TAMAR

A full, date-infused line of natural products inspired by ancient Mediterranean traditions.



ith a mission to blend ancient Mediterranean life and modern personal care, Tamar features natural ingredients from Israel's Negev desert, most notably date extract. Dates are one of the ancient seven species of the land of Israel and are rich in calcium, iron and vitamins A and B. The Middle East has a rich history of extracting its local resources for beautifying ingredients. The Tamar brand was born out of a tradition of creating high-quality formulas with natural ingredients for more than 50 years by its parent company, S. Schwartz.

• Face Treatment Oil

Containing a natural blend of jojoba, olive oil, almond oil and enriched with date extracts, this facial oil is meant to make skin softer and smoother. Suggested Retail Price: \$20

4 Moisturizing Day Cream

Helps renew and plump up the skin to reduce the appearance of wrinkles. **SRP:** \$24.98

10 Nourishing Night Cream

Infused with pomegranate extract, this cream maintains skin's moisture and improving skin's elasticity. SRP: \$24.98

Body Lotion

This nourishing and replenishing formula is gentle enough for daily use and provides the skin with long-lasting hydration. SRP: \$9.50

Body Butter

Ideal for dry skin, this cream is infused with shea butter and loaded with vitamins A, E and F. SRP: \$16.50

6 Nourishing Hair Mask

Undo previous damage while strengthening the hair with the keratin and argan oil-infused formula perfect for dry or color-treated hair. SRP: \$21.90

O Oil Treatment

Apply a few drops to wet or dry hair to protect and restore, leaving hair looking and feeling soft and silky. SRP: \$21.30

10 Hand & Foot Cream

Deliver powerful hydration to calloused or cracked hands and feet for a softer, fresher look and scent. SRP: \$9.50 ■

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