

Email: laurenwigley@icloud.com

EDUCATION

Cardiff University, (2008-2011) BA (Hons) English Language and Communication (2:1 Class)

The King's High School for Girls (2000-2008) GCE A Levels: English Language and Literature (B); Fine Art (B); History of Art (B)
GCSE's (A*-B): Mathematics (B); English Language (A*); English Literature (A); Double Science (B/B), ICT (A); Spanish (B); Fine Art (A); Geography (A)

PROFFESIONAL EXPERIENCE

Content Creator & Writer: Tangent Marketing Services June 2019 - Present

- Create content for online platform 'Good Market' which is a vegan lifestyle page, reviewing plant-based products. Also manage engagement and post structure on Instagram.

Freelance Ethical Journalist: Freelance

- Create articles for magazines such as Vilda, Ethica and Stylist. All articles have an ethical slant (vegan, cruelty free, sustainability etc. **July 2018 – Present**

Intern: Stylist Magazine

April – June 2018

- Worked on the beauty desk. Wrote copy for various online and print features, assisted on shoots, helped with various research, produced transcriptions, did various and copious call ins. Assisted with 2018 beauty issue from writing and research, to the shoot for front cover of magazine

Writer: Amor Magazine

Jan – March 2018

- Produced features and copy for Amor's 30 under 30 book. Wrote 'Woman Crush Wednesday' and 'Fashion Friday' articles regularly online.

Intern: Instyle and Marie Claire Magazines

Nov 2017- Dec 2017

- Assisted with Fashion and Beauty. Various tasks from sourcing items for shoots, to working with the CMS. Solely uploaded LOTD feature each day, and responsible for some of my own articles and galleries on the site.

Writer: Cover Shoot (covershootbeauty.blogspot.com)

2012-2016

- Reviewed various products within beauty, health and lifestyle. Also created vlogs and attended events to comment on launches.

Writer: Fem-tellectual Magazine

Jan 2015-Jan 2016

- Experience in cultivating online articles on cultural matters ranging from music and television, to social and societal issues.

Work Placement: Heat Magazine (March 2014)

- Experience with the social media aspect, as well as learning the process of cultivating a top beauty, fashion and celebrity magazine. Assisting in all aspects of office life, whilst being trained to work in all areas of the industry.

Writer: Small Talk Magazine

Jul 2013-Aug 2014

Landlord: Property Rental Landlord

2012-Present

- Let and manage property to students. Gained valuable skills in communicating with a variety of people, negotiation and assessment.

Work Experience: The Wigley Group

Aug 2017

- Shadowed every department of Industrial property company to gain useful insight into all business operations

Research Assistant: Battersea Dogs & Cats Home

Jul 2016–Jan 2017

- Compiled innovative spreadsheet to aid charity with connectivity to other centers around the UK

Sales Assistant: Accessorize, The Parade, Leamington Spa

2006-2008

- Valuable experience in the retail sector, including customer service, communication and team working skills.

ADDITIONAL INFORMATION

Achievements and Interests: Completed course at the Writer's Workshop, which enabled me to expand greatly on my knowledge of the creative written word. Confident public speaker, keen interest in the arts including film and television and passionate about social issues. Write, read avidly in free time; comfortable with all styles of prose.

IT Skills: Competent in all aspects of Microsoft Office including Excel and PowerPoint