

Stacey Doud • 464 Caviness Drive • Grapevine, Texas 76051
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Career Summary: I am an expert in writing, editing, public relations, customer service, marketing, and reporting. I draw on the skills that I have gained from my experience as a reporter/editor at two print newspapers and several online news sources, teaching psychology as an adjunct professor, working as a marketer for a golf course and several non-profits, and having a private practice as a Licensed Professional Counselor (LPC) for over a decade. I have excellent people skills and enjoy interacting with the public. I want to bring my energy and passion to inspire and contribute to the success of my employer.

Specialties: Editing, with a focus on correct grammar and spelling; writing content that is understandable to the targeted demographic; creating promotional materials and general content; social media content creation, monitoring and response; administrative tasks; and customer service.

- My stories on News Break may be found at <https://www.newsbreak.com/@c/500018>
- My LinkedIn Profile may be viewed at <https://www.linkedin.com/in/staceydoud/>

EXPERIENCE

PROFESSIONAL JOURNALIST

- **Freelance Writer - News Break/Particle Media** 06/19 – Present
After helping this California-based company launch by writing articles to train new authors, I continue to write stories, laced with personal experience, that are focused on local city, county, and state issues.
- **Senior Reporter/Photographer (Freelance) - Rambler Newspapers** 04/19 – 02/22
I find the human-interest value in a story and write it up as, “a story within a story.” I take topics that are assigned to me and strive to find an angle to write about it that other publications haven’t. I also pitch stories, attend events, take photos and write articles to turn in by a deadline. I also attend company meetings weekly.
- **Houston Community Newspapers and Media Group** 09/14 – 7/16
I helped this local paper in Pearland, Texas improve their quality of articles and assisted with growth. I worked on stories assigned to me, as well as ideas that I proposed to my editor that met his approval. I had to contact senators, congressmen, the Texas Railroad Commissioner, mayors, council members from several cities and even a few celebrities. I was told I brought, “a breath of fresh air” to the paper.
- **Editor-In-Chief - Grapevine Source** 09/12 – Present
I founded this free online community news source in 2012. I write most of the content, which consists of articles about local area, city, county, state and federal events/issues that readers may be interested in. Read more at <http://www.GrapevineSource.com>.

MARKETING

- **Marketing Assistant – Mentors Who Move** 11/17 – 05/20

I helped grow this start-up company by creating and distributing press releases, flyers, social media content and graphics. As they have recently moved to Florida, I accepted the role of Secretary/Treasurer on the Board of Directors. COVID shut us down.

- **Marketing and Communications Assistant: Pearland Golf Club** 09/15 – 10/17

I was a liaison between the Club and the two communities that supported it, as well as both sets of Board of Directors. I introduced several ideas to help the Club overcome its “private club” perception in the community, which were well received. For example, I took photographs during tournaments and made them into PowerPoint presentations to show during the lunch break, as well as offered tournament teams copies of their photos. I worked with The Golf Channel (GolfNow) and city leaders to publicize the Club.

- **Stacey Glaesmann, LPC {Private Practice}** 8/04 – 8/14

I earned my Master of Arts degree in Clinical Psychology and worked with adult individuals and couples in general life therapy, with a specialization on postpartum mood disorders. I also evaluated children for Attention Deficit/Hyperactivity disorders.

- **University of Texas at Houston Mental Sciences Institute** 8/02 – 8/04

I worked within several research projects using manualized therapy [each patient gets the same session on their same study week] and tested potential subjects for inclusion in the study. My primary tasks were working with subjects in the heroin addiction study; the crack cocaine and alcohol study; and the cigarette and alcohol study.

OTHER EXPERIENCE

- **Adjunct Professor: San Jacinto College – South Campus** 08/10 – 8/14

I taught 1 – 3 ‘Introduction to Psychology’ classes per week; kept up with grades and turned them in on time; settled issues with students in a timely and courteous manner; stayed after class if needed to help students; and attended required meetings.

EDUCATION

- **University of Houston – Clear Lake, Houston Texas** 2000 – 2002
Received a Master of Arts in Clinical Psychology
- **University of Houston – Central, Houston Texas** 1991 – 1993
Received a Bachelor of Science in Psychology and a Minor in English

- **Blinn Junior College, Brenham, Texas** 1991 – 1993
Received an Associate of Arts in English

VOLUNTEER EXPERIENCE

- Volunteer co-publicist for ThinkHuman.us (Raveen Arora)
- Volunteered for the **Grapevine Chamber of Commerce** at the 2019 Main Street Festival
- Completed **Grapevine Citizens Police Academy** Class #36 in May 2018
- Publicist/webmaster for **Pearland Citizen Police Academy Alumni Association** (pcpaaa.com) for five years; served as Board Member for 2 years; Lifetime Member
- Board member/webmaster/publicist for **100 Club of Pearland** (100ClubOfPearland.org) for three years; Lifetime Member
- Board member for the Pearland ISD Educational Foundation

SKILLS

- ★★★★ WordPress (including Google SEO), Wix, GoDaddy, HTML (Fluent)
- ★★★★ MS Office Suite (Fluent)
- ★★★★ Social network platforms (e.g., Facebook, Twitter, LinkedIn, etc.) (Fluent)
- ★★★★ Photography (Fluent)
- ★★★★ Excellent communication skills (Fluent)
- ★★★★ Editorial skills, focused on grammar and spelling (Fluent)
- ★★★★★ Excellent at multi-tasking (Fluent)
- ★★★★★ Excellent people skills – outgoing (Fluent)
- ★★★★★ Extremely computer literate and can figure out most new platforms/programs easily (Fluent)
- ★★★ Experienced with graphic arts (Familiar)

References available upon request