juetten, four cybersecurity experts will discuss imminent threats to cybersecurity for attorneys and law-related business managers. Drawing from their experiences across a variety of technology company and law practice management enterprises, they will then review popular, under-the-radar and upcoming technologies designed to help legal services providers better secure their businesses. A.I., Bitcoin, cost management, data breach insurance, VPN and encryption, and issues unique to solo, small and emerging law businesses will all be topical. Bring your questions!

9:15 AM – 10:15 AM

CLE – Client-Centered Law Firm Design

Moderator: Jean Clauson, ARAG North America, Des Moines, IA

Discussion Host: Sam Glover, The Lawyerist, Minneapolis, MN

Guests: John Grant, Start Here HQ, Portland, OR
Aastha Madaan, Attorney, Madaan Law, Long Beach, CA

Session Description: Here’s how to take advantage of the trends shaping the future of the legal market to build legal solutions your clients will love. In this podcast-style discussion, we will cover the trends shaping clients’ expectations for legal services and explain how lawyers can take advantage of those trends and design legal solutions for the future. Learn why the answer to empowered buyers is design thinking, tech savviness, data, and more.

9:15 AM – 10:15 AM

CLE – ERISA Update: Part I

Presenter: Katherine Hesse, Attorney, Murphy Hesse Toomey & Lehane, LLP, Quincy, MA

Session Description: This session reviews the most significant recent Supreme Court decisions and selected lower court decisions affecting benefit plan fiduciaries and professionals. The practical lessons that can be taken from these decisions will be emphasized. Take homes from this session will include an understanding of important cases affecting health, pension, and prepaid legal plans; how these cases could affect trustee actions and policy development; and what to be aware of in the future.

[Sam Glover](#) — Editor-in-Chief for The Lawyerist, the largest online legal community in the world — hosts a discussion on **Client-Centered Law Firm Design** with attorney Aastha Madaan and agile law practitioner John Grant.



Session Descriptions

10:30 AM – 11:30 AM

CLE – ERISA Update: Part II

Presenter: Katherine Hesse, Attorney, Murphy Hesse Toomey & Lehan, LLP, Quincy, MA

Session Description: In the second hour of this two-part program, Ms. Hesse will continue to review the most significant recent Supreme Court decisions and selected lower court decisions affecting benefit plan fiduciaries and professionals. The practical lessons that can be taken from these decisions will be emphasized. This part of the two-part session will also provide time for questions.

10:30 AM – 11:30 AM

CLE – How Simple Technology is Bridging the Access to Justice Gap

Moderator: Nick Rishwain, Attorney, LegalTechLIVE, Stockton, CA

Panelists: Tony Clayton, Attorney, Clayton, Fruge & Ward Law, Port Allen, LA
Wayne Hassay, Attorney, Maguire & Schneider LLP, Columbus, OH
Sarah Kieny, Attorney, Riggs Abney Neal Turpen Orbison Lewis, Denver, CO
Kerry Lavelle, Attorney, Lavelle Law, Palatine, IL

Session Description: This panel will cover an array of access to justice issues, including: cost of legal services, awareness of pro-bono services, time restraints of lawyers, technologies to improve access, as well as action items for the audience to improve their ability to offer legal services to those in need. The panel includes practitioners and technologists who approach the A2J issue from a variety of different perspectives and experiences. Join this group to hear about personal, governmental, and technological initiatives addressing the access to justice crisis.

10:30 AM – 11:30 AM

CLE – Using Video to Attract New Clients, Showcase Your Expertise, and Grow Your Law Practice

Moderator / Panelist: Nicole Abboud, Abboud Media and The Gen Why Lawyer, Culver City, CA

Panelists: Dina Eisenberg, OutsourceEasier.com, San Francisco, CA
Bryan Wilson, Attorney, The Texas Law Hawk, Fort Worth, TX

Session Description: Video is quickly becoming one of the most powerful and effective ways to communicate with prospective clients, establish thought leadership online, and grow your law practice. Join video experts Nicole Abboud, Dina Eisenberg, and Bryan Wilson as they share how you can use videos to connect with your prospective clients and drive your law firm growth. What you'll learn in this session includes: why video marketing is important, the basics of videos that drive results, what types of videos you should be creating, how viral videos can help with visibility, and what tools and resources are available to help make it all easier.

SATURDAY, APRIL 28

8:45 AM – 9:45 AM

CLE – 60 Tech Tips in 60 Minutes: Featuring Tech Solutions to Legal Ethics Issues

Moderator: Dina Eisenberg, OutsourceEasier.com, San Francisco, CA

Panelists: Jeffrey Allen, Attorney, Graves & Allen, Oakland, CA
Ashley Hallene, Attorney, Hallene Law, Houston, TX

Session Description: This session will offer exciting, fast-paced, valuable tips on how to use technology ethically and effectively in your practice. The panelists will share their knowledge on changing rules and regulations governing how you use technology as well as guidance on tools that can keep your data secure and improve your professional and personal life. The discussion will include the ethics behind using technology with your communications, storage, security and day-to-day practice.

Session Descriptions

10:00 AM – 11:00 AM

CLE—Legal Ethics Implications and Other Issues for Lawyers Managing Their Own Online Brands

Moderator / Panelist: Benjamin Farrow, Attorney, The Anderson Law Firm, Birmingham, AL

Panelists: Michael Fiffik, Attorney, Welch, Gold, Siegel & Fiffik, Pittsburgh, PA
Sarah Kieny, Attorney, Riggs Abney Neal Turpen Orbison Lewis, Denver, CO
Mariam Naizer Ballard, LegalShield, Dallas, TX
William Thrush, Attorney, Weinstock, Friedman & Friedman, Baltimore, MD

Session Description: Social media is exposing the tensions inherent in older ethical rules and provoking difficult questions for lawyers seeking to take advantage of this new technology. The ABA's historical concern about in-person solicitation does not apply to electronic communications, such as text messaging and posting on social media and in chat rooms. A moderated panel discussing: (1) What is a brand and how it benefits you, (2) Various social media platforms and their use (Twitter / Facebook / LinkedIn etc), (3) How to build your on-line brand using various social media platforms, (4) How to respond to both negative and positive comments and should you, and (5) Applying Model Rules 7.1–7.5 to your online presence.

11:30 AM – 12:30 PM

CLE – Law for the “Cities of the Dead”

Presenter: Courtney Payton, Aaron & Gianna, PLC and Save Our Cemeteries, New Orleans, LA

Session Description: Some of New Orleans' greatest tourist attractions are the cemeteries featuring above-ground crypts and mausoleums which, together, look like tiny houses in small cities. These “cities” are governed by federal and state laws in the domain of property, real estate, transactional, family law, civil rights, and even animal and environmental rights attorneys. Over the course of a lively hour in which the name “Anne Rice” is almost certain to come up, this program will provide an overview of those laws, along with some discussion about innovation and access to justice in the practice of cemetery law.

Note: Meet at Lafayette Cemetery No. 1 in the Garden District. Transportation to and from the Garden District will be provided.

3:00 PM – 5:30 PM

CLE – Podcasting for Lawyers: A Postconference Workshop Covering the Why, What, and How to Help You Get Your Legal Podcast Up and Running

Presenter: Nicole Abboud, Attorney, Abboud Media and The Gen Why Lawyer, Culver City, CA

Session Description: In this in-depth workshop, award-winning legal podcast producer and host, Nicole Abboud, will walk you through the basics of conceptualizing and establishing your own podcast show so that you can become a thought leader in law practice. She will help you clarify your message, brainstorm your show topic, explain the software and hardware needed to create a podcast, and create a content calendar to help you record your first few episodes. Nicole will also touch on how to best promote your show for consistent growth.

You'll leave the workshop with a better sense of how your show will take form, what role it plays in your overall personal brand as a lawyer or law business owner, and what your first few episodes will cover.

[Jeff Bell](#), CEO of LegalShield, and [Ingrid Tolentino](#), CEO of Hyatt Legal Plans, present in our capstone program **The State of the Industry: What's Trending Today!?** along with Riyadh Bacchus from Sykes, Jean Clauson from ARAG, Pat Monks from Monks Law, Sally Robertson from LegalZoom, and moderator Stephen Ginsberg from Unifor Legal Services Plans.



Social Events

Louisiana Heritage Journey (Provided by Let's Just Ride)

Experience the dramatic history of Louisiana, its most distinctive cuisine, its natural beauty, and its role in contemporary pop culture with this day long trip into the countryside. The itinerary includes:

- Louisiana trivia en route to tour sites;
- Swamp tour and wildlife safari by speedboat;
- Tour of Laura, a colorful Creole plantation that has counted among its residents the Fats Domino family, an author of Br'er Rabbit stories, and the late 20th century descendants of the plantation's antebellum era masters and slaves;
- Tour of Whitney, the ENORMOUS first-and-only museum of American slavery;
- Lunch at B & C Seafood Market and Cajun Restaurant;
- Photography stops at Destrehan Plantation (a filming location for *Interview with the Vampire*, *Monster's Ball*, *The Curious Case of Benjamin Button*, and *12 Years a Slave*) and Evergreen Plantation (a filming location for *Django Unchained* and *Abraham Lincoln: Vampire Hunter*); and
- Souvenir shopping.



Date: Wednesday, April 25

Time: 7:45 AM – 5:30 PM

Location: The tour departs from the lobby of the Sheraton New Orleans Hotel promptly at 7:45 AM.

Cost: \$185 per person all-inclusive, except for lunch and tour guide tips. Please book by Friday March 16. Later booking requests should be e-mailed to ramon.robinson@americanbar.org. Lunch should be ordered one to two weeks prior to the field trip by calling GLSA staff at 312-988-5751.

Early Arrivals Happy Hour

Although this fun event is open to all conference registrants, it's a must-attend for first time attendees seeking to establish relationships with legal insurance plan administrators, legal services innovators, and other major influencers in the profession. Come on an empty stomach: appetizers and drinks will be served!

Date: Wednesday, April 25

Time: 6:00 PM – 7:00 PM

Location: The Sheraton New Orleans Hotel

Cost: Complimentary with full conference and guest registration.

Social Events

Private Appointments with Legal Plan Administrators

Hoping to catch legal plan administrators on the fly in order to make your case for getting business through their plans? This year, they'll be waiting for you! Representatives from ARAG, Countrywide, Debt Cleanse, Discount Legal Plans, Hyatt Legal, Lawfordable, LegalShield, and United Legal Benefits have all set aside time for private 20-minute appointments with attorneys. Please book your appointments in advance using the app to be provided by our conference producers!

Dates and Times: Wednesday, April 25 (1:00 PM – 4:40 PM), Thursday, April 26 (2:30 PM – 5:30 PM), and Friday, April 27 (8:00 AM – 11:20 AM)

Location: The Sheraton New Orleans Hotel

Cost: Complimentary with full conference and guest registration. In March 2018, all conference registrants will receive a communication about how to schedule appointments.

Dinner in the Big Easy

Galatoire's offers guests a chance to enjoy good conversation and grand food in a luxurious dining room, with dinner prepared by Executive Chef Michael Sichel. This restaurant is located in the heart of the French Quarter, where you are welcome to toss beads off the balcony down to passers-by on the world-famous Bourbon Street.

Sponsored by: ABA Insurance, Administered by USI Affinity

Date: Wednesday, April 25

Time: 6:30 PM – 9:30 PM

Location: Galatoire's 33, 215 Bourbon St.

Cost: \$100 per person

Dress Code: Business casual, no tank tops or t-shirts.

GPSolo Book Discount for 2018 Joint Spring Meeting Attendees Only!



SAVE 20%

Check out GPSolo's new and best-selling books and save 20% when you place an order at the meeting. GPSolo books cover a wide range of topics and provide practical information to help you better serve your clients and enhance your practice. Books order forms are available at the Expo.

Social Events

French Quarter Pub Crawl

In anticipation of Jazz Fest, find your new favorite NOLA music venue on this crawl through some of the liveliest bars in the historic French Quarter. The crawl is led by Seth Bloom, a GLSA member who is also one of Louisiana's most prominent attorneys and an all-around fun person. (Ask him about the Running of the Bulls in Pamplona!)

Date: Wednesday, April 25

Time: 9:45 PM to Late Night

Location: The crawl starts outside The Supreme Court, 400 Royal Street in the French Quarter.

Cost: Each person is responsible for his or her own transportation, food, and beverages.

Crawfish Boil or Po' boy Lunch

Enjoy a quintessential New Orleans lunch where you pinch the tail and suck the head. This is the correct way to enjoy eating crawfish. Don't worry, if crawfish is not your preference you can order a po'boy sandwich which is another staple of New Orleans cuisine.

Date: Thursday, April 26

Time: 12:00 PM – 1:30 PM

Location: Sheraton New Orleans Hotel

Cost: Complimentary with full conference and guest registration. Lunch Ticket Only: \$30 per person.

Opening Ceremony / Election Speeches

Get your big night in the Big Easy started early with this LegalShield-sponsored event! We will hear speeches from the GLSA Board candidates, enjoy some beer, wine and cocktails, talk about some of our favorite musicians, and maybe dance a little after all is said and done.

Date: Thursday, April 26

Time: 6:45 PM – 7:15 PM

Location: The Sheraton New Orleans Hotel

Cost: Complimentary with full conference and guest registration.



Social Events

Welcome Reception

Welcome to New Orleans! Dance and strut down the street in the second line parade to Pat O'Brien's on the River for the GPSolo / GLSA Welcome Reception. Have your cards read by Tarot Reader and see what your future holds. When in New Orleans you can enjoy a hurricane, not like Harvey or Irma but the famous hurricanes cocktails at Pat O'Brien's. Don't forget to request a rendition of Billy Joel's "Piano Man" from the maestro at the piano, and don't be afraid to sing along!

Date: Thursday, April 26

Time: 7:00 PM – 10:00 PM

Location: 600 Decatur

Cost: Complimentary with full conference and guest registration. Reception Ticket Only: \$99 per person.

Solo and Small Firm Awards Luncheon and GLSA Business Meeting

The Solo and Small Firm Awards celebrate the efforts and accomplishments of outstanding solo and small firm practitioners, as well as bar leaders and bar associations.

Date: Friday, April 26

Time: 11:30 AM – 1:00 PM

Location: Waterbury, Sheraton New Orleans

Cost: Complimentary with full conference and guest registration. Luncheon Ticket Only: \$55 per person.



Friday Night Foodie and Cocktail Crawl (Provided by Bon Moment)

Grab your walking shoes and get ready to explore a corner of New Orleans like a local! As a group, we'll walk and visit three restaurants in one of New Orleans' beautiful neighborhoods. An opportunity to experience the city outside the French Quarter, this dining event is sure to enlighten and excite your taste buds, whether it's your first trip to town, or your one hundredth! Foodies and artists are drawn to the Bywater and Marigny neighborhoods for their bohemian culture and emerging restaurant and bar scene. There will be something for everyone! We'll visit four restaurants that embrace the spirit of this funky and fun stretch of old New Orleans:



- A taste of Cajun charcuterie;
- Choose from an array of dining options by up-and-coming tastemakers in a revived historic food hall;
- Taste unexpected ethnic gems, with a NOLA twist, in a favorite neighborhood watering hole; and
- Finish the night with dessert, cocktails and atmosphere in the beautiful courtyard of a historic New Orleans home, featuring the menu of a Chopped Champion chef.

Social Events

Since this is a walking tour, be sure to wear comfortable shoes and casual attire. Tip and tax are included with all the food and one drink at the stops so you can sit back and enjoy the night! Pocket cash is also recommended to purchase additional drinks during the tour. You may want to bring an umbrella if necessary in case of inclement weather.

Date: Friday, April 27

Time: 6:30 PM – 9:30 PM

Location: Shuttle departs from the Jazz Fest Fairgrounds at 6:30 for the three-hour tour.

Cost: \$115 per person. Ticket sales end Friday, March 30. Order online on our conference sites or call GLSA at 312-988-5751. Included in the ticket is transportation by shuttle from Jazz Fest (at the Fairgrounds) to the first dining location. All participants are responsible for their own transportation at the tour's end.

Yoga (Provided by The Ohm Well)

Begin the last day of the conference with this free yoga session led by Valerie McMillan — owner of The Ohm Well, a holistic health and wellness company designed to help clients heal themselves from the inside out. All experience levels are welcome in this very inclusive program!

Date: Saturday, April 28

Time: 8:00 AM – 8:30 AM

Location: Sheraton New Orleans Hotel

Cost: Complimentary with full conference and guest registration

Planning Committee Members

Thank You to Our Planning Committee Members!



Bonnie Moses

*Planning Committee Chair
Willow Grove, PA*



Stephen Ginsberg

*Planning Committee Liaison
to the GLSA Board
Toronto, ON, Canada*



Jean Clauson

*GLSA President
Des Moines, IA*



Stephen Williams

*GPSolo Chair and
GLSA President-Elect,
Flemington, NJ*

Harriet Alexson

Kala Anderson

Lisa Atkinson

Barbara Baker

Seth Bloom

Joseph Borman

Brian Caron

Keri Coleman Norris

Ben Farrow

Rebecca Heltzer

Lynn Howell

Mary Juetten

Aastha Madaan

Tom Martin

Matthew Moeller

Rinky Parwani

Lawrence Stahl

Eileen Sullivan

John Wachsmann

Social Events

Walking Tour of the Garden District

History professor and licensed tour guide, Dr. Charles Chamberlain, will lead guests on an hour-long walking tour of the Garden District. Named for its expansive gardens, this beautiful and historic neighborhood showcases some of America's most beautiful and elaborate residential architecture from the 1800s, when wealthy American merchants built lavish homes and lush gardens in this exclusive enclave. The tour will walk by the neighborhood's finest homes from the antebellum and Victorian periods, and touch on the stories of famous residents over time.

Date: Saturday, April 28

Time: 12:30 PM – 1:30 PM

Location: Meets at Lafayette Cemetery No. 1, just after the Cemetery Law CLE

Cost: Complimentary with full conference and guest registration.

Jazz Fest — The New Orleans Jazz and Heritage Festival

This festival has music on multiple stages, plus interviews, parades, kids' activities, food, crafts sales and demonstrations. Jazz Fest is also legendary for the range and quality of the food served on the Fair Grounds. For the latest information about shuttles, parking, tickets, local dining, hotels, and the stuff you can't bring through the gates, visit the official Jazz Fest website at <http://www.nojazzfest.com/>.

View the lineups for the first weekend: [Friday, April 27](#) | [Saturday, April 28](#) | [Sunday, April 29](#)

Date: First Weekend, Friday, April 27 – Sunday, April 29

Time: 11:30 AM – 6:00 PM

Location: Fair Grounds Race Course & Slots, 1751 Gentilly Boulevard

Cost: Tickets may be purchased on the official website.



NOLA Bar and Restaurant Recommendations by Neighborhood

See What “Our” Critics Recommend!

CENTRAL BUSINESS DISTRICT / DOWNTOWN

Herbsaint — Laura Nelson, Seth Bloom — “This is the jewel of the Donald Link restaurants. I typically get the fish of the day.”

Restaurant August

Sazerac Bar at the Roosevelt Hotel — Laura Nelson — “GET A SAZERAC”

FRENCH QUARTER

Arnaud’s Restaurant — For French 75 Bar (Jeff Bell) and [Sunday Jazz Brunch](#) (Gabriel Schwartz)

Acme Oyster House (Dina Eisenberg — “Touristy, but the shuckers are expert entertainment and great conversationalists. I always get the chargrilled oysters.”)

Café Du Monde (Florence Bruemmer — “I love Café du Monde for beignets and café au lait. It’s open 24 / 7 for late night cravings.”)

Emeril Lagasse’s NOLA (Sarah Kieny)

Galatoire’s (Jeff Bell)

ARTS / WAREHOUSE DISTRICT

Cochon Restaurant (Jamila Johnson — “Rabbit Pie.” Kathleen Gasparian)

Compere Lapin

Diamond Street Bar and Grill (Dina Eisenberg — “people raved about the BBQ shrimp here. I’m definitely gonna check them out”)

FAUBOURG MARIGNY & BYWATER

Dat Dog on Frenchmen (Florence Bruemmer — “It has every type of hot dog and sausage that you can imagine, including vegan dogs. It’s so fun to go hear live blues or jazz.”)

The Ruby Slipper Café

Snug Harbor (Seth Bloom — “Catch the 11:00 PM late show most nights.”)

ALGIERS

Dry Dock Café

Tout de Suite Café

TREME

Willie Mae’s Scotch House

Lil Dizzy’s Café

LAKEVIEW

Toups’ Meatery

Ralph’s on the Park



GENTILLY, NEW ORLEANS EAST, AND THE NINTH WARD

Café Gentilly

Good Time Sushi

THE GARDEN DISTRICT, UPTOWN AND CARROLLTON

The Avenue Pub (Jeff Bell)

Casamento’s Restaurant (Dina Eisenberg — “Fried oysters or raw here is the best.”)

Cure (Seth Bloom — “One of the pioneers of craft cocktails. Love the Hemingway daiquiri even though it’s not on the menu anymore.”)

Hot Tin (Jeff Bell)

Jacques-Imo’s Café (Laura Nelson)

La Petite Grocery (Jeff Bell)

Maple Leaf Bar (Laura Nelson — “Hot neighborhood bar with great musical acts”)

MID-CITY AND ESPLANADE RIDGE

Café Degas (Jeff Bell)

Katie’s Restaurant and Bar

Neyow’s Creole Café (Jeff Bell)

Hotel and Registration Information

Registration

Excluding speakers solely attending their own sessions, all persons must be registered to attend the 2018 Joint Spring Meeting. You may register for the meeting at the links below. A Registration Pass includes access to the following: Expo, Wednesday pub crawl, CLE sessions, one copy of CLE materials, breakfasts, breaks, committee meetings, conference happy hour, Thursday lunch and receptions, and Friday luncheon held at the Sheraton New Orleans Hotel.

An additional registration fee may be required to attend certain social events.

Register online for the **2018 Joint Spring Meeting** on the GLSA website (www.glsaonline.org) or GPSolo website (www.ambar.org/GPSoloSpringMeeting). Questions about registration can be directed to GPSolo at 312-988-5648 or GLSA at 312-988-5751.

Limited scholarships are available for this program. For more information visit the registration page of either GLSA or GPSolo.

Register by April 26 to avoid paying an additional \$100 for late registration. Conference registrations will not be completed until full payment has been received by either GLSA or GPSolo.

Registrations must be completed by April 12 for attendees to be listed on the Advance Registration list published for conference attendees.

Guest and Special Event Tickets

Guest Passes may be purchased. These will grant access to Expo, Wednesday happy hour and pub crawl, breakfasts, breaks, Thursday lunch, happy hour and reception, and Friday luncheon held at the Sheraton New Orleans hotel.

An additional registration fee may be required to attend certain social events. Please note that a Guest Badge is NOT the same as a Registration Badge. With the exception

of the Wednesday afternoon podcasts and the Saturday postconference podcasting workshop with Nicole Abboud, **entrance to CLE sessions is by Full Conference Registration Pass only.**

A la carte Special Event Tickets may be purchased for the Wednesday field trip to the Louisiana countryside, the Thursday luncheon, and Welcome Reception, the Friday luncheon, and the Saturday postconference podcasting workshop.

Cancellation Policy

Cancellation information is available on the GLSA website (www.glsaonline.org/conference-2018) and GPSolo website (www.ambar.org/GPSoloSpringMeeting).

Session Materials

We are offering materials on a flash drive that will be distributed at the conference. These materials can also be accessed at www.glsaonline.org/conference-2018.

Consent to use of photographic images

Attendance at the 2018 Joint Spring Meeting constitutes an agreement by the registrant to GLSA and GPSolo (both now and in the future) for use of the registrant's photographs at all events associated with the 2018 meeting. Any opposition to use of your photograph must be communicated in writing to the GLSA or GPSolo office.

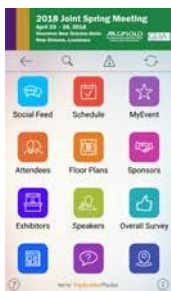
Dress Code

The room temperature in the meeting rooms may be cool. To ensure your comfort, bring a sweater or jacket to your session. The dress code is casual for this meeting.

Location

The conference is being held at the **Sheraton New Orleans Hotel** at 500 Canal Street, New Orleans, LA 70130. [Its amenities and location are top of the line.](#) A special rate of \$279 per single /

For the most current meeting information, download the mobile app.



Download the official GPSolo mobile app provided by TripBuilder. This easy-to-use free app has all the information you need to get the most out of the event.

Download the "ABA GPSolo 365" app from the Apple App Store, or Google Play Store.

Once you download the app: **GPSolo Members** use your myABA email address to log in as a member with the password "gpsolo"; **Other Attendees**, select the Non-Member option to create an account.

Hotel and Registration Information

double room has been negotiated. Rooms are on a first-come, first-served basis **until Wednesday, April 4, 2018 at 5:00 pm CST**. After the cutoff date or after the block has been filled, rooms may still be available, but will be sold at prevailing rates. For reservations call 504-525-2500 and request a booking under GPSolo / GLSA or use the link below.

Check-in: 4:00 PM

Check-out: 12:00 PM (Noon)

Internet: Basic wireless in room Internet service is complimentary.

[Reserve your room online here.](#)

Please Note: The Sheraton New Orleans Hotel is currently SOLD OUT on Friday, April 27 and Saturday, April 28. Visit the New Orleans Convention and Visitors Bureau for [other hotel options](#).

Transportation

The hotel is less than a 30-minute drive from the Louis Armstrong New Orleans International Airport (MSY). The following modes of transportation are available from the airport and rates are subject to change. More information about transportation near the hotel may be found [here](#).

Rental Car: Discounts for ABA members are [available online](#).

Shuttle: Airport Shuttle is the Official Ground Transportation Provider for MSY and includes a fleet of clean-burning, propane-fueled vans and minibuses. Special arrangements may be made for Lift-Equipped vehicles and pre-purchased vouchers. **IMPORTANT. If reserving an ADA compliant shuttle online, make sure to check the box under special options during the booking process, then call to make sure your request has been processed.**

For Departure Reservations, please call 504-522-3500 or 866-596-2699 or on-line at [Airport Shuttle New Orleans](#) no later than 24 hours prior to your flight. Your advance reservation will ensure your timely departure to the Airport.

Rates (Subject to Change)

Round trip rate: \$44 per person

One-way rate: \$24 per person

Taxi: A cab to / from the Louis Armstrong New Orleans International Airport (MSY) is approximately \$36 each way between the airport and the [Central Business District \(CBD\)](#)

for one person and \$15 per passenger for three or more passengers. The fare prices fluctuate depending on the time of year. Pick-up is on the lower level, outside the baggage claim area. There may be additional charges for extra baggage. App based rides are also available to and from the airport. Click [here](#) for cab companies currently servicing the New Orleans area. While you can often find a cab stand near a major hotel, you may need to call ahead because it is considered peak visitor season due to [Jazz Fest](#).

Rideshare — Lyft and Uber: Estimated cost is \$25 each way from MSY airport to the Sheraton. We recommend downloading the rideshare apps on your cell phones for use throughout the conference. Foot and streetcar are also great ways to get around New Orleans.

Parking: At the Sheraton New Orleans Hotel, valet parking service is provided by PMS, LLC in their secure garage adjacent to the hotel. Due to limited space, parking is available on a first-come, first-served basis and cannot be reserved. Note that oversized vehicles cannot be accommodated.

Rates

Nightly Parking Fee: \$51.98–\$62.15 per day

Nightly Valet Parking Fee: \$51.98

In / Out Privileges: Yes

Covered Parking: Yes

Continuing Legal Education Credit

The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, CT, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, ME, MN, MS, MO, MP, MT, NH, NJ, NM, NV, NY, NC, ND, OH, OK, OR, PA, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 20.0 hours of CLE credit, including 2.0 hours of ethics credit, have been requested in 60-minute states, and 24.0 hours of MCLE credit, including 2.0 hours of ethics credit, have been requested in 50-minute states. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit: www.americanbar.org/cle/mandatory_cle.html.



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