

Holly Reardon

Owner and Founder, Hapacity Marketing

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To Whom It May Concern,

I am writing to wholeheartedly recommend Amanda Schoepp for any copywriting or copy editing position she may seek. I've had the chance to work with Amanda for over two years at Colibri and for almost a year at my own company, Hapacity Marketing. And let me tell you – she's incredibly talented at what she does.

Amanda has been a key part of many projects we've worked on. What makes her special isn't just her writing skills, but how she thinks about every word she puts on paper. She often suggests small changes that make a big difference to the message we want to convey. Trusting someone with writing is a big deal, and our whole team trusts Amanda.

Her command over the AP style, coupled with her encyclopedic knowledge of grammar and punctuation, is truly remarkable. She's always ready to help when you're stuck on a word or phrase. And when we need new ideas, Amanda's always there with a bunch of them. Every project she touches resonates with a clear, impactful message, making her an invaluable asset to any team.

But, Amanda's strengths don't just lie in her technical expertise. She brings a warm, team-oriented vibe to every interaction. She's not just an agreeable teammate; she's proactive, ensuring that every campaign not only looks good on paper but also garners tangible results.

To wrap it up, Amanda is a top-notch writer and editor, and a great person to have on any team. If you bring her into your group, you're getting someone who really cares about doing a good job.

Please feel free to contact me directly if you have any further questions or require additional insights into Amanda's exemplary skills and character.

Best wishes,

Holly Reardon

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