

Angelique H. Caffrey

Professional Content Writer

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[LinkedIn Profile](#)

717.395.6756

⇒ **Writing professional seeks to work with national and international companies, government entities and publications to:**

- Create dynamic, accurate content.
- Expand, enhance, and edit copy to appeal to target audiences.
- Use proven sales/marketing techniques to ensure clients stay relevant *and* content generates interest, awareness, and/or income, as desired.

Accomplishments

- Countless written works (ghostwritten and bylined) published on high profile sites including Forbes, Hubspot, Entrepreneur, The Huffington Post, Glassdoor, PR Daily, Born2Invest, Adweek, Food Newsfeed, AOL, Inc., CEOWORLD, Mashable, Toastmasters, Central Penn Business Journal, BusinessWoman, and Harrisburg Magazine.

Notable Skills

- 15+ years experience as a creative and technical writer/editor/proofreader for national and international clients.
- 21+ years experience as a professional public speaker.
- 21+ years experience as a manager, sales professional, marketer, and entrepreneur.

Relevant Career Positions

2004 to present.

Angelique H. Caffrey, Content Writer

Owner

- ★ Interviewing, researching, and writing/ghostwriting feature-length articles, advertorials, scripts, books, e-books, press releases, blog posts and product descriptions for publications, companies, websites, individuals, blogs, and social networking sites.
- ★ Editing and/or updating content originally created by other writers.

Jan. 2007 to present.

Barbizon Modeling and Talent Agency

Director of Training and Development

- ★ Writing curricula and evaluating dramatic scripts.
- ★ Speaking on wide-ranging industry-specific topics in front of small and large audiences.
- ★ Teaching children, teens and adults modeling, acting, and industry-specific techniques.
- ★ Interviewing and scouting for new internal and external talent.
- ★ Coordinating and emceeing fashion shows and various live performances/events.

Dec. 1999 to Nov. 2003.

The Pennsylvania State University (PSU)

Continuing Education Sr. Client Development Representative

- ★ Overseeing operations and supervising staff at thriving continuing education office.
- ★ Marketing continuing education services in eight-county area.

Education

B.A. – English (major), Art History (minor)

(Bucknell University, Lewisburg, PA)

Published Clips

Client: HydroWorx

eBook: Underwater Running (ghostwritten)

<http://issuu.com/hydroworx/docs/documents2?e=2530083/3757987>

Client: AOL

Article: “Best Part-Time Jobs for Perks”

<http://www.aol.com/article/2009/06/30/best-part-time-jobs-for-perks/19077310/>

Client: The Krazy Coupon Lady

Article: “8 Couponing Myths That Are Absolutely Not True”

<https://thekrazycouponlady.com/tips/couponing/8-couponing-myths-absolutely-true>

Client: *Harrisburg Magazine*

Article: “Love, Support, and Compassion”

<http://www.harrisburgmagazine.com/April-2017/Love-Support-and-Compassion/>

Client: *Capital Watch*

Article: “Meet the Legislator...”

<http://www.capitalwatchpa.com/meet-the-legislator-rep-maria-donatucci/>

Client: Rutan Productions for PA Turnpike (script for video)

https://www.paturnpike.com/yourTurnpike/ptc_75th_Anniversary.aspx (video at middle of page)

Client: Dauphin County Prison/Provisio (script for video, acting coach for untrained participants)

<http://www.youtube.com/watch?v=jit3qUWNRJ4&feature=youtu.be> (rough cut)

Client: LeFevre Wilk Architects (100% of website copy)

<http://www.lefevrewilk.com/>

Giving Back

2017-present.

Trinity High School

Drama coach

★ Working with young actors, singers, and dancers prepare for the annual school musical.

2014-present. Farm Show Fashions With a Flair Competition

Emcee

★ Emceeing annual fashion show.

2016-2017. Make It With Wool 4-H Competition

Emcee

★ Emceeing annual fashion show.

2001-2009. The Yellow Dress/Donald Heiter Community Center

Actress, one-woman show

★ Performing one-woman shows throughout the central Pennsylvania region at high schools and colleges.

2004-2008. Furry Friends Network

Annual Bowl-a-Thon co-chair

★ Helping fundraise for nonprofit focused on rescuing and placing unwanted pets.

1992-1995. Lycoming County Historical Society

Tour guide

★ Guiding groups of children and adults through the Lycoming County Historical Society museum.