



To whom it may concern,

It is my pleasure to recommend Amanda Keefe in her capacities as a copywriter. I am a Project Manager for Timmermann Group, and over the course of 2019, Amanda assisted us with writing several SEO blogs for three of our most important clients. These clients were in the automotive, hospitality, and health care industries, respectively, each with a unique voice and tone that needed to be maintained. Amanda juggled writing for these three very different clients with poise and professionalism, crafting blog content that was approachable, in-depth, and optimized with the SEO keywords we needed in order for our clients to rank.

Working with other freelance copywriters, I've had mixed results. You have limited time to educate a freelance copywriter about a client's brand and company goals, so it can be difficult to convey exactly what is needed for each project. That was never an issue when I worked with Amanda. She made things incredibly easy for me and Timmermann Group by being highly communicative and demonstrating an attention to detail. I provided her with blog topics, SEO keywords, and a brief description of each article, and even when a fast turnaround was required, Amanda was able to deliver content that was well-researched and required very little editing. When copy edits were needed, Amanda was always receptive to feedback and made it clear that she wanted to deliver superior writing that we and our clients would feel good about publishing.

As a Project Manager, focused on quality, budget, and deadlines, I highly recommend Amanda Keefe and would happily work with her again.

Shawn Baldwin
Project Manager
Timmermann Group