# BEAUTY STORE June 2019 beautystorebusiness.com \$7.50 Volume 25 No.6 DUDSIGNO DUSCON DUSCON

Summer **BEAUTY** Trends

Toxic Waste Removal Laws *What You Need to Know* 

The Buzz of HONEY-INFUSED BEAUTY

Makeup & Accessories,
Detangling Solutions and
Beauty Ingestibles

# Stephen Macdonough on The Original CRAZE COLOR'S U.S. Market Redux!

## New Products



#### Kryolan

Combining conventional curd soap with natural orange peel oil, the Kryolan Brush **Soap** contains degreasing properties to ensure thorough removal of cream-based makeup and foundation. Suggested Retail Price: \$19.95, kryolan.com



#### Waxing Kara

Replenish, tone and refine skin with Waxing Kara's dry Sea+Tea Mask. The easy-to-mix powder formula detoxifies and cleanses pores while slowing signs of aging. SRP: \$15, waxingkara.com



#### InstaNatural

Quickly dissolve makeup with InstaNatural's Rose Makeup Cleansing Balm. Rose extract, manuka honey and coconut oil work together to hydrate the skin and reduce irritation and redness. SRP: \$18. instanatural.com

#### Elina Organics The Aronia Berry Mask

is formulated with enriched vitamin C and willow bark extract to replenish sun-damaged skin and other problem areas. SRP: \$80, elinaorganicsskincare.com





# Amika Achieve long-lasting matte, beachy texture while

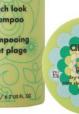
æthero

botanical

brightening concentrate

with cannabis

sativa



æthera

botanical

rejuvenating serum with cannabis

Refreshing Cannabis sativa-infused serums for

daily use, morning and night. The Sunrise and

Sunset Serum plump and smooth the skin

while the Everyday Concentrate gently

exfoliates and nourishes the complexion.

SRP: \$30-\$45, aetherabeauty.com

sativa

botanical

reboot serum with

cannabis sativa

Aethera





#### OPI's Always Bare for You collection includes six subtle sheer shades including nude, blush pink and lilac. (Pictured in Throw Me a Kiss) SRP: \$10.50 (each),

#### Aveda

The Aveda Shampure Nurturing Shampoo is a gentle, lightweight cleanser that provides lasting nourishment with subtle flower and plant scents. SRP: \$17, aveda.com



#### John Masters Organics

Developed to cleanse the scalp while repairing split ends, the John Masters Organics Hair Mask contains avocado butter, organic rose water and organic apricot kernel oil to hydrate and strengthen. SRP: \$29, johnmasters.com

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8.5 fl oz/oz lia/250 ml e

### **Jane Iredale**

The broad spectrum. water-resistant **Powder-Me SPF Dry** Sunscreen protects the body, face and scalp from sun damage. SRP: \$47, ianeiredale.com

**OPI** opi.com



### Product of the Month

# **OMM COLLECTION**

Drawing on ancient health and beauty principles, these products take a holistic approach to revitalizing and protecting skin and hair.



The OMM Collection follows a "farm to beauty" model by producing products with all-natural, plant-derived oils, butters and extracts that are free of parabens, dyes, sulfates and silicone in order to promote soft, glowing skin and gorgeous locks.

#### **O** Thickening Shampoo & Conditioner

Natural healing oils intermingle with apple stem cell extracts to provide antiaging benefits to hair by moisturizing and slowing cellular aging. **Suggested Retail Price:** \$42-\$44

#### **O** Jasmin Blanc Candle

A lightly scented signature Jasmin Blanc candle that can be used as a relaxing piece of décor or given as a gift. **SRP:** \$45

#### **O** Floral Soaking Bath Salts

Pink Himalayan, Dead Sea salts and rose and jasmine pearls come together

for a relaxing bath soak that helps stimulate circulation and improve upon skin concerns. **SRP:** \$22.50

#### **O** Emulsified Sugar Scrub in Pear & Ylang Ylang

Brighten and tone skin with this hydrating and exfoliating sugar scrub that contains 100 percent natural *Camellia sinensis* seed and sweet almond oils. **SRP:** \$29.75

#### **O** Hand and Body Nourishing Cream

Formulated with shea, coconut, mango and cacao butters to protect the skin from long-term damage while reducing the appearance of mild scars and stretch marks with a nongreasy, lightweight finish. **SRP:** \$38 ■

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