

NORA SCALLY

M.A. CANDIDATE AT UNIVERSITY COLLEGE
DUBLIN

CONTACT

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EDUCATION

University College Dublin

Master of Arts in Media & International Conflict

-Class of 2020

-Currently writing 20,000 word thesis

Quinnipiac University

Bachelor of Arts in Journalism

-Class of 2019

-Graduated Cum Laude with a 3.65 GPA

-Member of Lamda Pi Eta Honors Society

-Minored in Public Relations

SKILLS

-AP Style

-Audio, video, and photo editing

-Canva

-Social media strategy

-Writing

-Web and print content development

- Conducting interviews

- New product launch

- Designing PR campaigns

PROFESSIONAL WORK EXPERIENCE

Digital Communications Assistant at Dublin Dance Festival

Dublin, Ireland | January 2020- Present

- Digital marketing and promotion of the festival, including Google AdWords and MailChimp.

-Social media management and creation

-Writing blog posts, creating newsletters, and updating website

Editorial Intern at Irish Echo Newspaper

New York, New York | May 2019 - July 2019

- Worked with international businessmen and women at the New York - New Belfast Conference

-Wrote numerous articles that were published online and in print

-Conducted interviews with government officials, business people, and artists

Communications and Management Intern at Rathlin Properties, LLC

Oakland, CA | May 2018-August 2018

-Designed, created, and launched new company website

-Managed leases and other company finances

-Became a certified California residential manager

Staff Intern at The Wilson Center

Washington, D.C. | September 2017-December 2017

- Ran social media accounts and collected analytics

- Created and updated website pages

-Wrote press releases, blog posts and daily newsletters

-Event planning