

# ISHAN SINGH

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## EXPERIENCE

### **R.S.V.P Agency**

(July 2021 - Present)

*PR & Content Executive*

- Writing newsletters, press releases, media alerts, and social media captions.
  - Clients include Brytehall, a premium NFT platform; HoteLux, a travel booking app; Republique, a digital fashion retailer; and more.
- Conceptualizing marketing campaigns for technology, hospitality, and fashion brands.

### **Esquire Singapore**

(July 2021 - Present)

*Contributing Writer*

- Writing print features and advertorials.
  - Syndicated in Esquire Japan and Esquire Middle East
- Interviewed renowned brand owners, musicians, actors, designers, and sports personalities.
  - Including Pedro Alonso (*Money Heist*), Ed Freeman, Miyavi, and Jon Max Goh.

### **Freelance Writer**

(July 2021 - Present)

- Currently working on features for South China Morning Post and so-far.online.

### **Esquire Singapore**

(Dec 2020 - July 2021)

*Editorial Intern*

- Writing 4+ articles per week around topics such as entertainment, lifestyle, and health.
- Optimizing content for SEO.
- Conducting research, interviews, and sourcing information for features.

### **The Bops Collective**

(Jun 2020 - Present)

*Editor*

- Managing a self-started online publication created using WordPress.
- Writing 6+ articles per week around the latest music releases.

### **Public Culture**

(Oct 2019 - Dec 2019)

*Editorial & Digital Marketing Intern*

- Creating long-form pieces for clients from a variety of industries, including food, fashion, and retail.
- Managing social media — creating Instagram posts, stories, and writing captions — for clients.

### **Social Space Magazine**

(June 2018 - Dec 2020)

*Editorial Assistant*

- Interviewing changemakers in the social sector for digital and print features.
- Designing social media campaigns and managing a team of 10+ interns.

**Portfolio:** <https://ishanamity.journoportfolio.com/>

**Skills:** Wordpress (4 years), SEO (3+ years), Adobe Photoshop and Premiere Pro (4+ years), FL Studio (7 years), MS Excel (3 years), Campaign Monitor (2+ years)

**Achievements:** [Vogue Talent Prize 2021](#) Finalist, Panelist at [Singapore Writers Festival](#) 2021, [SMU Economics Intelligence Club](#) Essay Competition Winner

## EDUCATION

**Singapore Management University**

**Singapore**

*Bachelor of Business Management*