

AQUIS

Aquis brings self-care to hair care, helping consumers have a good hair day, every day of the week.



Applying the concept of “self-care” to hair, Aquis has created a totally unique and innovative line of haircare products. The wet line formulations balance the hair’s pH as well as fortify and protect it with natural botanical extracts and oils. A rapid-drying towel (or turban) help to gently wick away excess moisture quickly to minimize damage associated with wetting and drying the hair. Altogether, the line delivers on its promise to bring an entirely new level of care to the hair, taking great measures to ensure sustained hair health at every level. Aquis also gives back by supporting Code For Fun, an organization designed to help K-12 students of all genders and races, develop their critical-thinking and creative skills through access to innovative computer science education.

❶ Prime Water Defense Prewash

This lightweight product maintains the hair’s natural pH while fortifying and keeping strands strong. **Suggested Retail Price:** \$29

❷ Prime Rebalancing Hair Wash

The non-stripping, plant-derived formula behind this cleanser allows for a gentle but thorough wash. **SRP:** \$26

❸ Rapid Dry Lisse Hair Towel

Made from the Aquitex proprietary wicking fabric, this towel prevents frizz, split-ends and damage that can occur when the hair is wet and swollen. Perfect for all hair types, the towel is available in two sizes and as a turban. **SRP:** \$30-\$35

❹ Prime Restorative Leave-In Conditioner

Applied on clean, damp hair, this weightless conditioning mist locks in extra hydration without weighing down your mane. **SRP:** \$26 ■

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