



## WHO IS CANNDESCENT?

At CannDescent, we celebrate “The Art of Flower.” By marrying the mastery of cannabis cultivation and your individual needs, we help you curate a truly personal, luxury experience. With our five signature effects, **CALM**, **CRUISE**, **CREATE**, **CONNECT**, and **CHARGE**, users can control, curate, and enrich their cannabis journey.

## CANNDESCENT BY THE NUMBERS

- Over **100,000** square feet of cultivation space
- **55k** square feet of canopy
- **29** flowering rooms grow indoor & mixed-light flower
- Produce over **37,000** pounds of cannabis per year
- Produce **24,000** of flower per year
- Process over **750,000** jars of flower per year
- Roll approximately **2.5 million** pre-rolls per year
- Fleet of **12** trucks doing next day delivery
- **1** R&D center

## KEY SELLING POINTS

### QUALITY & CONSISTENCY

Our flower is grown at our state-of-the-art indoor facilities, where we control every part of the cultivation process to ensure superior quality and consistency.

### PURITY

Harmful pesticides never touch our flower, and each bud is hand-trimmed to preserve the structure, terpenes, and trichomes.

### SUSTAINABILITY

Our commercial-scale solar grow provides enough renewable solar energy to power about 25-30% of our indoor facility needs.

**CALM**  
NO. 101-199

#### Indica

Promotes restful sleep, relaxation, or pain relief.

**CRUISE**  
NO. 201-299

#### Indica-dominant Hybrid

Keep up the pace, relax your mind, and sail through the day.

**CREATE**  
NO. 301-399

#### Balanced Hybrid

When it's time to paint, jam, code, blog, or game, find your muse.

**CONNECT**  
NO. 401-499

#### Sativa-dominant Hybrid

When it's time to laugh, go out with friends or get intimate.

**CHARGE**  
NO. 501-599

#### Sativa

To get off the couch, take a run, or go out for the night.

## FREQUENTLY ASKED QUESTIONS

### WHAT DO THE NUMBERS MEAN?

The series numbers make it easy for consumers to identify their favorite experience within each effect category.

### WHY NOT JUST TELL US THE STRAIN NAME?

Strain names don't tell the whole story, especially for new users. Consumers want to know how a specific product will make them feel, so we simplify the selection process making it approachable for newcomers and yet refined enough for connoisseurs.

### WHAT SETS CANNDESCENT APART FROM OTHER COMPANIES?

At CannDescent, we are hyper-focused on creating the best consumer experience possible, so the level of detail and care that goes into our products is unmatched.



# PRODUCT LINE

100% WHOLE FLOWER



## 1/8 OZ. JARS OF FLOWER

- 3.5g of our ultra-premium whole flower
- Humidity controlled glass jar with induction seal to maintain terpene profile and freshness
- Hemp wick included
- The best-selling effect based flower in California

Case Quantity: 32

**PRICE:**

## 1G JARS OF FLOWER

- 1g of our ultra-premium whole flower
- Evaluated by our experts to ensure that flower meets our high-quality standards
- Rich terpene profile ensures bright, bold flavors and aromas
- One of the few brands to offer 1g whole flower jars



Case Quantity: 32

**PRICE:**



## 1g SINGLE-EFFECT PRE-ROLLS

- Individually wrapped whole flower pre-rolls
- Available in our 5 signature effects
- #4 top selling single flower pre-roll out of 172 brands

Case Quantity: 32

**PRICE:**

## SINGLE-EFFECTS PRE-ROLL 6 PACK

- Includes six .5g whole flower pre-rolls
- Available in our 5 signature effects
- Most popular and in-demand size for multipacks\*

Case Quantity: 150  
(divided into six 25-packs per case)

**PRICE:**



## 5-EFFECT VARIETY PACK

- #1 Selling Variety Pack in CA\*
- Updated size for convenience and portability
- Each pre-roll is .5g - the most popular size for multipacks\*
- Pre-rolls are individually wrapped to preserve terpene profile
- Includes pre-rolls in each of our 5 effects - giving consumers more variety

Case Quantity: 32

**PRICE:**

