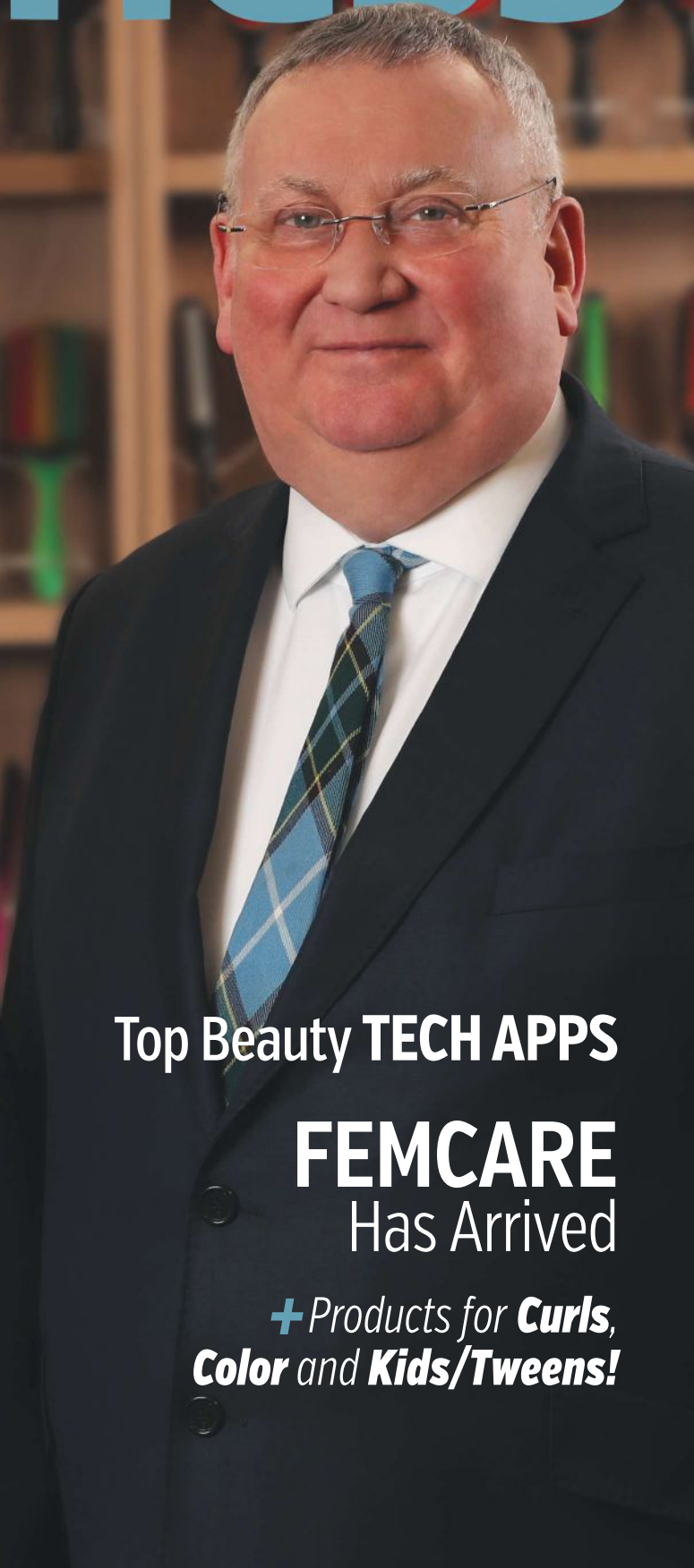


BEAUTY STORE business

May 2019 | beautystorebusiness.com
\$7.50 Volume 25 No. 5

Victoria Rainey Fishman and
John Rainey Share the Story of
DENMAN



Top Beauty **TECH APPS**

FEMCARE
Has Arrived

+ Products for **Curls,**
Color and **Kids/Tweens!**

LIPSTICKS A PLENTY

Give your customers a wide variety of color and personality to express themselves with this array of distinctive lipsticks.



1 Merle Norman

Keep lips smooth and supple with Merle Norman's **Plush Lipstick**, loaded with vitamin F, hyaluronic acid and shea butter. Pictured in Arty. **Suggested Retail Price:** \$22, merlenorman.com

2 Jane Iredale

Formulated with a blend of antioxidant-rich moringa oil, **Triple Luxe Long Lasting Naturally Moist Lipstick** offers a subtle scent of Tahitian vanilla and blackberry encased in a rose gold bullet tube with magnetic closure. Pictured in Ella. **SRP:** \$35, janeiredale.com

3 Bodyography

The longwearing demi-matte **Fabric Texture Lipstick** is a lightweight gluten-free formula, formulated with hydrating jojoba, powder pigments and coconut oil to produce a soft, blurred matte veil. Pictured in Velvet. **SRP:** \$25, bodyography.com

4 Jill Stuart

Featuring a built-in mirror on the cap and inspired by the gentle touch and subtle hues of flower petals, **Lip Blossom Velvet** comes together

to create a sheer but buildable appearance. Rosemary, avocado, almond and lavender oils are infused with a light floral scent to nourish lips. Pictured in Pure Pink. **SRP:** \$24, jillstuartbeautyusa.com

5 Japonesque

One stroke of one of Japonesque's 12 luxe shades of **Kumadori Lipstick** will deliver bold, full coverage. Signature silk powder and Tsubaki oil mesh to produce a hydrated satin finish. Pictured in Silk. **SRP:** \$22, japonesque.com

6 Clove + Hallow

The PETA-certified vegan and cruelty-free **Lip Crème**, pictured in Blooming, distributes even color while organic jojoba and castor oil work together to replenish and hydrate the lips. **SRP:** \$20, cloveandhallow.com

7 Moira Beauty

24 creamy hues of Moira's **Defiant Lipstick** will have your customers covered from bold to nude with a soft, satin finish. Pictured in Haute Pink. **SRP:** \$8, moirabeauty.com ■

New Products

Manna Kadar ▶

The **11 PC LipLocked Lip Library** includes all 11 colors in the LipLocked priming gloss stain collection. The formula boasts a hydrating, long-lasting pigment that delivers vibrant color to comfortably last all day long. **Suggested Retail Price:** \$90, mannakadarcosmetics.com



Zatik ▶

Gentle and lightweight, Zatik **Softening & Hydrating Shampoo and Conditioner** contain mineral-rich Peruvian maca root, horsetail extract and botanical oils, including jojoba, to produce a vibrant, glossy-hair appearance that's manageably soft.

SRP: \$10 (each), zaticnatural.com



Daily Concepts ▶

User-friendly and sustainable **Daily Bio-Cotton Make Up Removers** just need warm water to remove dirt and makeup with round- and square-shaped pads that can be stored in a reusable cotton bag for easy travel. Soiled pads are washing machine friendly and can be used up to 3 months. **SRP:** \$12, dailyconcepts.com



OSEA ▶

Parachute Sleep Time Bath Salt is the perfect antidote to a stressful day as it calms the body and mind. Made with mineral-rich Himalayan pink salt, it helps to replenish depleted skin and soothe aching muscles while the wild lavender essential oil delivers a relaxing scent.

SRP: \$29, oseamalibu.com



Vapour Beauty ▶

This clean beauty brand's **Aura Multi Use Blush** is all the rage. Formulated with botanical oils, herbs and beeswax, colors blend easily and can be used on cheeks, lips or lids. Each **Runway Mini Collection** features three multi-use blushes that come in Warm (Moonlight, Spark and Sultry) or Cool (Moonlight, Eros and Courtesan)—with a limited-edition, blue artisan bag. **SRP:** \$95, vapourbeauty.com

Rael ▶

Elevating feminine care products, Rael's non-toxic, hypoallergenic, 100% organic cotton **Long Liner** is soft, breathable and comfortable—perfect for daily hygiene by preventing odor without irritation.

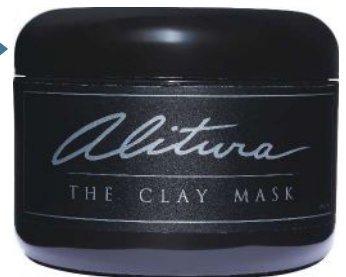
SRP: \$4.50 (pack of 18), getrael.com



Alitura Naturals ▶

For men and women, **The Clay Mask** is uniquely formulated with four premium clay sources, vitamin C, ginseng, pearl powder, organic kelp powder and grass-fed colostrum, which work to purify and exfoliate the skin,

reduce pore openings, stimulate blood flow and promote new skin cell growth. **SRP:** \$59, alituranaturals.com



CODE OF HARMONY

Formulated with cannabinoids (CBD) and fine botanicals, this clean beauty line brings calm and harmony to the skin.



Founded by licensed esthetician Janet Schriver, Code of Harmony combines pure hemp-derived, THC-free CBD extracts and efficacious botanicals in formulas that calm, moisturize and cleanse sensitive, aging skin that can become inflamed—all without fillers, petrochemicals, silicones, parabens or emulsifiers. The botanical extracts used in this clean beauty line are rich in vitamins, antioxidants and phytonutrients and selected based on scientifically proven research. The ingredients work synergistically to nourish and harmonize the skin while diminishing the visible signs of aging.

❶ 40 Winks Firming Eye Serum

Packed with slow-releasing botanical extracts, peptides and caffeine to de-puff, firm and brighten tired eyes by reducing the sight of eye-bags. **Suggested Retail Price:** \$60

❷ Crave Oil Cleanser + War Paint Remover

This phytonutrient-rich, emollient cleanser melts away makeup and dirt while delivering pure CBD extract to both soothe and fortify the skin while cleansing. **SRP:** \$38

❸ Alchemy Lux Body Oil

Designed specifically for the body, this product can be used as a lux moisturizer, an all-over body massage oil or a soothing aromatic addition to bath water. **SRP:** \$48

❹ Glo-Berry Glistening Skin Oil

Gentle enough for all skin types, this serum is loaded with a blend of vitamins A, B, C and K to help restore the skin's natural glow. **SRP:** \$48

❺ Virgin Skin Youth Serum

Formulated with goji berry, licorice root and tremella mushroom to nourish and brighten the skin, this clean formula helps recover a youthful complexion while preventing further damage. **SRP:** \$49 ■

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codeofharmony.com   [@codeofharmony](https://www.facebook.com/codeofharmony)