



CANNDESCENT™

CALIFORNIA



CANNDESCENT™

CALIFORNIA

— ABOUT US —

CannDESCENT empowers adults to turn down the noise, unlock the moment, and transform their lives with exceptional cannabis products.

CannDESCENT is the creator of effects-based architecture. We've streamlined the cannabis experience by asking, "How do you want to feel?" With the effects Calm, Cruise, Create, Connect and Charge, we allow expert and novice users alike the opportunity to curate, control, and enrich their cannabis journey by offering an effect to compliment every lifestyle.

CannDESCENT is one of the most forward-thinking cannabis companies in the world. We are using our cultivation facility to create new capacity for our solar power in order to deliver a product that is more sustainable for our community.”

- Adrian Z. Sedlin, CEO



**1 LICENSED
MANUFACTURING
FACILITY**
2,000 SQ FT

**2 LICENSED
DISTRIBUTION
FACILITIES**
2,000 SQ FT

**3 LICENSED
CULTIVATION
FACILITIES**
75,000 SQ FT

**1 LICENSED
PROCESSING
FACILITY**
4,000 SQ FT



In 2019, CannDESCENT finished the cannabis industry’s first, commercial- scale solar project of its kind. This project powers the company’s cultivation facility in Desert Hot Springs, CA, with renewable solar energy. In an industry where indoor and light-dep greenhouse growers consume an estimated 1% of the electricity produced in the United States, CannDESCENT felt that this was a necessary step in the company’s move toward sustainability.

- The solar project provides 25-30 percent of the cultivation facility’s energy needs, roughly enough power to charge an estimated 20% of US smartphones for a day.
- CannDESCENT’s clean energy system offsets as much carbon annually as a 430-acre forest.
- The solar project reduces annual atmospheric carbon emissions by 365 metric tons (per NREL and EPA estimates), which equates to a total of 78 passenger cars taken off the road every year.



Cultivation

Climate-controlled micro grows that harness science and technology provide the continuous product quality, supply, and variety necessary for us to curate the consistent and repeatable cannabis journey each consumer desires.

Processing

Partially automated,
12,000 lbs/year capacity

Manufacturing

Supercritical co2 extraction,
16,000 lbs/year capacity

Distribution

500 deliveries/month,
12 trucks delivering to 250+ accounts





HOW DO YOU WANT TO FEEL?

CannDESCENT is the creator of effects-based architecture. We've streamlined the cannabis experience by asking, "How do you want to feel?" With the effects Calm, Cruise, Create, Connect and Charge, we allow expert and novice users alike the opportunity to curate, control, and enrich their cannabis journey by offering an effect to compliment every lifestyle.

CALM

CRUISE

CREATE

CONNECT

CHARGE

THE FIVE EFFECTS

CALM



BODY



HEAD



For restful sleep, relaxation or relief, soothe yourself with CannDESCENT Calm™

CRUISE



Keep up the pace, relax your mind, and sail through the day with CannDESCENT Cruise.™

CREATE



When it's time to paint, jam, code, blog, or game, find your muse in CannDESCENT Create™

CONNECT



When it's time to laugh, go out with friends or get intimate, invite CannDESCENT Connect™

CHARGE



To get off the couch, take a run, or go out for the night, power up with CannDESCENT Charge™



CALM

101-199

CRUISE

201-299

CREATE

301-199

CONNECT

401-499

CHARGE

501-599

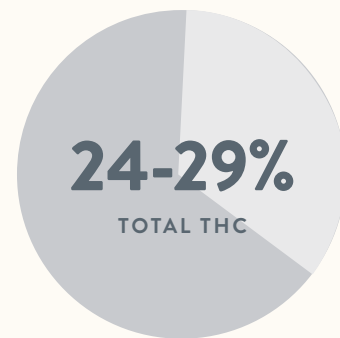
STAPLE STRAINS

CannDescent's strains are carefully selected and assigned to one of five matching effect characteristics. A number range helps consumers curate their desired experience every time.

For restful sleep, relaxation or relief, soothe yourself with CannDescent Calm™



Calm 117 is one of the original strains in the CannDescent garden. This effect will leave your whole body feeling relaxed and euphoric. Calm 117 is one of CannDescent's staple stains that is available from our garden all year round.



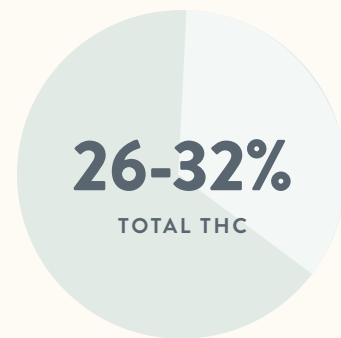
TOP TERPENES

- CARYOPHYLLENE**
cinnamon, cloves
- LIMONENE**
citrus, orange, lemon
- MYRCENE**
peppery, spicy, hoppy

Keep up the pace, relax your mind, and sail through the day with CannDescent Cruise.™



Cruise 222 is the ideal hybrid, allowing you to focus while maintaining an upbeat demeanor. This effect will leave you happy, social, and focused. Cruise 222 is one of CannDescent's staple stains that is available from our garden all year round.



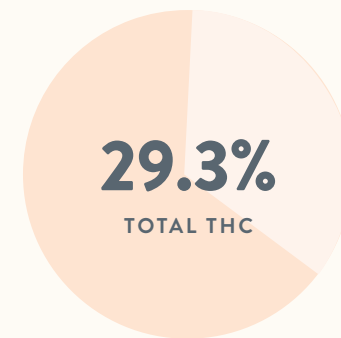
TOP TERPENES

- LIMONENE**
citrus, orange, lemon
- CARYOPHYLLENE**
cinnamon, cloves
- MYRCENE**
peppery, spicy, hoppy

When it's time to paint, jam, code, blog, or game, find your muse in CannDescent Create™



Create 307 is an uplifting hybrid, which unlocks the doors to your inspiration. This effect will leave you feeling creative and euphoric. Create 307 is one of CannDescent's staple stains that is available from our garden all year round.



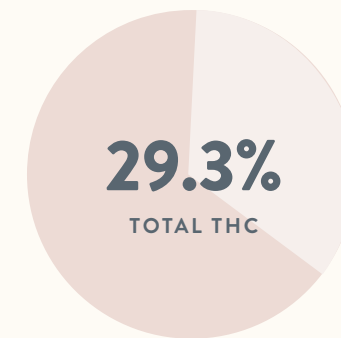
TOP TERPENES

- LIMONENE**
citrus, orange, lemon
- CARYOPHYLLENE**
cinnamon, cloves
- LINALOOL**
lavender

When it's time to laugh, go out with friends or get intimate, invite CannDescent Connect™



Connect 413 is an energizing hybrid that awakens your social side. This effect will leave you feeling uplifted, energized, and a touch giggly. Connect 413 is one of CannDescent's staple stains that is available from our garden all year round.



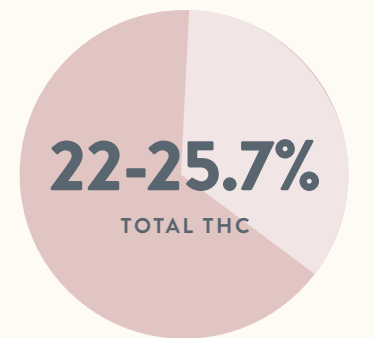
TOP TERPENES

- LIMONENE**
citrus, orange, lemon
- CARYOPHYLLENE**
cinnamon, cloves
- MYRCENE**
peppery, spicy, hoppy

To get off the couch, take a run, or go out for the night, power up with CannDescent Charge™



Charge 508 is an invigorating experience, providing you with a burst of clear-headed energy. This effect is perfect when you need to entertain, socialize, or network. Charge 508 is one of CannDescent's staple stains that is available from our garden all year round.



TOP TERPENES

- TERPINOLENE**
piney, floral, herbaceous
- MYRCENE**
peppery, spicy
- OCIMENE**
sweet citrus-y and earthy

Ultra-Premium Flower



1/8TH OZ. JARS WITH HEMPWICK
CASE QUANTITY: 32

CannDESCENT 1/8ths are available in our signature 5 effects – Calm, Cruise, Create, Connect, and Charge. Every 1/8th box comes with hemp wick to cleanly ignite the flower and to preserve the flavors and aromas.



1G JARS
CASE QUANTITY: 50

CannDESCENT gram jars are available in our signature 5 effects – Calm, Cruise, Create, Connect, and Charge.



2-JAR GIFT SET
Two jars of top-selling effects, plus smoking accessories.



5-JAR GIFT SET
One eighth jar of each effect, plus smoking accessories. Each set labeled with all five matching COAs.

Premium Pre-rolls



1G WHOLE FLOWER SINGLE EFFECT PRE-ROLLS
CARTON QUANTITY: 25
CASE QUANTITY: 150
The classic companion for consumption on the go.



MINI PRE-ROLL .5G 6 PACKS
CASE QUANTITY: 65
The perfect size for a convenient lift, anywhere the day takes you.



FIVE-EFFECT PRE-ROLL FLIGHTS
CASE QUANTITY: 32
The ultimate sampler pack to experience each of our signature effects, compliantly labeled with all COAs. Includes five individually packaged .75 gram whole flower pre-rolls in one portable package, a total of 3.75 grams.

The Art of Flower™

Ultra-premium cannabis products start with ultra-premium flower. We've taken years to perfect our proprietary cultivation process, measuring eight different environmental factors customized by stage and strain to deliver expansive aromas, rich flavors, and consistent experiences.

1. Start with proprietary genetics
2. Grow with purified water and organic pest management
3. Customize the environment by stage and strain
4. Flush, dry, and cure for 60 days
5. Pick by the stem, trim by hand, and never touch the flower
6. Check that flowers glisten, shimmer, and snap
7. Protect in glass with humidity packs to preserve structure and quality
8. Deliver expansive aromas, rich flavors, and consistent experiences



The Science of Oil™

QUALITY IN, QUALITY OUT

Our ultra-premium oil starts with flower sourced from the CannDESCENT garden. After a gentle extraction process, we carefully triple-distill our cannabis oil to produce a pure, water-clear oil. Next, we gently introduce our all-natural, cannabis-derived terpenes. Then, we hand-fill each cartridge with care to create a consistent experience across each effect.

VAPE SAFETY

At CannDESCENT, your health and wellness is our deepest concern. We want to reassure the cannabis community that our vape products are triple tested for your safety and do not contain any additives or vitamin E acetate. Our oil contains 100% cannabis and cannabis derived terpenes.



.5G CARTRIDGES

CASE QUANTITY: 50

.5g CCELL hardware cartridges filled with ultra-premium oil made from only CannDESCENT flower available in all five effects.



2-CARTRIDGE PACK

CASE QUANTITY: 50

Give your customers the highest value in ultra-premium oil with two carts of top-selling effects, Calm and Charge.



CUSTOMER SERVICE

We are constantly in tune with improving our business processes so that working with us is as smooth as possible. We aim to make buying from CannDESCENT seamless, so you can spend your time thinking about other aspects of your retail store that deserve your attention. In addition to your dedicated account manager, our customer service is available for guidance on how to get the information you need to be a successful retail partner.

CONTACT US ANYTIME
CUSTOMERSERVICE@CANDESCENT.COM
OR 877.778.9587



CANNDESCENT™
CALIFORNIA

[@CANNDESCENT.CO](#) « [CANNDESCENT.COM](#)

3905 STATE STREET STE 7-537 SANTA BARBARA, CALIFORNIA