

Katy Evelyn Ward



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Qualifications

- Award-winning writer with eight-plus years of experience delivering local news and human-interest feature stories.
- Received second place in History Reporting and awarded “Best Weekly Newspaper of the Year” (two years in a row) by the New England Newspaper & Press Association.
- Established relationships with notable authors including: Kim Grant, *Explorer’s Guide: Cape Cod, Martha’s Vineyard & Nantucket*; Judy J. Dutra, *Dead Low Tide*; the late Carmel Cady, *A Love Affair With a Road*; Shawnie Kelley, *Discover Cape Cod*; and Ron Thomson’s, *Elephant Conservation* of South Africa.
- Single handedly increased visitor traffic on social media platforms and had one of the fastest growth rates the company had ever seen.

Experience

Cape Cod Travel Explorer’s Guide, *coauthor*

Present

- Responsible for updates, revisions and new material for the 12th edition of Kim Grant’s popular 400+ page guidebook.
- Duties include fact checking in-person, by phone and online; establishing relationships with owners for future sales purposes; organizing content; crafting new descriptions, headlines, historical anecdotes and personal memoirs.
- Update imagery using custom photography, as well as networking with local photographers willing to contribute pro-bono. Provide signed release forms for all outsourced photography and commentary per publishing house requirements.
- Executed coverage of all Cape towns and the islands within a five-month deadline.

Provincetown Banner, *Reporter*

May 2017 – June 2019

- The sole full-time reporter responsible for covering Provincetown, Truro and Wellfleet.
- Attended multiple and daily municipal government meetings; delivered stories in a timely-fashion to meet mandatory deadlines; and strategically attracted online readers with on the fly previews, photos and videos of top stories and local interests.
- On call 24-7 for breaking news such as: emergency flooding following a winter Nor’easter; a four-alarm fire that engulfed a popular restaurant in the center of town on Memorial Day weekend; the International Fund for Animal Welfare in their efforts to rescue and release stranded dolphins; and followed Maureen Duffy, head sea turtle research coordinator at the Wellfleet Bay Wildlife Sanctuary in her efforts to save, rehabilitate and study cold-stunned turtles.
- Author of several feature stories on high-profile figures including artists Ilona Royce-Smithkin and Karen Cappotto; fashion designer and musician Isaac Mizrahi; and 2016 Democratic presidential nominee Hillary Clinton’s campaign.
- In addition to weekly stories other responsibilities included assisting editors in brainstorming headlines, copy-editing freelance material and designing page layout; typing the law & order section and requesting court documents and police reports; organizing posting meetings; and scheduling stories to post on the company’s website and Facebook page.
- Strong social media skills with the ability to attract viewers through strategic networking, timely posts, imagery, content and more. Well versed in Microsoft and Adobe programs including photo-editing programs; and Windows and Apple software.

Personal Assistant, *Barbara Wertkin*

March 2018 - Present

- Personal assistant to New York’s distinguished Barbara Wertkin, owner and founder of the Research Firm

Education

Emmanuel College, Bachelor of Arts Degree

Class of 2011

- Major: English Communications & Media Cultural Studies
- Minor: Graphic Design, Photography and Technology

Additional material available by request or you can visit my online portfolio at:

www.katyevelyn.com