



To whom it may concern,

With pleasure, I highly recommend Amanda Keefe as a copywriter, editor or any role that requires an acute attention to detail.

I've had the good fortune of working closely with Amanda at Colibri Real Estate, the largest provider of real estate education in the country. A significant part of Colibri's recent success can be attributed to an aggressive growth strategy tied to acquisitions and new products. This means the company's creative team must be able to produce effectively with quite a bit of ambiguity.

In my role as the senior marketing launch leader, Amanda has been my lifeline for articulating often complex value propositions and targeted messages tied to shifting market dynamics. When she's not providing perspective on the bigger picture, she is successfully delivering all the things essential to moving our customers through the funnel: email comms, blogs, web and social media copy, and internal communications.

Finally, Amanda reminds us to stay grounded in our brand standards, communicate with finesse, and focus on messaging that drives results. She is an excellent partner who exemplifies company values, asks the right questions (often challenging the status quo), and makes things fun.

I am a big fan of Amanda's and welcome an opportunity to share my feedback and support for her future career prospects.

Tom Clemens
Colibri Real Estate
Colibri Group