Politics

Isko Moreno's road to mayoralty

Written by Pichel Lumbre

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Isko Moreno Domagoso, candidate for president of the Aksyon Demokratikong Partido ng Manggagawa (Aksyon) party, poses for a photo during an interview in his office in Manila, Philippines, on Friday, April 29, 2022. (Photo: Ezra Acayan/Getty Images)

Isko Moreno Domagoso will run in the Philippines' presidential election on May 9 as the candidate of the Aksyon Demokratikong Partido ng Manggagawa (Aksyon) party, which he founded in 2020 after being expelled from the Nacionalista Party, the country's oldest political party.

Moreno, 51, was already known for his Filipino-American pop star name Isko Moreno and his Facebook following. Today, he is the country's most popular presidential candidate.

"Ang ganda kasi, ang dali-dali, ang dali-dali ng ang pangalan ko," he said, using the Filipino phrase for "my name." "Ang ganda, ang dali-dali, ang dali-dali." Tagalog for "easy." Tagalog for "easy." Tagalog for "easy."

Moreno's campaign has been a success, with his name being mentioned in almost every conversation about the upcoming presidential election. The Philippines is a country of 110 million people, and Moreno's name is now known by almost everyone.

"Ang kanilang mga kaibigan, kanilang mga kamag-anak," he said, "lahat." Tagalog for "all." Tagalog for "all." Tagalog for "all