

PRODUCTS DISCOVERED AT CPNA 2019!

Explore our roundup of new launches seen at Cosmoprof North America.

We love finding new products at Cosmoprof North America. This year's show, its 17th installment held June 28-30, 2019 in Las Vegas, offered up plenty of innovation, technology and delight in the many products we explored. Here are some of our favorite finds in both professional and consumer beauty to consider for your store.



Ardell Beauty
The **Magnetic Liner & Lash Kit** contains a magnetic gel liner pot that acts as an adhesive to work with Ardell's Magnetic Lashes. **Suggested Retail Price: \$15.99**, ardellbeauty.com



Olivia Garden
Leave hair feeling smooth and shiny with Olivia Garden's **Detangler and Styler** brush. **SRP: \$11.95-\$14.95 (each)**, oliviagarden.com



Body Toolz
The stainless steel **Titanium Ingrown Toenail Kit** includes an ingrown toenail clipper, two-sided ingrown toenail file and ingrown toenail lifter stored in a zipper storage case. **SRP: \$19.95**, bodytoolz.com

Bodyography

Crystal Glide Liquid Eyeshadow is a weightless but long-lasting liquid eye shadow that can be used for all over looks or vibrant eyeliner. **SRP: \$20 (each)**, bodyography.com



Cricket

Secure hair without leaving behind harsh dents or creases with the rose gold plated **BTS Beauty Clips**, designed with professional hairstylists and makeup artists in mind. **SRP: \$6.95 (per packet)**, cricketco.com

CALA

Deeply hydrate the skin with the 10 ppm purified **24K Luxe Gold Cream**. **SRP: \$30**, calaproduct.com



Jatai

The butterfly design of the **Feather Adjustable Double Edge Razor** makes changing out razors for a smooth, clean shave a cinch. **SRP: \$39.95**, jatai.net



Hot Tools

The **One-Step Blowout** combines the effects of a brush and dryer in just one step, which utilizes an activated charcoal styling surface to distribute heat evenly, making hair soft and smooth. **SRP: \$79.99**, hottools.com





HairUWear

The halo **Hairdo Human Hair 20-inch Invisible Extensions** are now available with human hair and are worn without the use of clips or glue. **SRP:** \$349, hairuwear.com



18.21 Man Made

Formulated without alcohol, aluminum or baking soda the **Spiced Vanilla Deodorant** and **Sweet Tobacco** solid, gel deodorants absorb sweat without staining clothes. **SRP:** \$24 (each), 1821manmade.com



Sutra Beauty

The ultra-lightweight **Forté Blow Dryer** weighs in at just over one pound and still features a full-sized 1875 watt motor and three heat settings. **SRP:** \$180, sutrabeauty.com

CBD Daily

Formulated with 59 mg of cannabidiol, the lightweight **Lavender Intensive Cream** combines CBD with lavender's anti-inflammatory properties to help calm, nourish and soothe the skin and joints. **SRP:** \$25.99, cbdailyproducts.com



Fantasia Naturals

Packed with omega-3 and -6 oils and vitamins A, B, C, D and E, the **Avocado Cilantro Serum** prevents heat damage and restores previously damaged hair. **SRP:** \$5.99, fantasiahaircare.com



SWAY

Wipe away mid-day oil with SWAY's compact, sustainable **Matte-Je-Stick** oil blotting paper. Available in three varieties suitable for all skin types: charcoal, rose essential oil and green tea extract. **SRP:** \$12 (each), lovemysway.com



Fromm

Featuring a modern design the **Premium Palms Hairstyling Cape** is both water and stain repellent and made of Teflon-coated lightweight and breathable polyester. **SRP:** \$16.99, frommpro.com



Honey Belle

Cleanse, nourish and exfoliate skin with the fun and colorful **Floral + Fruity 4-Pack Loofah Soap** set, made with natural ingredients and an eco-friendly sponge. **SRP:** \$28, honeybelleshop.com

DeveloPlus

The formula behind the **Satin Bold Series** delivers hydrating, salon quality color. Available in nine vibrant, fade-resistant hues. **SRP:** \$11.95, developlus.com



Andis

Loaded with a virtually unbreakable housing and high-speed rotary motor, the **Master Cordless Lithium-Ion Clipper** cuts wet or dry hair and weighs less than the coveted Corded Master Clipper. **SRP:** \$299, andis.com



Godefroy

Thick for Hair and Scalp is a six-week treatment loaded with a unique combination of CBD and black Jamaican castor oil to lock in moisture and shine while promoting hair growth. **SRP:** \$14.95, godefroy.mybigcommerce.com



Sprouted Soul

The newly launched CBD-infused skincare line includes a moisturizing **Body Balm**, antiaging **Facial Serum** and brightening **Face & Body Oil**. **SRP:** \$60-\$75, robanda.com



Graham Beauty

Keep professionals clean and protected with a nonwoven, poly-material **Black Single Use Apron**. **SRP:** Contact company for pricing details, grahambeauty.com



Scalpmaster

The aluminum **Barber Tool Case with Gold Trim** is a sturdy case perfect for organizing shears, combs, clippers and more for the barber on-the-go. **SRP:** \$187.99, burmax.com

Tropical Shine

The **Ecofile** is a 100 percent recyclable nail file made from compressed recycled paper. **SRP:** \$1.99 (each), tropicalshine.com



WetBrush

The award-winning original detangling brush has gotten a magical new look with this collection of **Disney Princess Detanglers**. **SRP:** \$14.99 (each)



Wahl

The **Cordless Detailer Li** features a fast-paced T-wide blade perfect for ultra close trims and clean lines, and a swivel cord on the back that allows for flexibility and ease when charging. **SRP:** \$139, wahlpro.com

Ouidad

The dry shampoo-conditioner hybrid formula behind the **Clean Sweep Moisturizing Dry Shampoo** cleans and conditions curls without a powdery cast. **SRP:** \$26, ouidad.com



Prorituals

The **Proform Hairspray** is a sheer and buildable, flake-free styling aid that can be brushed out for natural looking styles. **SRP:** \$23, prorituals.com

Pai Skincare

Suitable for all skin types, the **Rosehip BioRegenerate Oil** is full of omegas meant to help regenerate skin and treat eczema-prone complexions. **SRP:** \$44, paiskincare.com



Little Green

The **Bathime Essentials** kit includes the Refreshing Hair & Body Wash and Nourishing Body Lotion in a fun and fruit scent perfect for any season. **SRP:** \$24, littlegreencares.com



Neuma

Formulated with plant-based ingredients and essential oils, **Neurobody & Mind Age-Defying Restoring Crème** comforts skin, restores elasticity, provides lasting hydration and soothes the mind with aromatherapy from frankincense and myrrh. **SRP:** \$35, neumabeauty.com ■