

# ORNELLA VANINA RUSCIANO



## PERSONAL DATA

Date of birth: August 27, 1989  
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Skype: Brooke\_89  
Visa: EU citizen.

## SKILLS

Customer Satisfaction  
Digital Marketing  
Online Advertising  
Social Media Management  
Team Management  
Internal and External Communications  
Quality Assurance  
Translations

## LANGUAGES

Spanish - Native  
English - C2  
Czech - A1  
Portuguese - A1

## TIMELINE

2009

**GAW**

QA  
CM  
Translator

**LATIN3**

Social Media  
Creative Writer

**VOSTU**

CM  
QA

**ISOURCE**

CM  
Translator

**GCBA**

Social Media

**TRENDERS**

Social Media

**ESET**

Social Media

**Eurigs**

Team Leader  
CM  
QA

PRESENT

# WORK EXPERIENCE

## EURIGS

**Prague, Czech Republic**

**09/2018 – 06/2019**

### **Community Management Team Leader**

Team Leader for Spanish, Portuguese and Italian languages.  
Project and team management. Sales pitch for new clients.  
Quality Control / Quality Assurance of contents, web and games.

## ESET Latinoamérica

**Buenos Aires, Argentina**

**02/2015 – 08/2018**

### **Community Manager & Social Media Analyst**

Content strategy for social media channels and the company's corporate blog.  
Online coverage for company events in Latin America's markets.  
Team Management for Portuguese language - I was in responsible for the Portuguese CM.  
Advertising on Facebook Business Platform (Facebook + Instagram), LinkedIn Ads and Twitter Ads for Spanish and Portuguese speaking markets.  
Quality Assurance of contents.

## TRENDERS DIGITAL AGENCY

**Buenos Aires, Argentina**

**12/2013 – 02/2015**

### **Community Manager**

Community Management on Facebook, Twitter and Instagram. Crisis management, customer support and advertising on Facebook Business platform for Argentina and Uruguay.

## CABINET OF MINISTERS OF BUENOS AIRES

**Buenos Aires, Argentina**

**07/2013 – 12/2013**

### **Social Media and Community Manager**

Social Media Management for Horacio Rodriguez Larreta, Chief of the Cabinet of Ministers.  
Crisis Management, PR monitoring and real time posting of news and press releases.  
Press coverage for governmental / campaign events.

# WORK EXPERIENCE

## iSOURCE DIGITAL

**Buenos Aires, Argentina**

**03/2013 – 07/2013**

### **Community and Localisations Manager**

Community Management, Localisation and Copywriting for Kaspersky Lab's social mediachannels and security blog for Latin America. English - Spanish translations for Kaspersky Lab's security news site and Eugene Kaspersky's personal blog (Nota Bene).

## VOSTU

**Buenos Aires, Argentina**

**08/2012 – 03/2013**

### **Community Manager, Copywriter, QA**

Copywriting of in-game contents for mobile and social casual games.  
Community management for casual games on Facebook, Twitter, Google+ and Orkut. Customer care and user experience.  
English to Spanish translations.  
Quality Assurance of games and contents.

## LATIN3

**Buenos Aires, Argentina**

**02/2012 – 08/2012**

### **Community Manager and Copywriter**

Social media management and customer care for SAP Latin America and Cablevisión México on Facebook, Slideshare, YouTube, Twitter, and copywriting for the company's blog.

## GAMES AND WEB (GAW)

**Buenos Aires, Argentina**

**10/2009 – 02/2012.**

### **Community Manager & QA**

Community management and customer care for Cartoon Network LA, Boomerang and Tooncast social profiles on Facebook and Twitter. Monitoring of users in Cartoon Network LA's online community (Mundo Toonix).  
Translation and localisation of contents for Cartoon Network games.  
Quality Assurance of games.

# FORMATION / WORK EXPERIENCE

## FORMATION

**UCES (University of Entrepreneurial and Social Sciences)**

**Buenos Aires - Bachelor's degree in Marketing**

**2017**

**Grow Digital School**

**Buenos Aires - Facebook and Instagram Ads**

**2017**

**Pensaris**

**Buenos Aires - Business English Language Program**

**2016**

**Centro Universitario de Idiomas (CUI)**

**Buenos Aires**

**2016**

Level A1 Portuguese

Advanced Business English - Anglia Examinations

**OM Latam Academy**

**Buenos Aires - Facebook Training Online**

**2015**

**Faculty of Economic Sciences**

**University of Buenos Aires - Project Management Training**

**2014**

**Escuela Normal Superior en Lenguas Vivas "Sofía Broquen de Spangenberg"**

**Buenos Aires**

**2009-2011**

Literary, Scientific and Technical Translator - Not completed -