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# Subscription Channels

from Alexander Street Press

**Alexander Street's subscription channels** are specifically designed for institutions that are looking for discipline-based solutions to meet the learning and research needs of their faculty and students. Each channel is curated by an expert editor in the field to ensure not only the greatest volume of content but also the highest quality.

Channels empower libraries to:

- Achieve the best cost-per-title compared to collection-level subscriptions
- Acquire or expand content coverage within entire disciplines
- Obtain access to exclusive and hard-to-find content
- Increase multimedia resources in video, text, and/or audio formats
- Share content on a highly intuitive, learning-oriented interface



3212 Duke Street, Alexandria, VA 22314

800.889.5937 • +1.703.212.8520

<http://alexanderstreet.com>  
[sales@alexanderstreet.com](mailto:sales@alexanderstreet.com)



## Anthropology Subscription Channel



**The Anthropology Channel** brings the vivid, highly visual discipline to life with high-caliber video and text resources portraying hundreds of cultural groups the world over. In addition to exclusive access to many of the must-have films for the classroom, the channel offers an array of rare and never-before-seen regional works that shed an intimate new light on the many faces of humankind's past and present.

Collections within the Anthropology Channel include *Anthropology Online*, which *Booklist* described as an "expansive, scholarly resource" and "highly recommended."

### Content and Scope

The wide-ranging content in the Anthropology Channel offers both the best and broadest mix of materials, including ethnographic documentaries, indigenous media, raw footage, field notes, ethnographies, seminal texts, and memoirs for over 600 unique world cultures, from Adyukru to Zo'é.

The approach taken is a comprehensive one, providing resources applicable to all areas of the discipline—including cultural, linguistic, applied, visual, urban, medical, and physical anthropologies—and to related fields such as film and cultural studies.

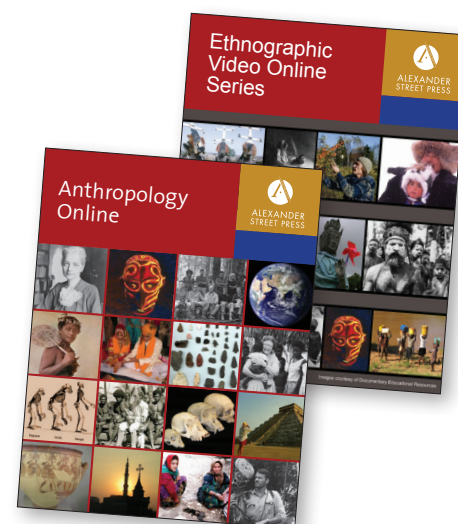
At launch, Anthropology Channel subscribers have access to more than 100,000 pages of archival and textual materials and 1,200 hours of documentaries, primary-source footage, and select feature films. With the completion of *Ethnographic Video Online: Volume III*, subscribers will have access to 1,700 hours of video.

### Partners

Works come from quality publishers including the Royal Anthropological Institute (RAI), Documental Educational Resources (DER), ZED, Waveland Press, Oxford University Press, and others.

### Included Collections

- Anthropology Online
- Ethnographic Video Online: Volume I
- Ethnographic Video Online: Volume II
- Ethnographic Video Online: Volume III



## Business and Economics Subscription Channel



**The Business and Economics Channel** is a comprehensive online resource that brings together the best applied learning content from top publishers to meet the emerging educational needs of business students and instructors across the globe. The collection is curated by subject matter experts and designed for a range of learners, from students in community college studying business for the first time through those attending MBA and executive education programs.

### Content and Scope

Faculty love the Business and Economics Channel because it provides material for teaching across all relevant business areas—international business, management, human resources, and more. Plus, the functionality solves all of the common issues of incorporating multimedia into the classroom: no more hoping the necessary materials will be available, hunting them down in the library, toting them to class, and setting up multiple devices to share them with students. It's all right there, together in the same cross-searchable, easy-to-use interface.

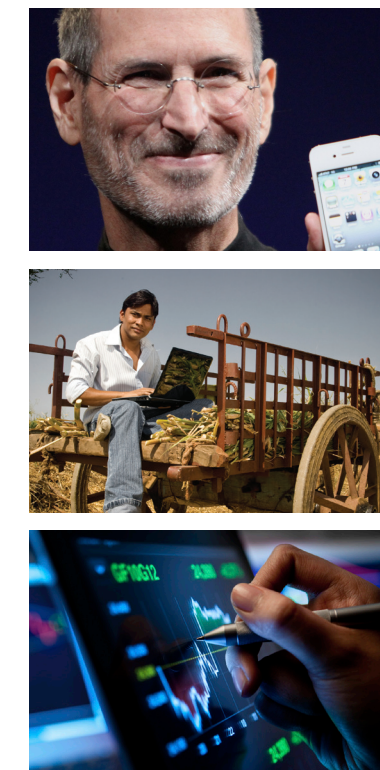
These collections deliver a combined—and growing—total of 500+ hours of video and 44,000+ pages of text, plus curated playlists and more.

### Partners

Our content comes from quality partners known for their insights into business management and education, such as Bloomberg, PBS, BBC, Atma Global, CRM Learning, CARMA, Seven Dimensions, and more.

### Included Collections

- Business E-books Online
- Business Education in Video
- Human Resource Management Online
- International Business Online



# Counseling and Therapy Subscription Channel



**The Counseling and Therapy Channel** features applied training materials that help today’s counseling students, faculty, and practitioners put theory into practice. The award-winning resources included in the channel offer the most up-to-date information across the spectrum of theoretical approaches, and much of the content is unavailable anywhere else. In addition to materials from top publishing partners, the channel features content from Alexander Street’s imprint Microtraining Associates, known for a focus on culturally sensitive training approaches to a variety of therapies and topics, from cognitive behavioral therapy to neuroscience to bullying.

Content included in the channel has received the Best Niche Product award from *Library Journal* and is “highly recommended” by *Choice* magazine.

## Content and Scope

The Counseling and Therapy Channel curates more than 2,000 hours of training videos, conference sessions, and footage of actual therapy session along with 100,000 pages of transcripts, client narratives, and reference works. New materials are added regularly on new approaches, theories, and tactics.

Because our content features more than 400 counseling professionals, learners are ensured a broad base of theoretical perspectives, methods, and focus areas.

## Partners and Contributors

Materials are hand-selected from world-renowned counselors, researchers, clinicians, and thought-leaders, including Scott Miller (pioneer of feedback-informed treatment); John Winslade and Gerald Monk (narrative therapy); Janet E. Helms, Derald Wing Sue, Robert Carter and Thomas Parham (multiculturalism and racial identity); Rita Chi-Ying Chung and Fred Bemak (social justice); and Samuel Gladding (family systems).

## Included Collections

- Counseling and Psychotherapy Transcripts: Volume I
- Counseling and Psychotherapy Transcripts: Volume II
- Counseling and Therapy in Video: Volume I
- Counseling and Therapy in Video: Volume II
- Counseling and Therapy in Video: Volume III
- The Video Journal of Counseling and Therapy



# Film Subscription Channel\*



**The Film Channel** enhances the study of film by delivering the most important cinematic works alongside rare and never-before-seen text materials, giving new depth and context to some of the most-studied movies of all time. In addition to more than a century of classics, content in the channel provides a comparative, global view of the art form with original-language international films previously unseen outside of their native countries.

The content included in the channel has received widespread acclaim for its quality and usability. Awards include *Charleston Advisor’s* Reader’s Choice Award for Best New Collection (*Silent Film Online*) and a “highly recommended” review from *Choice (American Film Scripts)*.

## Content and Scope

We showcase the most important classic and contemporary films vital to any meaningful study of cinema alongside rare and never-before-seen regional works.

In addition to the films key to any academic study, the channel includes relevant supplementary text materials, such as draft and final film scripts, many unavailable anywhere else, alongside original works.

## Partners

Works come from producers renowned for their high quality, including the British Film Institute, Kino Lorber, Flicker Alley, Warner Brothers, RKO Pictures, Asia Pacific Films, and others.

## Included Collections

- American Film Scripts
- Asian Film Online: Volume I
- Asian Film Online: Volume II
- New World Cinema: Independent Features and Shorts, 1990 – Present
- Silent Film Online

## Recommended Add-On

- The Criterion Collection

\*The Film Channel is currently only available in North America.



# History in Video Subscription Channel



**History in Video Subscription Channel:** Watching events unfold as though in real time is one of the most powerful ways to understand and analyze history, and the History in Video Channel offers the most comprehensive source for in-copyright historical video available anywhere. Content in the channel has been “highly recommended” by *Choice* (*World Newsreels Online, 1929–1966*), named a *Booklist* Top Ten Reference Award Winner (*American History in Video*), and noted by *Reference Reviews* as “logically arranged, easily maneuvered through and seamlessly presented” (*World History in Video*).

## Content and Scope

The videos in the channel include more than 6,000 hours, with coverage ranging from documentaries of the earliest known civilizations through the 2012 US election cycle. The channel places strong emphasis on the figures and events of the 20th century, including:

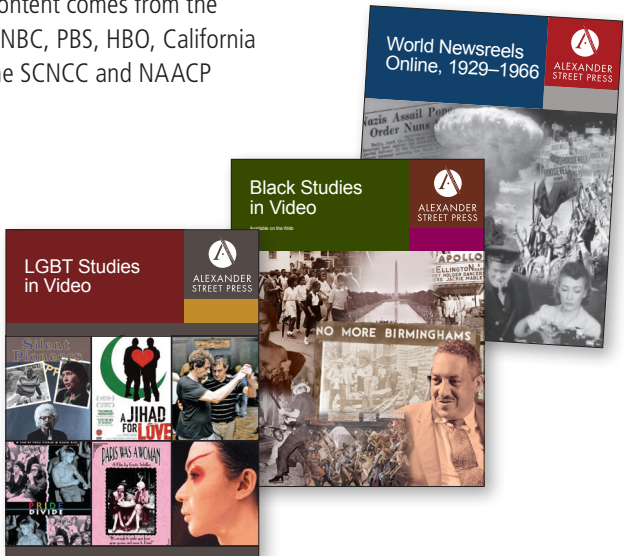
- WWI
- Great Depression
- New Deal
- WWII
- Civil Rights Movement
- Vietnam War
- Korean War
- Moon Landing
- Cold War
- LGBT Rights Movement
- Fall of the Berlin Wall
- Gulf War

## Partners

Films, documentaries, newsreels and other video content comes from the most prestigious producers in the world, including NBC, PBS, HBO, California Newsreel, United Newsreel, Universal Newsreel, the SCNCC and NAACP archives, and Frameline.

## Included Collections

- American History in Video
- Black Studies in Video
- LGBT Studies in Video
- The March of Time
- Meet the Press
- World History in Video
- World Newsreels Online, 1929–1966



# Music and Performing Arts Subscription Channel



**The Music and Performing Arts Channel** delivers the largest, most diverse catalog of music content in the world for students, scholars, and faculty. The multimedia resource features works from thousands of respected partners, covers hundreds of genres from alternative rock to zydeco and from alternative dance to operatic arias, and encompasses a wide range of content formats—including scores, reference, and high definition audio and video.

## Content and Scope

The Music and Performing Arts Channel is available in two tailored versions:

- **Music and Performing Arts Channel: Public** provides nearly one million audio tracks, plus 1,900+ hours of video, 47,000+ scores, and 124,000+ pages of reference material, ideal for public libraries and their patrons.
- **Music and Performing Arts Channel: Academic** provides all of the content in the Public version, plus an additional 5 million audio tracks—6 million total—making it the largest and most comprehensive online offering of in-copyright audio and video performances and scores available anywhere.

Broad-ranging materials include video of live performances, audio recordings, instructional films, video interviews, exclusive scores, and the most respected text reference materials in the field.

Materials and performances showcase a startling diversity, from Mozart to Bob Marley to Bhangra and beyond.

## Partners

The Music and Performing Arts Channel features the most significant music labels in every genre and format, including EMI, Motown, Rounder, Smithsonian Folkways Recordings, Universal Music Group, the Masterclass Media Foundation, Chester Music, Novello & Company, Opus Arte, and hundreds more.

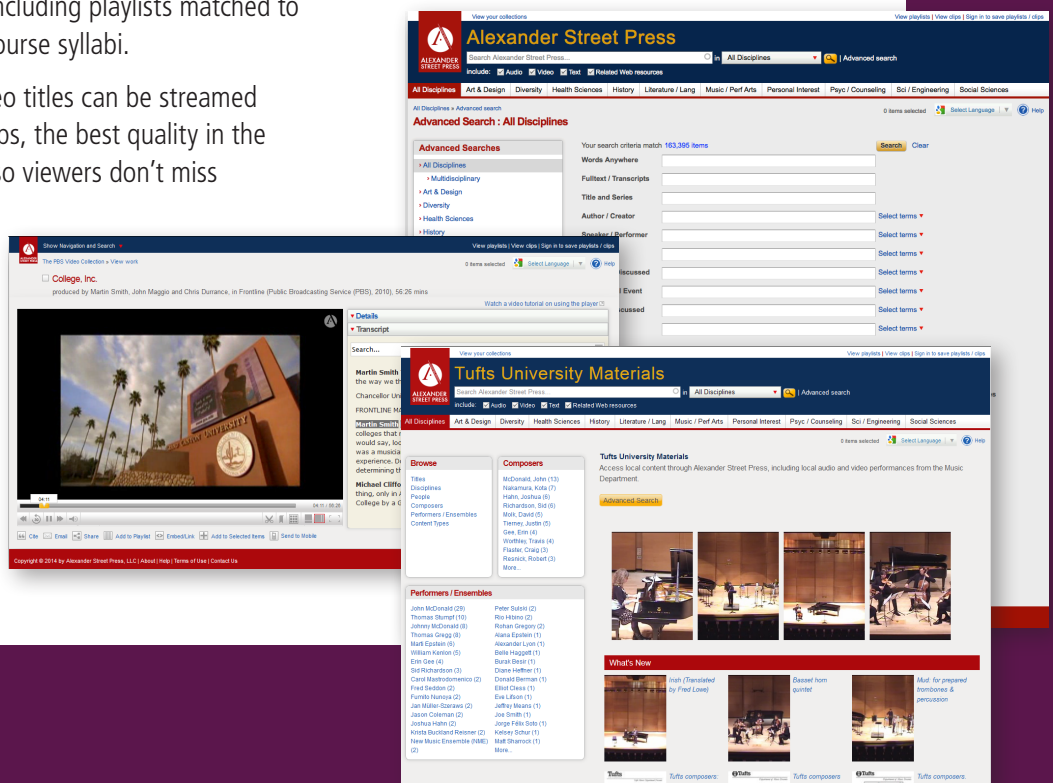
## Included Collections

- African American Music Reference
- American Song
- Classical Music Library
- Classical Music Reference Library
- Classical Music in Video
- Classical Scores Library: Volume I
- Classical Scores Library: Volume II
- Classical Scores Library: Volume III
- Contemporary World Music
- Dance in Video: Volume I
- Dance in Video: Volume II
- The Garland Encyclopedia of World Music Online
- Jazz Music Library
- Opera in Video
- Smithsonian Global Sound for Libraries



# Powerful Platform and Learning Tools

- A unique playlist tool and clip-making feature gives faculty and students the power to create, select, and share content aligned to course topics.
- Controlled vocabularies and semantic indexing allow users to discover new materials and find exactly what they need.
- Searchable transcripts, annotation tools, and an instant citation exporter all empower users to make new connections and share what they have discovered with each other.
- Embed features allow for easy integration with your learning management system.
- Semantic facet browsing and genre landing pages with editor highlights mean users can discover new materials or dive straight into what they're looking for.
- Bonus resources include 400,000+ playlists and hundreds of clips created by faculty and subject matter experts, including playlists matched to popular course syllabi.
- Many video titles can be streamed at 2.5 mbps, the best quality in the industry, so viewers don't miss a frame.



For a free trial to any channel, pricing information, bibliographies, or a demo, please email [sales@alexanderstreet.com](mailto:sales@alexanderstreet.com).



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