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NAIQUAN GREENE

CONTACTS

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[VIEW PORTFOLIO](#)

SKILLS

Final Cut Pro | JIRA | Adobe CQ |
Microsoft Office '18 & 365 |
YouTube | Instagram | Facebook |
Trello | Twitter | Airtable | #Slack |
WordPress | Shopify |
Adobe Pro Tools | Adobe Premiere |
Trained Actor/Singer | Anime Critic |
Part-time Fashionister |

AWARDS

Outstanding Panavision Feature Film
Micheaux Film Festival - 2021

Digital Marketing Award
NAMIC - 2014

1st Place Public Affairs Award
Indiana Associated Press - 2010

Emerging Voice Award
TeenNick - 2007

EDUCATION

DePauw University
B.A. in English Writing

Reel Works Teen Filmmaking

The Lab, Documentary Training Program

YouTube Creator Academy
Channel Growth (Certified)

WHO I AM

Collaborative producer/project manager offering 10 years of digital media experience from top-tier multi-media organizations, seeking new creative role within a television/film network or production company.

WHAT I'VE DONE

ViacomCBS, BET Networks (May 2013 - Present)

Senior Interactive Producer (April 2017 - Present)

- Lead digital dot com and app strategy across all series' & award shows
- Guide timely production and publishing of all linear content
- Facilitate all communication between external vendors, internal brand
- Steer a centralized team consisting of digital producers, copy editors and designers to execute all digital requests for entire network

Interactive Producer (May 2013 - April 2017)

- Wrote long, short-form written and video content
- Created weekly film franchise, gaining 3mm weekly page views
- Constructed 30+ social posts for 2-3 series' per quarter
- Oversaw digital promotion of 15+ series'/specials

Studio 2E, (August 2018) - Contract

Executive Producer

- Shepherded Award-winning feature film
- Curated safe, productive space from pre-production to launch
- Captained set over the course of 15 days, 3 locations, for 7 cast & crew members
- Constructed social media strategy for promotion of film

NBC Universal, WNBC (April 2012 - May 2013)

'Today In New York' Production Assistant

- Researched for daily news segments
- Co-produced weekly public affairs series *Positively Black*
- Logged taped, monitored the assignment desk
- Identified breaking news stories to be featured in 3 to 4 daily newscasts

Nielsen (May 2011 - December 2011)

Global Marketing Associate

- Synthesized product data into tangible sell sheet materials
- Orchestrated luncheons to present upcoming products to consumers
- Built framework for identifying key partners and new business

HBO (May 2010 - August 2010)

Social Media Platforms & Community Management Intern

- Community managed Twitter and Facebook accounts for *True Blood*
- Wrote and deployed weekly newsletters to promote series'
- Worked to ensure 5-6 prime-time show social accounts were updated