

Samantha Bambino
Philadelphia, Pennsylvania (Willing to relocate)
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Professional Experience

Static Media Remote
Movie & TV News Freelance Writer January 2022-Present

- ❖ Attends press junkets and interviews talent, including Robert De Niro and Jared Padalecki
- ❖ Consistently achieves high-performing articles – a piece on *Gilmore Girls* was the top story at looper.com for the week of Jan. 30, 2023
- ❖ Utilizes SEO best practices in each article
- ❖ Gains recognition from story subjects – a Q&A for *About My Father* was one of two shared by Sebastian Maniscalco to his 1.6M Instagram followers
- ❖ Familiarizes self with new releases to stay on the pulse of trending entertainment news

PopHorror Remote
Contributing Writer November 2021-Present

- ❖ Interviews high-profile talent in the horror industry, including stars of the *Child's Play* franchise
- ❖ Hosts and edits video interviews for digital publication
- ❖ Partners with editorial team to grow website from scratch to 20,000+ monthly users
- ❖ Consistently completes projects ahead of schedule under tight news deadlines
- ❖ Utilizes WordPress to craft articles, which include short- and long-form features and reviews

Newspaper Media Group Cherry Hill, New Jersey
Associate Editor April 2017-Present

- ❖ Sources and executes original stories for a digital and print publication
- ❖ Updates *Lower Bucks Times* website daily with the latest news
- ❖ Responsible for the website garnering 69,000 monthly page views in 2022
- ❖ Manages three social media channels that have 2,500+ organic followers
- ❖ Captures and edits imagery and video at concerts, grand openings and other events
- ❖ Forms and maintains relationships with PR contacts to stay on top of current happenings
- ❖ Annual recipient of the Keystone Press Award, including for Entertainment Beat, since 2017
- ❖ Honoree of annual award from Bensalem Township Mayor and Rotary Club

Screen Rant Remote
Reality TV News Writer November 2020-October 2022

- ❖ Produced engaging stories on the top and breaking reality TV news of the day
- ❖ Obtained a high volume of article views, including over 130,000 on a TLC-related piece
- ❖ Set up exclusive interviews with talent from *RuPaul's Drag Race* and other popular shows
- ❖ Crafted SEO-friendly headlines and descriptions in a CMS
- ❖ Located, edited and optimized eye-grabbing photos to compliment each story
- ❖ Monitored analytics and adjusted coverage as needed

Education

Drexel University
Bachelor of Arts in Communication

Philadelphia, Pennsylvania
Graduated: June 2015