



The BLUEprint master planning process envisions how the National Aquarium of the 21st century should look, operate and fulfill its mission.

To help drive our vision to change the way humanity cares for our ocean planet, three projects have emerged as organizational priorities:  
the Animal Care and Rescue Center, Waterfront Campus and  
Dolphin Sanctuary.

BUILDING A MOVEMENT FOR OCEAN CONSERVATION

# ANIMAL CARE & RESCUE CENTER



BUILDING A NEW HOME FOR THE HEART OF OUR WORK

## ANIMAL CARE AND RESCUE CENTER

**The time is right  
to build a new Animal Care  
and Rescue Center in  
Baltimore's historic  
Jonestown neighborhood.**

From comprehensive animal care and rehabilitation, to the meticulous fabrication of intricate habitats and the production of 15,000 gallons of salt water monthly, the Center will foster continued excellence and increased efficiency.





## 20,000 ANIMALS, ONE PRIORITY

The Center will feature the space and equipment necessary to offer individualized care for each animal as required, every day.

## ONE GLOBAL OCEAN UNDER ONE ROOF

The new Center will more than double our capacity to create highly tailored environments with a diverse array of water— from high to low salinity, arctic to tropical temperatures.

## ENHANCED EFFICIENCY

Staff will care for our animals more efficiently with the addition of food prep space, improved circulation and filtration systems and increased dry habitats.





### TAKE IT ALL IN

The Animal Care and Rescue Center will feature visitor amenities, including a welcome area, a classroom and an enclosed overlook gallery.

### AN ENGAGING EXPERIENCE

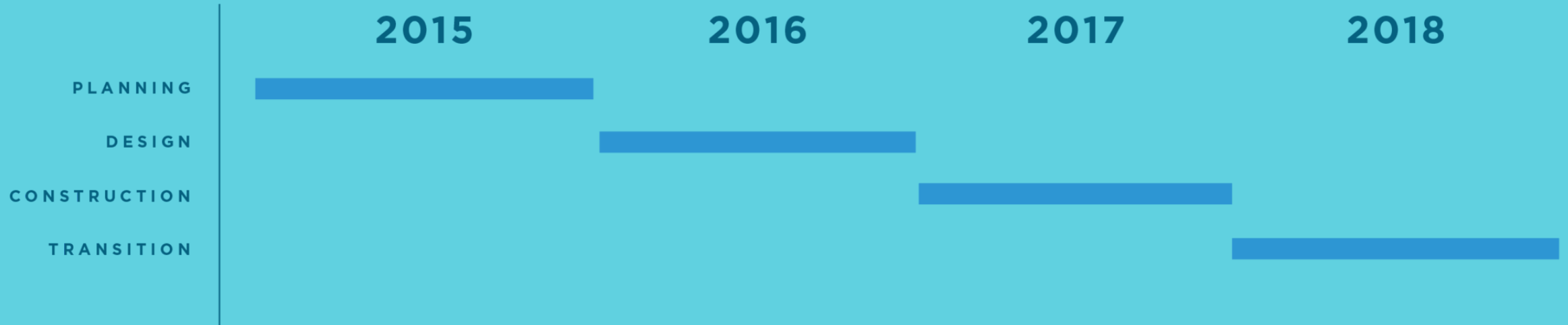
Unprecedented access to this facility will allow guests to see our commitment to standard-setting animal care firsthand.

### INSPIRED LEARNING

School groups from Baltimore and beyond will enjoy classroom activities and guided exploration of the new Center, where marine science and STEM opportunities come to life.



# TIMELINE



**BUDGET**

**\$20,820,742**

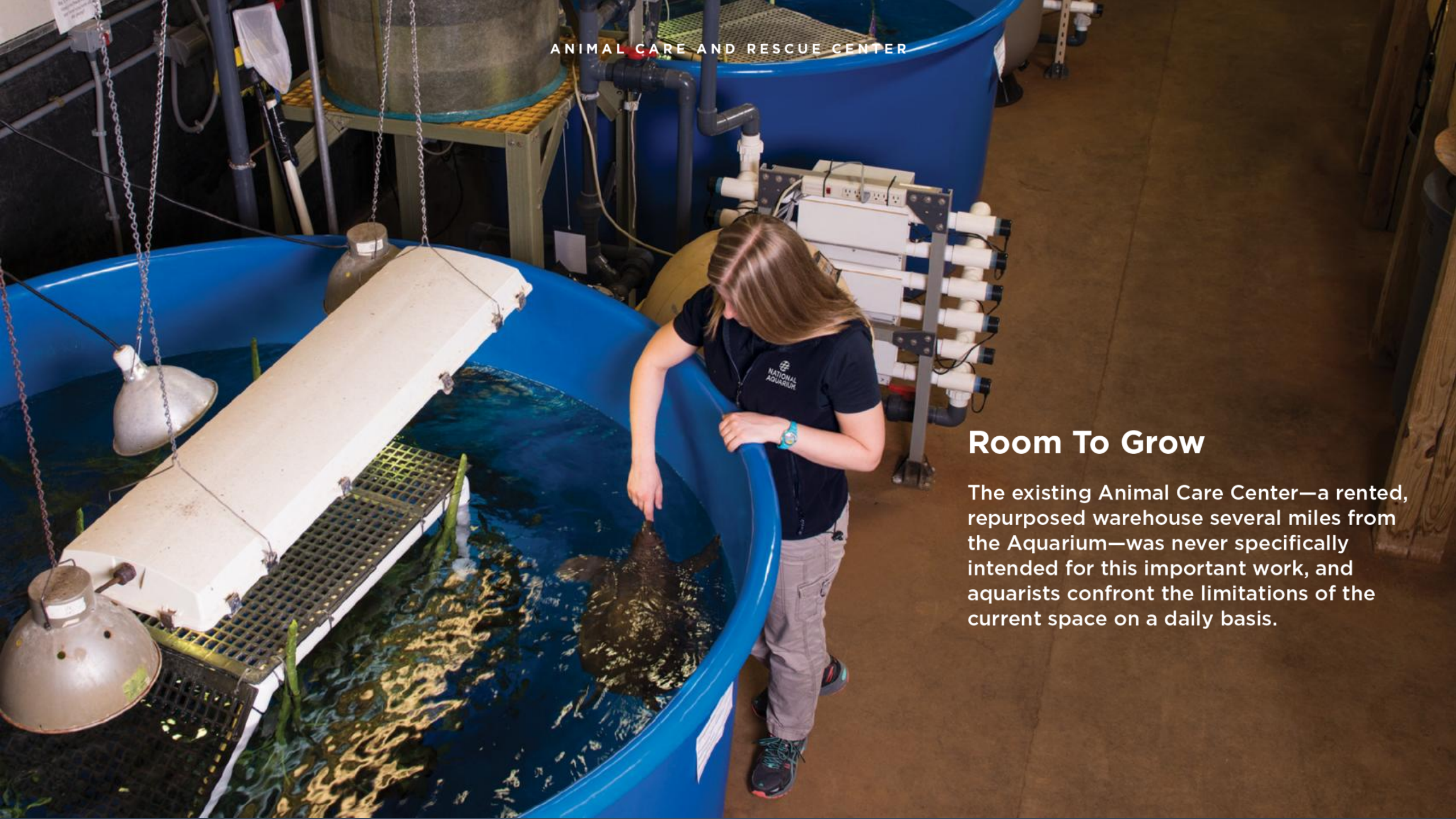


## Individualized Care for Every Animal, Every Day

The National Aquarium's team of  
aquarists is on call around the clock  
to support more than 20,000 animals.







## Room To Grow

The existing Animal Care Center—a rented, repurposed warehouse several miles from the Aquarium—was never specifically intended for this important work, and aquarists confront the limitations of the current space on a daily basis.

The Animal Care and Rescue Center  
embodies our commitment to our city,  
its people and its future.



The Center is the beating heart  
of the National Aquarium,  
powering all that we do.

By providing each animal  
with optimal care, we are truly living  
our mission to inspire and protect.



## Meet Lily

When a grey seal pup with bilateral fractures to her lower jaw appeared on a Delaware beach in April 2015, National Aquarium Animal Rescue staff responded immediately. After long-term rehabilitation under the expert care of our staff, the seal pup—nicknamed Lily—made a full recovery and returned to her ocean home.







“The presence of the Animal Care and Rescue Center is already paying dividends for the Jonestown neighborhood, creating a ripple effect for the community’s revitalization. The National Aquarium’s investment is proving to be a confidence-builder for other entities considering doing business here.”

-Joseph M. Cronyn, Jonestown Planning Council

With your generosity, this facility  
will set the standard for animal care  
and provide new experiences that  
inspire ocean conservation.



Leave a lasting impact.

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**A variety of naming opportunities are available  
to represent the generosity and passion  
of our donors.**

## Naming Opportunities

**\$3,000,000**

The Animal Care and Rescue Center

**\$1,000,000**

Classroom

Rescue Area

Visitor Overlook - Mezzanine

**\$500,000**

Conference Room

Design and Fabrication Shop

Quarantine Area

**\$250,000**

Food Prep Area

Lobby

Medical Surgery Suite

Non-quarantine Area

**\$350,000**

Large Pools

Office Suite

Your gift will  
make a difference.

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**Contact our Philanthropy Team**

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