

BEAUTY STORE business

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Summer **BEAUTY** Trends

Toxic Waste Removal Laws
What You Need to Know

The Buzz of
**HONEY-INFUSED
BEAUTY**

+ Makeup & Accessories,
Detangling Solutions and
Beauty Ingestibles



Stephen
Macdonough on **The Original
CRAZY COLOR's**
U.S. Market Redux!



Kryolan

Combining conventional curd soap with natural orange peel oil, the Kryolan **Brush Soap** contains degreasing properties to ensure thorough removal of cream-based makeup and foundation. **Suggested Retail Price:** \$19.95, kryolan.com



Waxing Kara

Replenish, tone and refine skin with Waxing Kara's dry **Sea+Tea Mask**. The easy-to-mix powder formula detoxifies and cleanses pores while slowing signs of aging. **SRP:** \$15, waxingkara.com



InstaNatural

Quickly dissolve makeup with InstaNatural's **Rose Makeup Cleansing Balm**. Rose extract, manuka honey and coconut oil work together to hydrate the skin and reduce irritation and redness. **SRP:** \$18, instanatural.com

Elina Organics

The **Aronia Berry Mask** is formulated with enriched vitamin C and willow bark extract to replenish sun-damaged skin and other problem areas. **SRP:** \$80, elinaorganicskincare.com



Amika

Achieve long-lasting matte, beachy texture while cleansing the hair and scalp with Amika's **Sexture Beach Look Shampoo** and **Got Grit Dry Texture Paste**. **SRP:** \$25 (each), loveamika.com



Aveda

The Aveda **Shampure Nurturing Shampoo** is a gentle, lightweight cleanser that provides lasting nourishment with subtle flower and plant scents. **SRP:** \$17, aveda.com

John Masters Organics

Developed to cleanse the scalp while repairing split ends, the John Masters Organics **Hair Mask** contains avocado butter, organic rose water and organic apricot kernel oil to hydrate and strengthen. **SRP:** \$29, johnmasters.com



Jane Iredale

The broad spectrum, water-resistant **Powder-Me SPF Dry Sunscreen** protects the body, face and scalp from sun damage. **SRP:** \$47, janeiredale.com



OPI

OPI's **Always Bare for You** collection includes six subtle sheer shades including nude, blush pink and lilac. (Pictured in Throw Me a Kiss) **SRP:** \$10.50 (each), opi.com



Aethera

Refreshing *Cannabis sativa*-infused serums for daily use, morning and night. The **Sunrise** and **Sunset Serum** plump and smooth the skin while the **Everyday Concentrate** gently exfoliates and nourishes the complexion. **SRP:** \$30-\$45, aetherabeauty.com

OMM COLLECTION

Drawing on ancient health and beauty principles, these products take a holistic approach to revitalizing and protecting skin and hair.



The OMM Collection follows a “farm to beauty” model by producing products with all-natural, plant-derived oils, butters and extracts that are free of parabens, dyes, sulfates and silicone in order to promote soft, glowing skin and gorgeous locks.

① Thickening Shampoo & Conditioner

Natural healing oils intermingle with apple stem cell extracts to provide antiaging benefits to hair by moisturizing and slowing cellular aging.

Suggested Retail Price: \$42-\$44

② Jasmin Blanc Candle

A lightly scented signature Jasmin Blanc candle that can be used as a relaxing piece of décor or given as a gift. **SRP:** \$45

③ Floral Soaking Bath Salts

Pink Himalayan, Dead Sea salts and rose and jasmine pearls come together

for a relaxing bath soak that helps stimulate circulation and improve upon skin concerns. **SRP:** \$22.50

④ Emulsified Sugar Scrub in Pear & Ylang Ylang

Brighten and tone skin with this hydrating and exfoliating sugar scrub that contains 100 percent natural *Camellia sinensis* seed and sweet almond oils. **SRP:** \$29.75

⑤ Hand and Body Nourishing Cream

Formulated with shea, coconut, mango and cacao butters to protect the skin from long-term damage while reducing the appearance of mild scars and stretch marks with a nongreasy, lightweight finish. **SRP:** \$38 ■

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