

JILLIAN WRIGHT SKINCARE

A renowned spa owner and esthetician creates a universal collection for all skin types using unique and powerful natural ingredients.

by Sarah Reyes



After almost two decades as a clinical esthetician and spa owner, cofounder of the Indie Beauty Expo, Jillian Wright, has developed a skincare line that aims to please—suitable for all skin types and made with organic, natural, wild-crafted and high-performance ingredients. Jillian Wright Skincare encourages empowerment, strength and confidence while delivering results. Here are the line's top must-haves your customers will love.

1 Coconut Cleanser

The nourishing properties in this fragrance-free coconut and honey cleanser act to remove makeup while moisturizing skin, leaving your customers' complexions glowing.

Suggested Retail Price: \$9.50 (1 oz.), \$19 (2 oz.) and \$72 (8 oz.)

2 Transcendence Facial Oil

An all-natural facial oil full of flavonoids, this product promotes new tissue formation, accelerated healing and healthy skin growth using antioxidant-rich Hawaiian noni

to slow free-radical damage on the face, body or hair. It can also be used to gently remove makeup or for smoother shaving. **SRP:** \$32.50 (1 oz.), \$65 (2 oz.) and \$240 (8 oz.)

3 Illuminata Hydrating Eye Gel

Matrixyl 3000, cucumber hydrosol, hyaluronic acid and licorice work in conjunction to firm and tone sagging skin, dark circles and puffiness around the eyes by boosting collagen production and cellular renewal.

SRP: \$11.25 (.25 oz.) and \$45 (1 oz.)

4 Double Surface Exfoliator

Formulated for non-sensitive skin types, this exfoliator repairs and refreshes skin, while minimizing clogged pores. It also contains nourishing bamboo stem extract and lactic acid, and is fragrance free. **SRP:** \$7 (.25 oz.) and \$55 (2 oz.)

5 Energy Serum

This peptide-infused serum harnesses the benefits of rice proteins, blackberry extract, gooseberry extract and apple

stem cells to minimize wrinkles and promote cell production for younger-looking skin. **SRP:** \$28 (.25 oz.) and \$115 (1 oz.)

6 Bee Hydrated Moisturizer

Suitable for normal to dry skin, the Bee Hydrated Moisturizer contains hyaluronic acid, royal jelly and honey to soothe redness and rough patches, fight fine lines and rehydrate skin. **SRP:** \$8.75 (.25 oz.) and \$65 (2 oz.)

7 Energy Misting Elixir

An all-natural spray, this elixir utilizes colloidal silver, geranium and fruit enzymes to improve the color, tone and texture of the skin. **SRP:** \$11 (1 oz.), \$22 (2 oz.) and \$65 (8 oz.) ■

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