

Samantha Pruser, RN BSN

Dallas, TX | 214.538.2198 | pruser.samantha@gmail.com

EDUCATION

Baylor University – Bachelor of Science, Nursing – May 2023

University of South Carolina – Bachelor of Science, Marketing – May 2017

WORK EXPERIENCE

UWorld- Irving, Texas

Nursing Social Media Content Developer | July 2024 - Current

- Coordinated team of 5+ presenters to produce nursing social media content and live streams, with 100% YOY TikTok Growth.
- Led NSNA partnership to deliver 8+ hours of conference presentations biannually and 6 annual virtual webinars.
- Managed complex 3 day review product development and implementation strategy across multiple departments.

Texas Health Presbyterian Hospital - Dallas, Texas

Registered Nurse | Antepartum Unit | 2023 - 2025

- Administered high risk medications such as heparin, insulin, magnesium sulfate.
- Communicated with providers to implement care plans, capture orders and monitor high acuity obstetric patients.
- Charted using EPIC system, upholding hospital policy and protocol at all times.

UT Southwestern Medical Center – Dallas, Texas

Copywriter | 2021 – 2022

- Researched, composed, and edited articles for the Center Times publication.
- Led copywriting and interviewing workflow for [Celebrating Breakthroughs Together](#).

McGarryBowen – New York, New York

Account Executive | 2020

- Managed complex projects across multiple departments requiring consistent communication and follow up.
- Collaborated with clients to guide deliverables through multiple rounds of feedback.

DHD Films – Dallas, Texas

Marketing Coordinator | 2017 - 2020

- Curated multi channel social media calendar, increasing LinkedIn following by 39% YOY.
- Managed Sprout social, Emma email marketing and Facebook marketing platforms.
- Headed internal communications strategy to streamline and share company updates.