

BEFORE

Introducing Colibri Real Estate

Learning how to do things differently has become a mantra for us all over the past several years. Acquiring new knowledge is a career skill that demands more and more attention in the workforce, and we are helping people rise to the challenge and achieve more in their careers. Today marks a new chapter in our collective evolution in education.

When we first started offering online classes, people mostly learned in classrooms and, occasionally, on computers. Now people listen to podcasts and do coursework on mobile devices. When we first started offering real estate courses over twenty years ago, there was no Zillow. Agents and home buyers and sellers promoted listings primarily through TV and newspaper ads and in-person home tours. Now we have social media, VR tech, PropTech, Zestimates, apps like Apartmii, drones and countless other technologies to propel the profession.

As a company focused on learning solutions, we have taken education to a whole new level. We understand just how important it is to learn in the most flexible and robust way possible, whether you're getting started in your career or managing where you want to go next. We proudly still offer classroom learning as well as on-demand online courses, live online courses and a robust resource center for real estate professionals to explore timely topics and advance their careers. We have created a national platform to serve customers no matter where they live and where they work. Instead of just being local for learning (which we also are in many places), we're taking it to a new level with online 24/7 accessibility, podcasts, videos, webinars, our unique Livestream classes, and so much more. We offer many ways to absorb relevant information. And we know what type of information is important since our team is made up of leading experts in real estate.

Our economy has changed. People want or need to work longer, and people realize that skills for work can change so frequently in this fast-paced environment. To be relevant in their roles, people are starting to see themselves as lifelong learners. In being a lifelong learner, you may ask yourself where you want your career to go and how you want your life to unfold because of what you know.

To reflect who we are and the future we are building in real estate education, we are officially launching Colibri Real Estate. Colibri Real Estate empowers aspiring and seasoned real estate professionals to start or advance their career through unmatched learning solutions. We are

bringing the very best market relevant content to students and working professionals so that they will practice at the top of their license. That is really the power of Colibri Real Estate.

Buying or selling a house is a high stakes life event for people. Our job is to ensure that the agent that they work with is the most prepared to serve them well. And for our broker clients, we help them recruit and train those agents with all the learning solutions they need to be successful. As a professional learning company, we know how to optimize learning while enabling people to do business together while they're catching up on the latest regulations and requirements in the profession. We bring the most relevant, lifelong career services to the table, and our customers keep coming back time and again.

Whether you are trying to pass the real estate exam or building your brokerage, we have it all – robust curriculum, exam prep, an ongoing resource for trends, professional development and learning, all in one place and with you wherever you go. Many of you have known us as the family of brands we do business as – Hondros, McKissock, The Institute for Luxury Home Marketing and Real Estate Express. Starting today, Real Estate Express is now Colibri Real Estate. For our committed partners and customers, you will begin to experience a more seamless experience of our learning continuum, which is unmatched in the industry and is purpose-built for the independent journey of the entrepreneur.

Colibri Real Estate has served millions of aspiring and seasoned real estate agents and brokers and will continue to serve millions more under our new name. Our commitment to the success of real estate professionals is visible in the vast number of learning strategies and tools that we have developed, our national footprint to service agents and brokers in every state, our robust curriculum and our comprehensive ability to deliver learning solutions for every career stage, from getting started to maintaining a license, growing a brokerage and developing a specialty. At Colibri Real Estate, we're taking professional learning to a whole new level. We hope you'll join us in building the future of real estate education!

AFTER

Introducing Colibri Real Estate

Over the last several years, learning how to do things differently has become an acquired skill set for us. The same is true for the workforce: We've learned to adapt to an ever-changing work environment, though the demand is higher than ever to gain new insights and expand our experiences — in essence, to grow professionally and keep up the momentum.

At Colibri Real Estate, we're helping people rise to that challenge. Today marks a new chapter in our collective evolution in education.

When we first started offering online classes, most people still learned in classrooms and only occasionally on computers. Today, people consume content and information differently, from learning through podcasts to completing coursework on mobile devices. The way people buy and sell homes has changed drastically, too: Much of it can be done by a few taps on an app. Sweeping though they may be, all of these changes have collectively propelled the profession.

As a company focused on learning solutions, we've taken education to a whole new level. In the current climate, we understand the importance of learning in flexible, robust ways, whether a student is just starting out or establishing next career steps.

To continue our tradition of excellence, we still offer in-person classrooms, as well as on-demand online courses, live online courses, and a comprehensive resource center for ongoing professional growth. We've created a national platform to serve customers, no matter where they live or work. Instead of solely localized learning — which we still offer in many places across the country — we're now offering 24/7 online accessibility, podcasts, videos, webinars, livestream classes, and so much more.

Our economy has changed. People want or need to work longer, and they understand that, in a fast-paced environment, required necessary skills can change on a dime. To stay relevant, becoming a life-long learner is now an integral part of career success. **To answer that call, we're building the future of real estate education by launching Colibri Real Estate. Colibri Real Estate empowers real estate professionals to start or advance their career through unmatched learning solutions.**

Buying or selling a home is a high-stakes life event. Our job is to ensure that the agent a family works with is not only the most qualified, but also the most prepared. And for our broker clients, we help recruit and train those agents with all the learning solutions needed for success. As a professional learning company, we optimize learning, enable strong business

engagement, and provide the latest regulations and requirements.

Many of you recognize us as the brands through which we do business: Hondros, McKissock, The Institute for Luxury Home Marketing, and Real Estate Express. Starting today, Real Estate Express is now Colibri Real Estate. For our committed partners and customers, you'll enjoy a more seamless experience of our learning continuum, unrivaled in the industry and built for the independent journey of the entrepreneur.

Colibri Real Estate has served millions of real estate agents and brokers, and under our new name, we'll keep up the momentum. Our commitment to student success is evident in the learning strategies and tools we've developed, our national footprint to service agents and brokers nationwide, our robust curriculum, and our ability to deliver learning solutions for every career stage.

At Colibri Real Estate, we're taking professional learning to a whole new level. We hope you'll join us in building the future of real estate education!